FAU TO HOST 2012 BUSINESS PLAN COMPETITION

The month of December is National Write a Business Plan Month. With this in mind, local high school students are encouraged to pull out their laptops and start putting their business ideas in writing. Florida Atlantic University’s Adams Center for Entrepreneurship and the College of Business will host the 2012 Business Plan Competition in which FAU students, alumni and members of the business community will be invited to compete. The competition will offer a chance to win a portion of more than $200,000 in cash and prizes on Thursday, April 12 and Friday, April 13, 2012. To add to the excitement, the 2012 competition will include a first-time high school track in which juniors and seniors can participate and compete to win a four-year scholarship to FAU. The competition offers participants the opportunity to put their innovative business ideas to the test while receiving mentoring and feedback from experienced entrepreneurs.

Participants will be able to compete in one of the following three categories: the Entrepreneur Track for alumni and members for the business community; the Student Track for current FAU student only; and the High School Student Track, which is open to current juniors and seniors attending high schools within FAU’s service area. Individual or team participants must complete an online registration in order to compete and then submit a business plan for the corresponding category. The deadline for registration is Sunday, February 19, 2012 and the final business plans must be submitted by Sunday, March 18, 2012 at 5 p.m. Submissions will be reviewed by a screening committee of FAU faculty and South Florida business leaders and then narrowed down to 20 finalists who will compete in the final-round event.

Those interested in participating can visit www.business.fau.edu/bpc or contact Jeannie Taylor at 561-297-0234 for more information.