Summer Direct Enroll
Lisbon, Portugal

Summer Term III
June 1 – June 25, 2016 (Programs 1 & 2)
July 3 – July 28, 2016 (Programs 3, 4, 5, & 6)
July 17 – August 7, 2016 (Program 7, 8 & 9)
July 31 – August 24, 2016 (Program 10 & 11)

Lisbon, the capital of Portugal since its conquest from the Moors in 1147, is a legendary city with over 20 centuries of history. Lisbon traverses the ages - from the 12th century Se Cathedral to its modern bridges spanning the Tagus River, and from the 18th century Aguas Livres Aqueduct to the futuristic Oriental Station.

The Summer School program at ISCTE Business School gives students the chance to choose from 7 different programs in the fields of Management and Marketing. These courses will extend your business skills while getting you in contact with Portuguese culture, history and language. Students can participate in an optional Portuguese language course and in a large variety of extra activities. For more information, visit http://iepm.iscte.pt

Courses: Most are 3 credits each; taught in English
Program 1: International Corporate Governance (Graduate course) (2 credits)
Program 2: Governance of International Organizations (Graduate course) (2 credits)
Program 3: Leadership and Strategic Knowledge
Program 4: International Financial Management
Program 5: Brand Management and Marketing Communications
Program 6: Persuasion, Choices, and Consumer Behavior (Adv. UG or Graduate course)
Program 7: Globalization and International Business
Program 8: Innovation and Creativity in Marketing
Program 9: Entrepreneurial Finance
Program 10: Cross-Cultural Communication and Negotiation
Program 11: Entrepreneurial Marketing

Program Fee: 1,150 Euros, exchange rates fluctuates daily, visit www.oanda.com for the latest exchange rate. Limited use of financial aid/scholarships.

Program Fee Includes: Tuition, accommodations (double rooms with private bathroom in a students residence in a renovated old monastery situated in the historic center of Lisbon), company visit, survival Portuguese language and Portuguese history/culture courses, course materials, a one month public transportation pass, welcome and farewell dinner, welcome program, a team building event, airport pick-up service, on-site support staff, use of the library, computer labs, and additional ISCTE service facilities.

Program Fee Does Not Include: OIP Application fee ($100/$200), airfare, most meals, CISI insurance ($38/$58), optional excursions, and spending money.

Application Deadline: Applications will be accepted on a first-come first-serve basis. Early applications are advised as there are a limited number of places available for each program. Applications received after May 31 are subject to a 100 Euro penalty.

For More Information, Contact:
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