Summer Direct Enroll Program
American Business School
Paris, France
Summer 2018: May 21-June 29, 2018

Paris, the capital of France, is a major world metropolis and center for culture, art, fashion, gastronomy, and intellectual life. The Seine river traverses the city; its waterways, quays, and bridges are major thoroughfares but also ways to see the city’s most famous monuments, such as the Eiffel Tower, the Louvre Museum, and the Notre Dame Cathedral. The city is known for its cafés (one for every 200 inhabitants); its parks (Bois de Boulogne, Jardin de Luxembourg, Bois de Vincennes); its street life and markets and as a magnet for travelers from around the world. For more information visit, http://www.absparis.org/en/academic/summer-semester-year-long-program/summer-programs/

Eligibility: Program is open to undergraduate students with an overall GPA of a 2.5. Students should be a declared business major, minor, or business certificate student or social science student.

Courses*: Courses are taught in English and each course is worth 3 credits. Students must choose 2 courses.

- COMM 130 Communications/Speech/Public Speaking
- FINC 425 Innovations in Digital Finance
- MGMT 215 Organizational Behavior and Management
- MGMT 290 Project Management
- MGMT 375 International Corporate Governance
- MGMT 401 Doing Business in Europe and Russia
- MGMT 410 The Business of European Football
- MKTG 240 Consumer Behavior
- MKTG 401 Strategic Brand Management
- POLS 211 International Relations and European Strategies

*Course lists subject to change

“Careers & Culture” Extension Program (Optional): July 2 to July 13, 2018
3 credits – See other side for more details

Estimated Program Costs: FAU administrative fee ($200, includes pre-departure orientation and support staff), CISI insurance ($68-$88), ABS package fee (2,395€) includes tuition fees for 2 courses (6 credits), administration fees, and weekend in Champagne area, optional third class (890€), textbooks (250 €), housing: homestay (1,400-1,800€; includes 5 meals per week, single occupancy) or shared apartment (1,400-2,000€; single or double occupancy), meals (500-1000€), metro pass (100€), airfare ($800-$1,200), and spending money. To view the most current exchange rate, visit www.oanda.com.

Application Deadline: April 1

For More Information, Contact: Tania Tucker, GS 212Q, 561-297-3227, trtucker@fau.edu

Florida Atlantic University reserves the right to make changes with or without notice. Florida Atlantic University reserves the right to cancel a program due to low enrollment. No program substitutions are allowed.
“Career and Culture” Extension Program (Optional)
July 2 - July 13, 2018 (3 credits)

The objectives of this extension program are to expose students to areas that they would normally not have access to – cultural, language, career development, and more – and to leverage their time in Paris. Students will enrich their study abroad experience by going beyond the typical classroom into the community and business world that surrounds them. This program includes:

- cultural and corporate visits
- professional workshops
- guest speakers
- business French classes

Upon completion, students will be able to:

- Introduce themselves in French in a professional environment (networking session)
- Have a greater exposure and better understanding of general French conversation
- Understand and appreciate important French cultural centers
- Be more integrated into a Parisian lifestyle
- Develop their career goals to include new areas and industries
- Understand where future career opportunities intersect with their skill set
- Leverage their summer abroad experience to broaden their career opportunities

**Package Fee:** 549€
Includes tuition fees for 3 credits, site and corporate visits, and excursion to Versailles

**Housing:**

- Home stays: From 400 to 500 €* (single occupancy; B&B to 5 meals per week)
- Shared apartment double occupancy: 650 €*
- Shared apartment single occupancy: 950 €*

*Based on summer 2016 costs. Subject to change


**Deadline to Apply:** April 1