**Graduate Programs—NEW COURSE PROPOSAL**

**DEPARTMENT NAME:** Management, Intern'l Bus., and Entrepreneurship  
**COLLEGE OF:** Business

**RECOMMENDED COURSE IDENTIFICATION:**
- **PREFIX:** MAN  
- **COURSE NUMBER:** 7432  
- **LAB CODE (L or C):** _n/a_  
- **(TO OBTAIN A COURSE NUMBER, GO TO www.fau.edu/academic/registrar/UUPCinfo/)**

**COMPLETE COURSE TITLE**

**MEASUREMENT DESIGN AND EVALUATION**

**CREDITS:** 3

**TEXTBOOK INFORMATION:**

**GRADING (SELECT ONLY ONE GRADING OPTION):**
- **REGULAR** _X_  
- **PASS/FAIL,**  
- **SATISFACTORY/UNSATISFACTORY**

**COURSE DESCRIPTION, NO MORE THAN 3 LINES:**
This course critically reviews the core constructs and processes in business and related literatures with emphasis on the construction and validation of survey scales. Important attributes of survey scales used in business research are discussed.

**PREREQUISITES:**

**ADMISSION TO PHD PROGRAM**

**COREQUISITES:**

**OTHER REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL):**
- PhD

**PREREQUISITES, COREQUISITES & REGISTRATION CONTROLS SHOWN ABOVE WILL BE ENFORCED FOR ALL COURSE SECTIONS**

**MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE:**
PhD

Other departments, colleges that might be affected by the new course must be consulted. List entities that have been consulted and attach written comments from each.

None

Stephanie Castro, scastro@fau.edu, 954-262-1350  
Faculty Contact, Email, Complete Phone Number

**SIGNATURES**

**SUPPORTING MATERIALS**

Approved by:  
- **Department Chair:** [Signature]  
- **College Curriculum Chair:** [Signature]  
- **College Dean:**  
- **UGPC Chair:**  
- **Dean of the Graduate College:**

Date: 9/19/08  

Syllabus—must include all details as shown in the UGPC Guidelines.

Written Content—required from all departments affected.
Go to: www.fau.edu/graduate/ugpc/index.php to download this form and guidelines to fill out the form.

Email this form and syllabus to sfuks@fau.edu and egrie@fau.edu one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website by committee members prior to the meeting.

FAUnewcourseUG—Revised June 2007