**Points of Pride: A Story of Our Major Accomplishments - an Effort to Create, Re-envision, Collaborate, Strengthen, and Celebrate**

**Executive Summary**

- **CREATE:**
  - **TWO NEW DEPARTMENTS.** On June 30, 2015 we were presented with an exciting opportunity to combine two offices into one “powerhouse” department that would come to be known as the Weppner Center for LEAD & Service-Learning, aka Lead & Serve, via an official announcement on July 23, 2015. Simultaneously, we created a new grant-funded collaboration between Academic and Student Affairs called The FAU Mentoring Project. In its first year, the Project exceeded its goals and served over 888 individuals. There is a separate Annual Report to share about this exciting year-old area at FAU (appendix A).
  - **NEW PROGRAMS.** In our first year, we evaluated which programs to continue to offer and developed new, innovative opportunities for our students. For example, one program called *Collegiate Readership was developed*. 1302 members of the FAU community received subscriptions to the Sun-Sentinel through our collaboration with the FAU community office and Public Affairs for this new initiative, Collegiate Readership. Digital learning opportunities were created via Blackboard along with discussion circles, test driven at the Broward Campuses. In 2016-17, 2000 subscriptions will be available for our students along with engagement opportunities.
  - **The Leadership Studies Minor** took us over two years to create. This year we were able to see our first graduate with the Minor walk the stage and five new courses were offered, totaling 16 courses/23 sections with 346 students enrolled, as compared to 187 in 14-15 (representing a 54% increase in leadership studies course enrollment). In April the Leadership Studies Minor Advisory Board was established in partnership with faculty representing four colleges and scheduled to meet once a semester moving forward.
  - In collaboration with Boca Helping Hands (BHH), the **Beyond Food Program** was established to assist students with food insecurity and allow them the opportunity to persist toward academic success. To stock the pantry, the annual extra CAN za event benefitted both BHH and Beyond Food with more than 5,000 of canned goods donated. Since the launch of Beyond Food in November, there have been 7 food pick-ups by students.

- **RE-ENVISION**
  - **SPACE:** In March 2016, Lead & Serve relocated to our new home in SS-8, 224. This meaningful move enabled us to have more efficient office space, a classroom, a conference room, and more.
  - **LEARNING:** We began with establishing our mission, vision, values and guiding principles as a Unit. Using the guiding principles, Know, Be, Do, Inspire, and our mission of investing in students to become change agents, our team has created an extensive *assessment design and rubric* with competencies and learning outcomes, grounded in literature, for implementation in 16-17 (appendix B).
  - **COMMUNITY IMPACT:** Lead & Serve’s community impact is being re-envisioned to efficiently track and measure efforts. Academic Service-Learning had 50 courses in summer and fall 2015 and spring 2016 reported through NobleHour, offering 82,703 hours of service-learning to students. Cumulative Volunteer & Academic Service-Learning Hours AY Total: 141,263 hours by 1,956 students for an economic value of $3,119,098. The Meal Packaging Event had 246 students packaging 102,000 meals for international distribution. The Spirit of Giving Holiday Gift Drive was supported by 39 students and staff fulfilling 80 local children’s gift requests.
  - **OFFERINGS:** Many of Lead and Serve’s program and opportunities were re-envisioned to align with our new mission as a merged unit. For example, the **Faculty Owl Leader** program now includes both LEAD and service-learning facilitation/implementation opportunities. In 2015-16, 11 faculty members participated in co-curricular opportunities with students, including presenting at the iLead Conference and hosting Reading Circles. 20 students served as the 2015-2016 **Elite Owls** and were INCREDIBLE as evidenced by their team morale and referenced in feedback received on their sessions. They facilitate workshops, orientations, and program initiatives while serving as role models on the FAU Campuses. After its first full year, the **Red Jacket** program students are now a recognized group on campus. As a 2nd tier of the Elite Owl program (instead of creating something entirely different), Red Jackets are making waves with mentor relationships as evidenced by the successful events and continued mentoring relationships.

