Graduate Programs—PROGRAM CHANGE REQUEST

PROGRAM NAME: (MBA CONCENTRATION IN) ENTREPRENEURSHIP

PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:

MBA CONCENTRATION NAME CHANGE

Current Name: Entrepreneurship

New Name: Entrepreneurial Management

Reason: Since there are no “entrepreneurship” positions in companies, the “entrepreneurship” concentration does not help students get jobs. Moreover, students already working find it difficult to get their employers to cover their tuition for an “entrepreneurship” concentration since that name suggests that the student might leave the company in order to start a new business. However, most companies want their managers to be entrepreneurial, and the “Entrepreneurial Management” name correctly suggests that students are being prepared to become entrepreneurial managers.

Requested Action: Replace “Entrepreneurship” with “Entrepreneurial Management” as the MBA concentration name in the FAU catalog.

Email this form and syllabus to UGPC@fau.edu one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.

FAUproogramchangeGrad—Revised November 2012