**FLORIDA ATLANTIC UNIVERSITY**

**Graduate Programs—PROGRAM CHANGE REQUEST**

**DEPARTMENT:** MBA Programs  
**COLLEGE:** Business

**PROGRAM NAME:**  
**MASTER OF SCIENCE IN MUSIC BUSINESS ADMINISTRATION**

**EFFECTIVE DATE**  
**SPRING 2016**

**PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:**

**TERMINATE THE PROGRAM FOR LACK OF ENROLLMENT.**

**THERE ARE FIVE STUDENTS REMAINING IN THE PROGRAM. THE COURSES REQUIRED ARE OFFERED AS PART OF OTHER PROGRAMS, SO THE REMAINING STUDENTS ARE ACCOMMODATED.**

**THE PRIMARY ADMINISTRATION OF THE PROGRAM HAS BEEN THROUGH THE DEPARTMENT OF MUSIC. THEIR PAPERWORK IS ONE MONTH AHEAD OF Ours going through the UGPC, UGC, SENATE, ETC. MUSIC AND BUSINESS MUTUALLY APPROVE OF THE TERMINATION. THE PROGRAM TERMINATION FORM WAS THEIRS TO PROCESS, WHICH MUSIC IS IN PROCESS OF ACCOMPLISHING.**

<table>
<thead>
<tr>
<th>Faculty contact, email and complete phone number:</th>
<th>Consult and list departments that might be affected by the change and attach comments.</th>
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<tbody>
<tr>
<td>Anita Pennathur,</td>
<td></td>
</tr>
<tr>
<td>(954) 236-1272</td>
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**Approved by:**  
**Date:**  
**Department Chair:**  
**2-15-16**  
2-15-2016  
2-15-16  
3-2-16  
3-2-16

**College Curriculum Chair:**  
**UGPC Chair:**  
**Graduate College Dean:**  
**UFS President:**  
**Provost:**

*FAUpogramchangeGrad—Revised November 2012*
MEMORANDUM

TO: Dr. William McDaniel, Chair – Graduate Council

FROM: Dr. Marc A. Rhorer, Assistant Dean

DATE: February 11, 2016

SUBJECT: MS IN MUSIC BUSINESS STATUS

As the COB graduate council considers the discontinuance of the MS in Music Business (a joint Master’s program with the College of Arts & Letters), I would like to provide a brief overview of the program. Developed approximately 10 years ago, with leadership from Dr. Marilyn Wylie (Finance) and Professor Michael Zager (Music), the program was aimed at supporting the growing entertainment industry in south Florida. The curriculum consists of 10 required courses (a combination of music and business, with most of the business classes from the MBA), an internship, 2 program electives (all from business) and a thesis. The program was fully approved and endorsed by AACSB under our last accreditation review.

A program goal was to have a constant enrollment of approximately 10 students, graduating 4-5 per year. Unfortunately that aim was never attained, as the program never exceeded 7 students at any point, with typically less than 2 students graduating annually. Additionally, the thesis was an obstacle for several students; approximately 3 students finished their coursework but never successfully defended their theses.

FAU receives regular reports from the Board of Governors (BOG) highlighting degree programs with low productivity (for Master’s programs, the “low productivity” threshold is fewer than 20 degrees in a 5 year period). The MS in Music Business program produced 4 MS degrees in the past 5 years and has been on several low productivity reports, even after implementation of an earlier action plan to increase enrollment.

