

[Graystone Group Advertising](#) has specialized in recruitment advertising for academia since 1987. They have a contract with the Florida State University System (FSUS) that provides FAU and other 11 FSUS universities with 12% web ad discounts. We have partnered with them to offer an efficient and comprehensive way to advertise your open positions.

To place an external ad or to request job advertisement recommendations, please follow the instructions below.

1. Send an email to Graystone Group Advertisement at ads@graystoneadv.com.
2. Include the following information in your email:
 - a. Requestors contact information – name, phone, and email address
 - b. Copy of the FAU advertisement
 - c. REQ number

Benefits of using Graystone Group Advertising:

- No add on charges
- Graystone is compensated through the standard agency commission paid by the media which means you only have to pay for the cost of the ad placement.
- If you have a hard to fill position, Graystone will assist in finding an appropriate advertising media site at no additional charge.
- Fast response time. Graystone will acknowledge receipt of your request within an hour.

Billing information for departments:

- If Graystone Group Advertising services are only selectively used on an “as needed” basis, please submit a standard purchase order requisition to ensure a purchase order is generated.
- If you use Graystone Group Advertising for many personnel advertisements, please open a blanket purchase order requisition to facilitate the invoicing process.
- Questions regarding purchase orders should be sent to accountspayable@fau.edu.

*As a reminder, standard POs allow (1) invoice to be processed against the PO; a blanket PO allows multiple invoices to be processed against the PO. Both types of requisitions must have a quote attached and follow the typical purchase order attachment guidelines. Also, please be advised that the Supplier Name to use on these purchase order submissions is: GBSA, Inc Db
Graystone Group Advertising

List of Most Used External Ad Placements	Open Rate	Florida University Rate (rate is subject to change)	Duration
ACUI	\$275.00	\$275.00	30 days
American College of Preventive Medicine	\$349.00	\$307.12	30 days
American Counseling Association	\$300.00	\$300.00	30 days
American Public Health Association	\$420.00	\$420.00	30 days
American Society of Admin Professionals	\$299.00	\$263.12	30 days
Association for Fundraising Professionals	\$349.00	\$307.12	30 days
Association of Executives & Admin Professionals	\$125.00	\$110.00	30 days
Biomedical Engineering Society	\$495.00	\$495.00	30 days
CASE	\$339.00	\$298.32	30 days
Chronicle of Higher Education	\$435.00	\$382.80	60 days
Diverse Issues in Higer Education	\$375.00	\$330.00	30 days
Florida Nurses Association	\$299.00	\$263.12	30 days
HigherEd Jobs	\$345.00	\$303.60	60 days
NACUBO	\$375.00	\$375.00	30 days
National Postdoctoral Association	\$175.00	\$154.00	30 days
National Society Black Engineers	\$350.00	\$308.00	30 days
Nature Careers	\$759.00	\$667.92	60 days
NCURA	\$300.00	\$300.00	30 days
Neurojobs	\$200.00	\$200.00	30 days
Placement Exchanges	\$175.00	\$175.00	30 days
Postdocjobs.com	\$275.00	\$275.00	60 days
Science Careers	\$630.00	\$554.40	30 days
Society for Advancement of Chicanos/Hispanic and Native Americans in Science	\$309.00	\$271.92	30 days
Society of Research Admin. International	\$500.00	\$500.00	30 days
Society of Women Engineers	\$220.00	\$193.60	30 days
Ziprecruiter	\$299.00	\$299.00	30 days

Ad Placement is not limited to the locations noted here. Rate is subject to change at anytime.