EXECUTIVE SUMMARY

- F/S Life refocused the community’s vision, mission, and strategic focus areas to better align with academic mission of FAU, national student learning standards, and to better focus on the potential impact the fraternal experience can have on individual student members.

- Increased the number of fraternities and sororities by 4 chapters during the 2010/2011 academic year.
  - Alpha Phi Alpha (Fall 2011), Sigma Kappa (Fall 2011), Triangle Fraternity (Spring 2012)
  - Phi Iota Alpha (Fall 2012) – confirmed for colonization

- Total student membership increased 16% from 2010/2011 (807) to 2011/2012 (932) within the FAU fraternity & sorority community.
  - **Highlight:** Over the last four years, the fraternity & sorority Community has seen an average annual membership growth rate of 24%.

- Efforts to establish Fraternity & Sorority Housing are ongoing, as a partnership between Fraternity & Sorority Life and University Housing.
  - Student Advisory Board – 9 students/2 staff from Student Affairs
  - Executive Committee – staff from Student Affairs, Financial Affairs, Strategic Relations, and Facilities Planning
  - Sent a delegation of 9 students, 5 staff members, and several university partners embark on fraternity & sorority housing site visits to the University of West Georgia and Auburn University in September 2011

- Collaboration with Institutional Effectiveness & Analysis (IEA) to coordinate a fraternity & sorority community profile focused on academics, retention, and graduation rates (available in future reports).
  - **Highlight:** for the last three academic years fraternity and sorority members have higher retention rates than their non-member counterparts
    - Assessment data from this academic year is currently being processed by IEA and will be reported by early August 2012.
Continued strong partnership with The Center for Measuring Behaviors and Academics at Indiana State University's Bayh College of Education to provide undergraduate fraternity and sorority members with the University Learning Outcomes Assessment (UniLOA), an assessment tool which is a nationally recognized indicator of student growth, learning and development (GLD).
  - **Highlight:** 45% (400 students) completed the assessment during the Spring 2012 semester
  - Assessment results will be provided to Fraternity & Sorority Life in the summer of 2012

FAU fraternities and sororities supported their local and national communities at the following levels of service and charitable/philanthropic fundraising:
  - **Service Hours:** 7477 (Fall 2011) + 4017 (Spring 2012) = 11,494 service hours completed
  - **Philanthropic Fundraising:** $27,390 (Fall 2011) + $71,411 (Spring 2012) = $98,801 dollars donated

Engaged over 340 students in experiential learning opportunities, through three unique, community specific leadership/membership developments programs.
  - **So Now What? A Program for Fraternity & Sorority New Members**
  - **Learn 2 Lead Institute** (emerging leaders)
  - **Presidents Leadership Experience** (chapter and governing council Presidents)

FAU continues to have one of the largest student contingencies of any university whose students attend the Undergraduate Interfraternity Institute (UIFI). UIFI is a national 5-day experiential leadership development offered to fraternity and sorority undergraduates from all across the country.

Implemented a departmental social media strategy that connects stakeholders to Fraternity & Sorority Life at FAU.
  - **FAU Fraternity & Sorority Life website** [www.fau.edu/fslife](http://www.fau.edu/fslife) - average visits per month: 13,500 (average of 20,000 in August/September)
  - **Facebook Page** (Greek Life @ FAU) - 1,870 followers
  - **Twitter Page** (@FAUFSLife) – 455 followers