TYPOGRAPHY

1. Fonts: Palatino, Optima

DESIGN ELEMENTS

2. White space.
3. Solid blue or grey background
4. Wave graphic
5. Faded images in a solid blue background

COLOR

Primary Color(s)

FAU Blue

Secondary Colors/Accent Colors

* Secondary/Accent colors should only be used in conjunction with the primary color(s). Screens of all the above colors except red are acceptable.