Though the program has relatively low costs, because it utilizes mostly existing MBA courses, the lack of student interest and low completion rates merit a reevaluation of the offering. After much consideration, the COB administration, in agreement with Arts & Letters, feels that the program should be discontinued so that we can concentrate our efforts and resources on other offerings that are in more demand and in closer alignment to our College’s mission. If the faculty concur with this recommendation, all 5 current students in the program will allowed to finish their degrees and supported in the process. Admission to the program has been on hiatus since January 2015, knowing that the degree’s future was being evaluated.
TO Dr. William McDaniel, Chair, University Graduate Programs Committee

FROM Dr. Douglas Kanter, Chair, Dorothy F. Schmidt College of Arts & Letters Graduate Programs Committee

DATE January 15, 2016

SUBJECT MS in Music Business Administration: Termination of Program

The Dorothy F. Schmidt College of Arts & Letters Graduate Programs Committee voted unanimously to terminate the MS in Music Business Administration today. For additional information, please see the accompanying Program Termination Form.
PROGRAM TERMINATION FORM
Board of Governors, State University System of Florida

UNIVERSITY: Florida Atlantic University

PROGRAM NAME: Master of Science in Music Business Administration

DEGREE LEVEL(S): graduate (Ph.D., Ed.D., etc.)

CIP CODE: 50.1003 (Classification of Instructional Programs)

OFFICIAL TERMINATION DATE: Fall 2015
(Last date that students will be accepted into program)

OFFICIAL PHASE-OUT DATE: anticipated Fall 2019
(Last date that data will be submitted for this program)

This is the form to be used for university requests to terminate doctoral degree programs and is recommended for use when terminating other programs. The request should be approved by the University Board of Trustees (UBOT) prior to submission to the Board of Governors, State University System of Florida for approval. Please fill out this form completely for each program to be terminated in order for your request to be processed as quickly as possible. Attach additional pages as necessary to provide a complete response. In the case of baccalaureate or master’s degree programs, the UBOT may approve termination in accordance with BOG Regulation 8.012 (3), with notification sent to the Board of Governors, Office of Academic and Student Affairs. The issues outlined below should be examined by the UBOT in approving termination.

1. Provide a narrative rationale for the request to terminate the program.

The Board of Governors requires termination due to low graduation outcomes.
Program Termination Form (Page 2)

2. Indicate on which campuses (if any) the program is being offered and the extent to which the proposed termination has an impact on enrollment.

3. Provide an explanation of the manner in which the University intends to accommodate any students of faculty who are currently active in the program or cohort.

4. Provide data and the source of the gender and race distribution of students and faculty affected with the termination.

5. Identify any potential negative impact of the proposed action on the current enrollment figures.

6. Student data collected from Institute for Higher Education Payroll from Fall 2015.

   Female = 2; White male = 2
   Gender: Hispanic Female = 1; non-Hispanic female = 1; White

   No faculty are affected with this termination.

   Individually:
   and faculty also lose the rank and tenure status of all affected

   Program is no longer accepting students. The notice was posted in Fall 2018.

   The HIS Program description was posted on the College’s website clearly stating that the required courses, which will allow the students the ability to pursue timely completion and faculty also lose the rank and tenure status of all affected students, have been terminated.

   Associated with the College is no longer accepting students. The notice was posted in Fall 2018.

   No student is affected with the termination.

   Individually:

   1. Provide an explanation of the manner in which the University intends to accommodate any students of faculty who are currently active in the program or cohort.

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**Graduate Programs—PROGRAM CHANGE REQUEST**

**DEPARTMENT:** MUSIC  
**COLLEGE:** ARTS AND LETTERS

**PROGRAM NAME:**  
MASTER OF SCIENCE IN MUSIC BUSINESS ADMINISTRATION

**EFFECTIVE DATE**  
(provide term/year)  
FALL 2015

**PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:**

**PLEASE SEE ATTACHED FOR RATIONALE AND ANTICIPATED PHASE OUT DATE.**

Faculty contact, email and complete phone number:  
Rebecca Lautar lautar@fau.edu  
561-297-3821

Consult and list departments that might be affected by the change and attach comments.

Approved by:  
Department Chair:  
College Curriculum Chair:  
College Dean:  
UGPC Chair:  
Graduate College Dean:  
UGPC President:  
Provost:  

Date:  
11/16  
1/15/16

Email this form and syllabus to UGPC@fau.edu one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.

F:UpogramchangeGrad—Revised November 2012