- **COLLABORATE**
  - **LeaderShape FAU & LeaderShape South FL** saw an increase this year with 61 participants versus 50 in 2014-2015 (appendix D includes data for 2012-2015 participants). These Institutes are collaborations across the institution and outside of FAU with our South FL efforts including six other institutions – FIU, FGCU, UM, Barry, Lynn, Nova.
  - Our 8th annual **iLead Student Leadership Conference** had 880 registrants—an increase of 25 students in 2014. We implemented a Fraternity & Sorority Life track, which required collaboration with the fraternity and sorority life team, wherein about 60 students participated in sessions directed at leaders in the community. We were bold by collaborating with Owl Media and live streaming sessions through our website and recording speakers for distance learning students. We collaborated with three community partners by hosting the first iLead the World session at iLead—a Ted Talk style session with speakers focused on being a global leader in today’s society. 89% of students agreed that iLead provided tools to develop/enhance their individual leadership skills.
  - The **FAU Mentoring Project** is a new department led equally by both Student and Academic Affairs. More information in appendix A.
  - In April 2016, we held the inaugural **WeLead: Diversity Matters** Symposium in collaboration with ODMA and had 120 registrants. 77 participants submitted the overall symposium assessments; 98.7% of participants Agreed/Strongly Agreed that the Symposium helped them understand that diversity and inclusion are core components of effective leadership practices. 98.7% recommend the Symposium to others.
  - With SAVI and other University partners, University-wide **Days of Service** (DOS) saw an overall increase of 19%. These include WOW Day of Service (DOS), FAU DOS and MLK DOS with the greatest increase from MLK DOS with 171 students volunteering with six agencies, a 39%

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increase from last year. The Weppner Center - Broward Campuses Adopt-a-Street Initiative has been self-sustained for the past year and a half with close to 20 Owls participating this year cleaning Sunview Park in Ft. Lauderdale.

- **STRENGTHEN**
  - **Broward Points of Pride** with Lead and Serve included an increase in LEAD Brown Bags, including two collaborations with the FAU Career Center - Broward and Weppner Center – Broward, focusing on soft skills and competencies toward career building built on the NACE competencies (12 Owls were a part of both events). There were six commuter students, including Broward Administration Team work study employees, who took advantage of the Lead With Your Voice program.
  - **Jupiter Points of Pride** with Lead and Serve: The Emerging Young Leader (EYL) program had a 95% completion rate at the Jupiter Campus. A total of 19 freshman students completed the program, an additional 20 students served as mentors. 100% of EYL participants were satisfied with overall EYL experience. 77.32% of participants felt more engaged with their campus due to the EYL experience. 76.12% EYL participants were able to network and make contacts. Of the 76.92% EYL students from fall 2015 that were interested in registering and knowing more about the Certified Student Leader (CSL) program, 35% of the EYL graduates have enrolled.
  - **Owl Breaks:** Owl Breaks brought FAU students to various communities for a week of service, including our first international trip to Nicaragua in spring 2016. Five different social issue topics were addressed including Homelessness & Poverty, Veterans Support and Youth Development. Nearly 95 students applied for 43 spots, a 23.6% applicant increase from prior year. The program had a 12% increase in participating students over last year. New curriculum began to be designed for the 2016-2017 year. Students learned about the issues and receive a deeper understanding while being provided avenues for a global perspective on local issues through immersion trips outside the FAU vicinity. The Site Leaders learned how to develop and program while leading their peers.
  - **Workshops:** This year, we created a concise process for requests and execution of Lead and Serve workshops for in/external clients. We more than doubled our workshop participants by hosting 1078 participants versus 516 in 2014-2015.

