Summer Direct Enroll Program
American Business School
Paris, France

Summer 2017

Paris, the capital of France, is a major world metropolis and center for culture, art, fashion, gastronomy, and intellectual life. The Seine river traverses the city; its waterways, quays, and bridges are major thoroughfares but also ways to see the city’s most famous monuments, such as the Eiffel Tower, the Louvre Museum, and the Notre Dame Cathedral. The city is known for its cafés (one for every 200 inhabitants); its parks (Bois de Boulogne, Jardin de Luxembourg, Bois de Vincennes); its street life and markets and as a magnet for travelers from around the world.

**Academic Program:** This summer program is with the American Business School in Paris ([http://www.absparis.org/en/academic/summer-semester-year-long-program/summer-programs/](http://www.absparis.org/en/academic/summer-semester-year-long-program/summer-programs/)). Students need a 2.50 or higher overall GPA. Courses are taught in English. Students must choose 2 courses, per session from the list below:

**Tentative Courses:**

- **International Business & Marketing Session – May 22 to June 30, 2017**
  - 2 courses required
  - ECON110: Microeconomics 3 credits
  - POLS211: International Relations and European Strategies 3 credits
  - MGMT215: Organizational Behavior 3 credits
  - MKTG240: Consumer Behavior 3 credits
  - MGMT375: International Corporate Governance 3 credits
  - MKTG395: Behavioral Economics 3 credits
  - MKTG401: Strategic Brand Management 3 credits
  - MGMT444: Doing Business in Asia 3 credits

- **“Careers & Culture” Optional Session Extension – July 3 to July 13, 2017**
  - 3 credits – See other side for more details

**Estimated Program Fees:** FAU application fee ($200, includes pre-departure orientation and support staff), CISI insurance ($68-$88), ABS package fee (2,395 €) includes tuition fees for 2 courses (6 credits) administration fees, weekend in Champagne area and airport transfers in Paris), Optional third class (890€) textbooks (est. 250 €), housing: homestay or shared apartment, single or double occupancy (est. 1,500-2,300€), meals (est. 500-1000 €), Metro pass (est. 99.70 €), airfare (est. $1,200), and spending money.

To view the most current exchange rate, visit [www.oanda.com](http://www.oanda.com).

**Deadline to Apply:** April 1

**For More Information, Contact:**
Tania Tucker, GS 212Q, 561-297-3227, trtucker@fau.edu
“Careers and Culture” Optional Session Extension:
July 3- July 13, 2017 (3 credits)

The purpose of the optional extension program is to give students the opportunity to learn about things they would not have had access to and to give students the tools to enhance their stay in Paris through the culture, the language, professional development and more! This is an opportunity for students to enrich their experience beyond the classroom! This program includes:

- Cultural visits
- Professional workshops
- Conferences
- French courses

Students will:

- Develop new skills during professional development workshops
- Attend exclusive speaking engagement with corporate experts
- Bolster your French with language exchanges
- Tour French businesses and cultural sites
- Enjoy a guided visit of the famous Chateau de Versailles

**Package Fee:** 549 €
Includes tuition fees for 3 credits, site and corporate visits, and excursion to Versailles

**Housing:**

- Home stays: From 450 to 600 €* (single occupancy; B&B to 5 meals per week)
- Shared apartment double occupancy: 450 €*
- Shared apartment single occupancy: 650 €*

*Based on summer 2016 costs. Subject to change

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