Summer Direct Enroll
Lisbon, Portugal

June 3 – June 23, 2018 (Programs 1 & 2)
June 11 – June 30, 2018 (Programs 3, 4, 5, 6, & 7)
July 2 – July 21, 2018 (Programs 8, 9, 10, 11, & 12)
July 23 – August 11, 2018 (Programs 13, 14, 15, 16, & 17)

Lisbon, the capital of Portugal since its conquest from the Moors in 1147, is a legendary city with over 20 centuries of history. Lisbon traverses the ages - from the 12th century Se Cathedral to its modern bridges spanning the Tagus River, and from the 18th century Aguas Livres Aqueduct to the futuristic Oriental Station. For more information, visit http://ibs.iscte-iul.pt/en/?pt=summer-winterschools.

Eligibility: Program is open to undergraduate and graduate students with an overall GPA of a 2.5/3.0. Students should be declared business majors, minor, or certificate students.

Courses: Courses are 3 credits each and taught in English except where indicated. Students select one course per session.

- Program 1: Corporate Governance (Masters) (2 credits)
- Program 2: International Organizations (Masters) (2 credits)
- Program 3: Trends in Digital Marketing
- Program 4: Entrepreneurial Finance
- Program 5: Persuasion, Choices and Consumer Behavior (Adv. Undergraduates/Masters)
- Program 6: Corporate Negotiation and Influence
- Program 7: Métodos Analíticos no Turismo e na Hospitalidade (Portuguese)
- Program 8: Leadership and Strategic Knowledge
- Program 9: International Financial Management
- Program 10: International Tourism and Hospitality Marketing
- Program 11: Brand Management and Marketing Communications
- Program 12: International Financial Reporting
- Program 13: Globalization and International Business
- Program 14: Innovation and Creativity in Marketing
- Program 15: Economic Diplomacy
- Program 16: Cross Cultural Communications and Negotiation
- Program 17: Entrepreneurial Marketing (Adv. Undergraduates/Masters)

Program Costs: 1,000 Euros per program, exchange rates fluctuates daily, visit www.oanda.com for the latest exchange rate. Limited use of financial aid/scholarships.

Includes: Tuition for one class, company visit, survival Portuguese language classes, Portuguese history and culture classes, course materials, a one month public transportation card, welcome and farewell dinner, welcome program, a team building event, airport pick-up service, on-site support staff, use of the library, computer labs, and ISCTE facilities.

Not Included: OIP Application fee ($100/$200), airfare, accommodations (double/single rooms with private/shared bathroom in student residence halls/apartments (Est. €250 – €350 per session), most meals, CISI insurance ($44 per month), optional excursions, extra nights if available/requested (Est. €15), optional non-credit Portuguese Language course (meets 6 hours) €10, and spending money.

Application Deadline: Space is limited for each program, applications will be accepted on a first-come first-serve basis. Applications received after May 31 are subject to a €100 penalty.

For More Information, Contact: Tania Tucker, GS 212Q, 561-297-3227, trtucker@fau.edu

Florida Atlantic University reserves the right to make changes with or without notice. Florida Atlantic University reserves the right to cancel a program due to low enrollment. No program substitutions are allowed.