Hello All,

As we get ready for the kick-off of Intercollegiate Athletics and the back-to-school season, we would like to remind you about the FAU Vendor Showcase on August 19, 2015. Click here to register today! **Registration deadline is August 10.**

The start of football season less than a month away! Below are the home game day themes for 2015:

**Patriotic Day**  
September 11 vs. University of Miami

**Parent & Family Weekend / Youth Day**  
September 19 vs. University of Buffalo

**Owltoberfest / Celebrate Heritage Day / Land & Sea Day**  
October 10 vs. Rice University

**Owls Day for Health / Sweetest Day / Spirit of Giving Day**  
October 17 vs. Marshall University

**Homecoming / Owl-a-Ween**  
October 31 vs. FIU

**Salute America Day / Think Green-Recycle Day / Senior Day**  
November 14 vs. Middle Tennessee State
BACK TO CAMPUS
DORM ROOM DECOR

It’s hard to believe that it’s already time to move back to campus. It’s also a great time to infuse a little school pride into the normal campus dwelling décor with unique products that make a dorm room or apartment feel like home. Bedding, furniture, artwork and more will leave no doubt as to what team is number one in this house!
What’s new?

Dear License Vendors!

As a reminder, please use Trademarx Online (http://college.trademarxonline.com) to access and submit artwork for all Learfield Licensing client institutions. Please see details below regarding the new processes for managing your licenses with Learfield Licensing client institutions.

Artwork submission resumes via Trademarx Online (http://college.trademarxonline.com). If you were previously licensed with only SMA client institutions, you should have received your username and password via email last Wednesday. If you submitted artwork via SMART after 5 p.m., May 13, please resubmit those designs via Trademarx Online for approval.

YOUR TRADEMARX LOGIN:

USERNAME: <<Test LOGINCODE >>
PASSWORD: << Test PASSWORD >>

Please contact our administration team (admin@learfieldlicensing.com) if you’re having issues logging into Trademarx Online.

UPCOMING EVENTS

Vendor Showcase
August 19, 2015
Registration deadline is August 10.
Click here to register today!

College Colors Day
September 4, 2015
A national celebration dedicated to promoting the traditions and spirit that embody the college experience.

Football Home Opener vs. University of Miami
Friday, September 11
8:00 p.m. The game will mark the first time the Miami Hurricanes will play in Palm Beach County.

Our Friendship Isn’t Official Until It’s Facebook Official

Instead of having to just wait for our quarterly Newsletter stay up to date with The Office of Trademark Licensing & Marketing through social media.

Follow us on Facebook, Twitter, and Instagram and we will follow you back! We want to be able to tag our vendors in special posts and vice versa. See below for our names on social media.

Facebook: FAU Trademark Licensing
Twitter: FAULicensing
Instagram: fau_trademark_licensing
With approximately 50 percent of its student body of 30,000 classified as minority or international, FAU is the most diverse institution in Florida’s State University System.

Students can select a major from more than 180 degree programs, with courses taught by more than 1,000 full-time faculty members.

The spring Class of 2015 had a recording-breaking 3,268 graduates, including FAU’s first M.D.s from the accredited Schmidt College of Medicine.

FAU’s 139,000 living alumni include U.S. and foreign dignitaries, Emmy and Grammy Award and Pulitzer Prize winners, an astronaut, a Congressman, and executives at organizations such as AT&T Mobile, Google, Boeing, eBay, the NFL Network and Franklin Templeton.

FAU’s student-run recording label Hoot/Wisdom Recordings, has released 24 albums. Hoot/Wisdom is among more than 300 student clubs and organizations.

The College of Education oversees several award-winning schools including A.D. Henderson/FAU High, the Karen Slattery Educational Research Center for Child Development and Palm Pointe School at Tradition.

A.D. Henderson/FAU High has received an “A” school grade rating for the past 15 consecutive years and is the No. 1 ranked Developmental Research School in Florida.

FAU students won the 2014 American Songwriting Award for Hip Hop and others have appeared on popular television shows America’s Got Talent and The X Factor.

FAU’s Diplomacy Program has earned top national awards for the past eight consecutive years and in 2014 the group finished 4th overall out of 350 schools at the National Model United Nations Competition.
The Research Park at Florida Atlantic University is home to 18 companies that employee nearly 1,800 people at an average salary of $87,077. The park’s regional economic impact is $755.3 million annually.

FAU Libraries is home to the Arthur and Mata Jaffe Collection: Books as Aesthetic Objects, one of the nation’s most varied collections of hand-crafted books, and the Recorded Sound Archives featuring three major collections: Jazz, Judaic and Vintage.

FAU is one of the first universities in the country to offer Zipcars, a car-sharing service with 24/7 access to vehicles parked on the Boca Raton campus.

The Lifelong Learning Society serves approximately 25,000 patrons on the Boca Raton and Jupiter campuses.

FAU’s College of Business is among the 10 largest business schools in the nation and includes the Sport Management M.B.A. program, which is ranked 6th best worldwide and 5th in North America.

The Harriet L. Wilkes Honors College, located on the Jupiter campus, is the only full-immersion honors college in the nation that is part of a comprehensive research university.

Home of the nation’s first ocean engineering program and the Southeast National Marine Renewable Energy Center, FAU is working to harness the ocean’s vast energy potential.

The Christine E. Lynn College of Nursing’s master’s program is ranked 72nd by U.S. News & World Report.

FAU has been named “Best for Vets” by Military Times for four consecutive years.

More than 450 student-athletes compete in 21 NCAA intercollegiate sports in Conference USA.