IAPP - India Strategic Planning Worksheet and Guidelines

Please return to the Center of International Partnerships in Higher Education by July 10, 2010

I. Purpose

Even before a partner is identified, institutions should have a clear idea of what they have to offer, as well as what they are looking for. To this end, IIE has designed this India Strategic Planning Worksheet, which aims to:

- Jumpstart an internal assessment of your existing engagement with India
- Engage campus stakeholders in the strategic planning process
- Assess institutional strengths
- Create a snapshot of the institution’s capacity for partnerships
- Develop a strategic plan for India

This India Strategic Planning Worksheet will be the first step towards creating a comprehensive India Strategy Report that all participating institutions will submit to IIE in December following the study tour. This end-of-the-year report will not only document your campus’ participation in the program, but also garner support on your campus for future Indian partnership-related activities.

II. Mentorship

Upon completion, the India Strategic Planning Worksheet will be reviewed by your designated IAPP mentor. The mentors are members of the IAPP Advisory Board and have extensive experience with Indian Higher Education and institutional partnership building. Your mentor will be assigned in mid-July once your institution has completed the India Strategic Planning Worksheet. The mentor will review this Worksheet from an outside perspective and provide recommendations for solidifying your campus’ India partnership strategy and next steps for developing institutional partnership capacity. Your mentor will offer key guidance as your institution prepares for the study tour and drafts the end-of-the-year Strategy Report.

III. Instructions

The report is based on the notion that each institution has or will have created an India Task Force prior to submitting this report in July. If your institution has not yet created a task force, this is the first step you should complete before beginning the India Strategy Worksheet.

If you do not have Adobe Acrobat Reader 9.3, please download this free program before completing this form.

Please complete the India Strategy Worksheet and email it along with the inventory of India Activities (Part I, Section A) to Lisa Long (llong@iie.org) by July 16, 2010. Please contact Lisa if you have any additional questions (212-984-5374).
IAPP - India Strategic Planning Worksheet

Part I. Internal Assessment

Section A. Please document your institution’s engagement with India. Documentation of your institution’s India involvement can be submitted in any form convenient to your specific institution, and can be emailed as an attachment (in word, excel, etc.) with this form.

Your assessment should include the following:

- all formal institutional partnerships, including MOUs and other institutional agreements relating to India
- all informal India efforts conducted at the faculty and student level, including research grants, joint publications, team-teaching, service learning, etc.
- academic courses about or pertaining to India and the name of the faculty teaching the course
- study abroad programs to India (nature and frequency of program; numbers and destination of students who study abroad in India)
- list of alumni originally from or currently residing in India
- student clubs or activities that are associated with India
- number of students and visiting scholars from India currently studying or conducting research at your institution
- heritage faculty or faculty who received one or more degrees in India

Note: If your institution already tracks such information, this is an opportunity for your India Task Force to familiarize themselves with existing relationships and ensure the information is up to date. If your institution does not have a method for tracking campus internationalization activities, this is an opportunity to put a system in place (which may later be applied to assess campus engagement with other countries).

Section B. The following questions are designed to assess your institution’s capacity for international partnership building in India. Please discuss these questions with your institution’s India Task Force.

1) Please describe your India Task Force (structure, how often do you meet, who joined, topics discussed, progress made).
2) What policies and procedures exist to guide your institution in selecting partners and sustaining partnerships over time?

3) What infrastructure is currently in place to manage a comprehensive partnership with an Indian institution?
4) What type(s) of partnership does your institution now have with institutions overseas? What have been the results of these partnerships (e.g., faculty/teaching exchanges, distance learning, joint degree programs, etc.)? What have been the specific elements of success?

5) What other types of partnerships might advance your goals with respect to India, and does your institution have the capacity to support these?
6) What type of financial support is allocated to build and sustain partnerships and/or internationalization efforts at your institution?

7) What funding sources have been identified to fund partnership efforts with institutions in India? What financial support is available for incorporating Indian components in the academic curriculum?

8) What types of course offerings could be developed to complement a partnership with an Indian institution?
Part II. Articulating an India Strategy

The following section is designed to help your campus articulate an India strategy that will best suit your institution. This section will provide the basis for the IAPP India Strategy Report, which will be submitted to IIE following the study tour in December. Please discuss these questions with your institution’s India Task Force.

Section A. Please identify at least three objectives and provide rationale for why your institution would like to develop a partnership with an Indian institution.

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Part II. Section A. Objectives continued

Objective Three and Additional

Section B. Please answer the following questions that summarize your campus' India partnership approach.

1) What types of partnerships do you hope to establish and why? What is your institution's India Task Force's vision for an ideal partnership with an Indian institution?

2) What criteria and procedures will you use to identify an appropriate partner and develop the relationship?
3) What do you feel you need to learn in order to develop an effective partnership with an Indian institution?

4) Describe the departments/divisions/units that would be engaged in a comprehensive partnership with an Indian institution.

5) Which academic disciplines does your institution's India Task Force recommend for partnership? And why?

6) How will you encourage faculty and students to participate as part of this comprehensive partnership?
7) In addition to the IIE-facilitated study tour to India, what next steps will you take to pursue a partnership with an Indian institution.

8) Moving forward, what will the India Task Force's role play in implementing a partnership with an Indian Institution?

9) How will you implement your strategy? How will you sustain and/or expand the new partnership over time?

10) How do you plan to evaluate whether or not you have reached your objectives?
11) How will you establish an effective system of communication with your Indian partner?

12) Is there anything not covered in the aforementioned that contributes your institution's ability to build partnerships in India?