- **CELEBRATE**
  - **Lead & Serve Banquet:** Our inaugural banquet showcased outstanding student leaders and faculty on FAU’s campuses. It gave us the opportunity to honor and celebrate with over 80 leaders and those who have served within our programs. Our inaugural Change Agents of the Year were awarded (faculty: Dr. Deborah L. Floyd and three students: Kristi Peterson, Trevor Lewis and Cynthia Maceda).

**Contributions to Student Learning & Development: All Lead & Serve programs should contribute to student learning and development**

- **Curricular Lead and Serve Offerings:** The Leadership Studies Minor courses, SLS 1503, Leadership Learning Communities, SLS 1412 instruction (a total of 11 academic courses taught by our professional staff alone), academic service-learning courses, and co-curricular opportunities coupled with these academic course enhanced student growth and learning. The **Academic Service-Learning Program** provides students with the opportunity to apply the learning of their course objectives in a real-world setting whether it be another educational entity, a non-profit organization, or a government entity. This leads to skill development, building a network, and awareness in becoming an active citizen.
  - **Faculty Owl Leader Program** connects faculty expertise with students in an outside-the-classroom experience. By involving faculty in already existing Lead & Serve programs, student learning and development is enhanced through the faculty’s contribution of knowledge on their subject matter, passion for leadership and/or service, and wisdom in guiding students.
  - **Elite Owls (EO):** 20 students, both established FAU student leaders in formal positions, and those exemplifying leadership through action, were invested in to become change agents. They participated in continuous growth opportunities and are taken from Know to Inspire (see rubric) with their training curriculum and continued development. If they are Red Jackets as well, the mentoring included in this program enables them deeply develop. Heart of a Leader Institute provided an opportunity to develop through an intense leadership experience.
  - **Leadership Institutes:** Specifically, this year Lead and Serve took a more targeted approach with content and developed a hot topics approach with the first Women’s Leadership Institute (which was planned by a student in her capstone project of the Minor). **Mini-Institutes** focused on the **Five Practices of Exemplary Leadership** for Student Affairs staff students and made a contribution to student learning in terms of the solid curriculum utilized and student influence. 341 participants (significantly more than 251 in 14-15) took part in Institutes in 16-17.
  - **Lead & Serve facilitated student Humanitarian Affairs trips to both Hong Kong and Vietnam for participation and meaning making surrounding the International Leadership Symposium**, sponsored by the VP’s office (a total of six students).
  - **Internships**—Lead & Serve hosted four interns this year. Both grad and undergrad level interns expressed great learning.

**Scope of Services:** We believe in investing in students to become change agents. We are committed to providing an atmosphere, opportunities, and programs that foster learning, personal growth, and exploration of individual and group leadership and service skills. This is done through both curricular and co-curricular offerings. We serve FAU Students — ALL, Pre-collegians, Faculty, Community, Staff, Peer Institutions, and Alumni

**Did You Know?** (Interesting statistics, demographics, and facts): Student numbers in Lead & Serve sponsored programs across our campuses grew by nearly 45% (8,218 v. 5,673) when compared with combined Lead & Serve data from 2014-2015. There were 9,111 from all categories of participants (appendix C). Our **first ever graduate of the Leadership Studies Minor, Kristi Peterson**, walked across the stage in May, 2016! Kristi’s Capstone project for the Minor was the first Women’s Leadership Institute that took place on March 18, 2016. In fall, 2016 she will return to FAU for her Master’s in Higher Education. **54 service cords** were disseminated in 15-16 (this process will be changing to a more comprehensive and developmental process in 16-17). 78.38% of **Owl Breakers** shared that their experience increased their commitment to serving their community. Over 80% of students who participated in FAU Day of Service believed their service impacted the agency a great deal or considerably. 76 students participated in the Volunteer Fair with 33 agencies showcasing their volunteer opportunities. **NHJA Campaign:** Utilized volunteers to offer support and greetings for new and returning students to FAU at diverse locations and times throughout the ﬁrst week of school every semester. 479 lanyards were distributed to staff, faculty, and students along with 67 posters. This program successfully transitioned to the VP’s Office for 16-17.

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