EXECUTIVE SUMMARY
NEW STUDENT & OWL FAMILY PROGRAMS
2013-2014

Overview
The Office of New Student and Owl Family Programs plays an integral role within the University by offering a supportive, innovative and inclusive environment through which students and their support networks are connected to opportunities for academic and personal development, discovery and lifelong learning. This is accomplished by serving as a resource to the greater FAU community and provide premier programs to varied student populations, inclusive of present students through alumni.

Major Accomplishments

- Coordinated a new program for first year students, a back-to-school Spirit Rally on August 24 in the Stadium with Athletics. 204 students attended this event.

- In conjunction with the CLASS office, launched the 2014 Summer Passport Conference for new summer freshmen. 202 students attended this conference on June 23, 2014!

- Continued the transition to create more Commuter Student services, an Assistant Director position was created for Commuter & Transfer Student Programs.

- Established a First Year Experience Committee with representatives from University Advising Services, Housing & Residential Life, CLASS, Career Development Center and the Provost’s office.

- Actively participated in the Academic Warning Recovery Meeting & creation of Jump Start program.

- Successfully hosted 194 families as part of Parent & Family Weekend.

- 28 students (2 students from Jupiter!) and 4 staff members participated in the Southeast Regional Orientation Workshop (SROW) in Clemson, SC. The students competed in the Dance, T-shirt & Banner competitions and won 3rd place in the T-Shirt Competition.

- Enhanced the New Student Orientation experience by the addition of the numerous programs including a visit to the Stadium, additional registration support from advisors and orientation leaders, greater involvement with the immunization office and the addition of education on Major Knowledge.
• Enhanced the **Transfer Student Orientation**: Transfer Orientation was expanded to be a full-day program featuring presentations from various important university service offices.

• A major campaign was launched through phone calls, tabling and additional immunization staffing hours to better educate students about Immunization holds.

**Goals Achieved: 2013-2014**

1. Enhance the Transfer Orientation at FAU so that it is more educational and beneficial to students & their guests.

2. Work with Admissions, the Registrar's office and the Enrollment Management Team to create a better tracking and follow-up method to assess whether students are enrolling after orientation and develop a communications plan to further reach out to students.

3. Successfully launch the Faculty-in-Residence program in conjunction with Academic Affairs & Housing & Residential Life.

4. Continue to enhance the leadership training & development program for Orientation & Welcome Leaders & Graduate assistants in the NSOFP office.

**Major Goals for 2014-2015**

1. Continue to enhance the Transfer Orientation & Freshmen Orientation Registration processes at orientation.

2. Support the creation of the Office of Parent & Family Programs.

3. Support the transition of Commuter & Transfer Student Programs to the Student Union.

4. Create a five-year strategic plan for New Student Orientation.

5. Work with the Registrar's, Financial Aid, Housing, Admissions and CLASS offices to streamline a communication plan for bringing new students fully into the University.

6. Work with the Office of E-Learning to re-imagine a new Virtual Orientation for launch in Fall of 2014.

7. Work with the Broward, Jupiter & Boca Raton campuses to launch transfer orientation leader positions.

8. Continue to enhance the NSOFP fiscal processes.

**Major Challenges**

1. Offering sessions for students that are educational, and offered in a manner that works with competing priorities.

2. Balancing the registration challenges of university while still supporting orientation and having a program that allows students to truly encounter all that FAU has to offer.

3. The ability to maximize the various funding sources within the Division of Student Affairs to meet the University and Divisional Strategic Goals.