Summer Direct Enroll
Lisbon, Portugal
Summer Term III
June 4 – June 29, 2017 (Programs 1, 2 & 3)
June 19 – July 8, 2017 (Programs 4 & 5)
July 3 – July 28, 2017 (Programs 6, 7, 8 & 9)
July 17 – August 8, 2017 (Program 10, 11 & 12)
July 31 – August 26, 2017 (Program 13 & 14)

Lisbon, the capital of Portugal since its conquest from the Moors in 1147, is a legendary city with over 20 centuries of history. Lisbon traverses the ages - from the 12th century São Cathedral to its modern bridges spanning the Tagus River, and from the 18th century Aguas Livres Aqueduct to the futuristic Oriental Station. The Summer School program at ISCTE Business School gives students the chance to choose from 7 different programs in the fields of Management and Marketing. These courses will extend your business skills while getting you in contact with Portuguese culture, history and language. Students can participate in an optional Portuguese language course and in a large variety of extra activities. For more information, visit http://iepm.ibs.iscte.pt

Courses:
- All courses are 3 credits each and taught in English
- Program 1: International Corporate Governance (Masters)
- Program 2: Governance of International Organizations (Masters)
- Program 3: Digital Marketing Management
- Program 4: Entrepreneurial Finance
- Program 5: Persuasion, Choices and Consumer Behaviour (Adv. Undergraduates/Masters)
- Program 6: Leadership and Strategic Knowledge
- Program 7: International Financial Management
- Program 8: International Tourism and Hospitality Marketing
- Program 9: Brand Management and Marketing Communication
- Program 10: Globalization and International Business
- Program 11: Innovation and Creativity in Marketing
- Program 12: Economic Diplomacy
- Program 13: Cross-Cultural Communication and Negotiation
- Program 14: Entrepreneurial Marketing (Adv. Undergraduates/Masters)

Program Fee: 1,000 Euros, exchange rates fluctuates daily, visit www.oanda.com for the latest exchange rate. Limited use of financial aid/scholarships.

Program Fee Includes:
- Tuition, company visit, survival Portuguese language and Portuguese history/culture courses, course materials, a one month public transportation pass, welcome and farewell dinner, welcome program, a team building event, airport pick-up service, on-site support staff, use of the library, computer labs, and additional ISCTE service facilities.

Program Fee Does Not Include:
- OIP Application fee ($100/$200), airfare, accommodations (double/single rooms with private/shared bathroom in student residence halls/apartments (Est. €250 – €350 per session), most meals, CISI insurance ($44 per month), optional excursions, extra nights if available/requested (Est. €15), optional non-credit Portuguese Language course (meets 6 hours) €10, and spending money.

Application Deadline: Applications will be accepted on a first-come first-serve basis. Early applications are advised due to a limited number of places available for each program. Applications received after May 31 are subject to a €100 penalty.

For More Information, Contact: Tania Tucker, GS 212Q, 561-297-3227, trtucker@fau.edu

---

Florida Atlantic University reserves the right to make changes with or without notice. Florida Atlantic University reserves the right to cancel a program due to low enrollment. No program substitutions are allowed.