Florida Atlantic University's Arthur & Mata Jaffe Center for Book Arts, one of the nation's most prominent centers for books handmade, now is open to the public for free tours on Wednesdays and Thursdays from 3 to 4 p.m. No reservations are necessary to tour the Jaffe Center, which is located at the Wimberly Library. Donations are accepted.

A hybrid of library and gallery, the Jaffe Center houses about 12,000 rare books and is a popular venue for educational workshops in book binding and papermaking. The Center is also known for its concerts, the Reading, Writing, and Sound project, which supports the arts, and Book Arts Camp, which offers an arts program aimed at the creative community. The Helen M. Salzberg Artist in Residence program offered by the center pays for two artists to spend a semester creating art at the center.

“I view the Jaffe Center as a place where culture and creativity can thrive, but definitely with a focus on book arts,” said John Cutrone, the Center’s director. “The idea of a book arts center is not a common one, but we like to think of the Jaffe Center as not your average book arts center.”

Tours include a showing of some of the beloved books in the collection, a visit to the letterpress studio where the vintage presses are located, and a 20-minute video on the Jaffe Center. Contact John Cutrone at 561-297-0455 or jcutrone@fau.edu.

### Design Style Guide

#### Typography

1. Fonts: Avenir, Palatino, Optima

#### Design Elements

2. Type treatment icons
3. Solid black, blue, red or grey background
4. Wave graphic
5. Stylized hero shot
6. Bar element
7. Consistent corner logo placement

#### Color

**Color Palette**

- Blue (FAU Blue)
- Red
- Grey
- Black

#### Type Treatments