About UIBE

Founded in 1951, the University of International Business and Economics (UIBE) is a key university directly under China’s Ministry of Education. UIBE is high on the list of 'Project 211' universities, a governmental initiative aimed at turning about one hundred Chinese universities into exceptionally high quality academic institutions in the twenty-first century. With a reputation for excellence in teaching and research in the fields of international economics and trade, international law and civil law, finance, business administration and foreign languages (business-oriented), UIBE has established itself as a leading multi-disciplinary university.

UIBE consists of 16 academic schools, a graduate school and the Department of PE education, 2 national key disciplines, a national key research base for humanities and social sciences, 6 Beijing key disciplines, a Beijing key research base for humanities and social sciences, and 2 post-doctoral research stations. It has the authority to confer doctoral degrees in 5 first-level disciplines and 30 second-level disciplines, master degrees in 7 first-level disciplines, 54 second-level disciplines and 10 professional degrees, and bachelor degrees in 34 disciplines.

At present, UIBE has a total enrollment of more than 14,000 students with over 8,000 undergraduates, over 3,700 postgraduates, and about 2,800 international students. For years, our graduates have been highly praised for their professional competence, creative thinking, superior working abilities, and excellent multi-lingual communication skills. UIBE Alumni, who have staffed many enterprises, financial institutions, ministerial positions, and diplomatic missions inside and outside of China, are presently playing active roles in China's economic development, particularly in international trade. Meanwhile the university serves as a national training base for senior economic and management leaders with a dozen high profile in-service training centers entrusted to the university by the government or jointly run with international professionals.

The research output of UIBE is irreplaceable in the field of international trade in China. UIBE houses over 30 research institutes and centers, among which the WTO Research Center was crowned as a "Key National Research Institution of Humanities and Social Sciences"—the only one of its kind dedicated to the study of WTO. The library holds more than 1.5 million books. Of the numerous academic publications produced by UIBE, the Journal of International Trade Issues, International Business, and Japanese Learning and Research are widely recognized as outstanding academic achievements in their specific fields of expertise.

UIBE has exchange programs with over 100 universities and distinguished academic institutions, hailing from more than 40 countries and regions of the world, including the USA, Canada, Britain, Germany, France, Finland, Japan, Korea, Australia, Italy, New Zealand, Russia, and many others. These ongoing exchange programs have enhanced the UIBE’s international outlook.

In 2011, the University of International Business and Economics reached a special milestone—its 60th Anniversary. On September 25th, 2011, nearly 5,000 alumni came home, together with over 10,000 UIBE faculty, staff and students, celebrated this momentous occasion to commemorate the myriad achievements of UIBE in the past 60 years. UIBE strives for excellence in teaching and research. Its goal is to continue to develop into a first-class university in China enjoying world recognition due to its distinguished reputation and laudable attributes.
About SIS

Established with UIBE in 1951, the English program is one of the longest-running, most important, and most influential programs within the University. The School of International Studies (SIS) now consists of four departments—English Linguistics and Literature, Translation and Interpreting, Business English and General English. It also includes 6 research institutes: the Institutes of Theoretical Linguistics, Applied Linguistics, English and American Literature, Translation Studies, Study of English-Speaking Countries and Business English. For 60 years, the School of International Studies has been committed to cultivating a composite type of talent with both outstanding quality and a global outlook. Its Translation and Business English programs maintain positions of leadership at the national level. Today, Bachelor Programs at SIS include 3 academic programs—Business English, Translation and Interpreting, and English (with a business-news orientation), with some 566 undergraduates currently enrolled. Masters Programs at SIS were among the earliest programs accredited in 1978 when China resumed its academic degree system. At present, there are 442 masters degree students enrolled in this area.

SIS is proud of its excellent faculty with distinguished professors such as Professors Zhuge Lin, Zhang Bingzi, and Zhang Peiji, who have made outstanding academic contributions in the fields of business English and translation. In the past few years, SIS has attracted a new cohort of young and mid-aged scholars, influential both at home and abroad. Its faculty of over 120 includes 16 full professors, 50 associate professors, 55 Ph.D. holders, and 15 Ph.D. candidates, and over 80 MA supervisors. Over 90% of SIS teachers have international experience. Approximately 20 eminent guest professors, from prestigious academic institutions in China and abroad, either lecture or do research in SIS.

The school boasts state-of-the-art facilities, including first-class training booths for interpreters, an international conference hall equipped with simultaneous interpreting facilities, a laboratory for Business English, a multi-mode language engineering lab, Computer-Aided Business Translation Lab, the Computer-Aided Business English Writing Center and a pool of cutting-edge office equipment. The SIS library houses an abundant collection of English books, journals and teaching resources.

The 60th anniversary ceremony of SIS was held on May 29th, 2011. Generations of SIS experts and scholars have vested lofty expectations in the School’s further advancement. SIS is a magnet for exceptionally gifted people engaging in both learning and research, thanks to its unique academic strengths, first-rate facilities, outstanding teaching, global academic exchanges, and the career opportunities afforded to students, faculty, and staff.
Bachelor Programs (BA)

Business English
The Business English Program offers a BA in Business English, the first and most prominent program of its kind in China, which endeavors to breed English talents with solid linguistic foundations, strong intellectual cultivation, broad knowledge of international business theory and practice, and strong cross-cultural communication ability. These qualities enable our graduates to engage in business activities on the international stage as members of government institutions, international organizations, transnational corporations or in numerous other business contexts. They are also well prepared for further study in a variety of disciplines.

Translation and Interpreting
As one of the seven universities accredited by the State to offer a Translation Program to undergraduates, we cultivate them into talents with solid English language foundations, strong intellectual cultivation, a global outlook, good command of interpretation and translation skills and theory, and proficiency in translation between Chinese-English and vice versa in the economic and commerce fields.

English (business news orientation)
As one of the seven universities accredited by the State to offer a Translation Program to undergraduates, we cultivate them into talents with solid English language foundations, strong intellectual cultivation, a global outlook, good command of interpretation and translation skills and theory, and proficiency in translation between Chinese-English and vice versa in the economic and commerce fields.
Master Programs

SIS is accredited to award MA academic degrees in the first-level discipline of Foreign Languages and Literature, under which are two second-level disciplines: Foreign Linguistics and Applied Linguistics, and English Language and Literature. SIS also runs the professional Masters Program MTI.

Foreign Linguistics and Applied Linguistics

One of the strongest graduate English programs in China, the MA program in Foreign Linguistics and Applied Linguistics provides a choice of the following three orientations for ambitious young people seeking to combine a strong theoretical background, professional understanding and state-of-the-art skills:
1. Business English
2. Intercultural Business Communication
3. Translation

English Language and Literature

With its disciplined grounding in critical thinking and theoretical perspective, the MA program in English Language and Literature prepares those with potential for independent academic research. It follows a choice of three orientations:
1. Linguistics
2. British and American Literature
3. Commercial Diplomacy

Post-graduate Programs

Master of Translation and Interpreting (MTI)

A professional masters program approved by the Ministry of Education of China in 2009 with four orientations:
1. Translation
2. Legal Translation
3. Interpreting
4. International Conference Interpreting

Doctorate Programs

Business Languages Research

SIS has the authority to confer the doctoral degree in a second-level discipline with three orientations
1. Business English
2. Business Translation
3. Intercultural Business Communication
Research

Recent years have seen tremendous developments for SIS and its programs in the field of English. New projects approved between 2006 and 2011 include eleven from the National Social Sciences Fund, sixteen from the Ministry of Education, the Ministry of Commerce, and Beijing Municipality, and one Sino-EU joint program. SIS has seen one National Quality Course and one National Quality Textbook recognized, three courses given the status of Beijing Municipal Quality Course, and eleven textbooks accorded the distinction of High Quality Textbooks. During the same period twenty-eight monographs were published on Linguistics, Literature, Translation and Cross-cultural Studies. The School's prolific output also extended to over one hundred textbooks, translated books and dictionaries. Approximately two hundred theses appeared in leading journals included in A&HCI, SSCI, and CSSCI. And the journal Business Languages and Communication was born. SIS has the Beijing Excellent Business English Teaching Faculty and National Business English Teaching Faculty. Many teachers have won various awards, including Beijing Municipality Higher Education Award, Beijing Social Sciences Research Achievement Award, and Beijing Municipality Prize for Excellence in Teachers' Ethics. SIS has played host to heavyweight academic conferences such as "The Fourth China International Symposium on EFL Writing Research and Pedagogy", "The First National Symposium on Formulaic Language Teaching and Research", "The First National Conference on Intercultural Business Communication", "The 10th Asia-Pacific Conference of the Association for Business Communication", and its experts and professors have been a frequent fixture in other domestic and international symposiums. Closer to home, renowned scholars and experts from across China and the world gave over 80 guest lectures and seminars at SIS.

浙江大学著名长江学者、语研研究专家施旭教授来我院学术交流

2011年3月承办国际商务交流协会亚太分会年会
国际合作

International Cooperation

As part of its global academic vision, SIS has worked together with higher learning institutions in the US, the UK, the EU, Canada and Australia. SIS plays host to the Sino-EU Interpreter Training Center and the International Exchange Center which have served to make the School an influential venue for interpreter training, English study. Ongoing relationships are going from strength to strength with the University of Warwick (U.K.), Georgetown University, Monterey Institute of International Studies, Southern Illinois University, the University of Minnesota (U.S.), Simon Fraser University (Canada), Monash University and the Royal Melbourne Institute of Technology (Australia); these span the breadth of research, faculty training and exchange, student exchanges and joint graduate programs.

Over 100 overseas students from South Korea, Japan, Russia, Yemen, Indonesia, and the Americas have enrolled in undergraduate or graduate English programs at SIS, which has propelled SIS to the top of the nationwide list in terms of overseas student enrolment to study business English in China.