

FLORIDA ATLANTIC UNIVERSITY

*All courses are three (3) credits unless otherwise indicated. Course selections should be made in consultation with an academic advisor.
All math, GRW, required, and college major courses require a minimum grade of a "C" to pass and cannot be taken pass/fail.*

**SCHOOL OF COMMUNICATION &
MULTIMEDIA STUDIES (2011 – 2012)**

The Dorothy F. Schmidt College of Arts & Letters
Bachelor of Arts (BA) in Communication Studies
Bachelor of Arts (BA) in Multimedia Studies

**FOUNDATIONS OF WRITTEN COMMUNICATION
(Gordon Rule Writing (GRW), 6 credits required)
(A grade of "C" or higher is required in each course)**

___ **ENC 1101** College Writing I (**REQUIRED**)
___ ENC 1102+ College Writing II

THE FOLLOWING COURSES CAN BE SUBSTITUTED FOR ENC 1102:

___ ANT 1471+ Cultural Difference in a Globalized Society
___ ENC 1930+ University Honors Seminar in Writing (**Permit Only**)
___ ENC 1939+ Special Topic: College Writing II
___ ENC 2452+♦ Advanced Composition for Science
___ NSP 1195+ Being Cared For: Reflections from Other Side of Bed

After completing this section, two additional (GRW) classes are required from two different departments. Choices are available in: Foundations in Global Citizenship and/or Foundations of Creative Expression.

**FOUNDATIONS OF SOCIETY & HUMAN BEHAVIOR
(6 credits required, select 2 courses from 2 different departments)**

Anthropology Department

___ ANT 2000 & D Introduction to Anthropology

Economics Department

___ ECO 2013# Macroeconomic Principles
___ ECO 2023# Microeconomic Principles
___ ECP 2002 Contemporary Economic Issues

Political Science Department

___ POS 2041 Government of the United States

Psychology Department

___ PSY 1012 General Psychology

Public Administration Department

___ PAD 2258 Changing Env. of Soc., Bus., & Government

Sociology Department

___ SYG 1000 Sociological Perspectives
___ SYG 2010 Social Problems

Geosciences Department

___ EVR 2017 Environment and Society

Urban & Regional Planning Department

___ URP 2051 Designing the City

**FOUNDATIONS OF SCIENCE & THE NATURAL WORLD
(6 credits required, select 2 courses from 2 different departments)
(One (1) course must have a Lab)**

----- **FOR Non-Science Majors:** -----

Anthropology Department

___ ANT 2511 & L Intro to Biological Anthropology (4 cr incl. Lab)

Biology Department

___ BSC 1005 & L Life Science (3 credits incl. Lab)

Chemistry Department

___ CHM 1020C Contemporary Chemical Issues
___ CHM 2083 (P/F) Chemistry in Modern Life (**Online Course**)

Engineering Dean Department

___ ETG 2831 Nature: Inter. of Sc., Eng. and the Humanities

Geology Department

___ ESC 2070 Blue Planet (**Online Course**)
___ GLY 2010 & L Physical Geology w/lab (4 credits incl. Lab)
___ GLY 2100 History of Earth and Life
___ MET 2010 & D Weather and Climate

Physics Department

___ AST 2002 (P/F) Introduction to Astronomy
___ PSC 2121 Physical Science

**Additional science courses are available upon request.
Consult with your academic advisor.**

**FOUNDATIONS OF MATHEMATICS & QUANTITATIVE REASONING
(Grade of "C" or higher required. 6 credits required)
PRETEST IS REQUIRED BEFORE TAKING YOUR FIRST MATH CLASS
NOTE: Students must take at least one course with the prefix
MAC or MGF from the list below**

___ MGF 1106 Math for Liberal Arts I
___ MGF 1107 Math for Liberal Arts II
___ MAC 1105 & L College Algebra and Lab
___ MAC 2233 Methods of Calculus
___ STA 2023 Introductory Statistics

**Additional math courses are available upon request.
Consult with your academic advisor.**

**FOUNDATIONS IN GLOBAL CITIZENSHIP
(Select 2 courses from 2 different departments)
(6 credits required. At least 1 course from Global Perspectives)**

----- **WESTERN IDENTITIES:** -----

Sociology Department

___ SYD 2790 Race, Class, Gender, and Sexuality

Philosophy Department

___ PHI 2010++ Introduction to Philosophy (**GRW**)

History Department

___ AMH 2010 (P/F) United States History to 1877
___ AMH 2020 (P/F) United States History Since 1877

Languages, Linguistics, & Comparative Literature Department

___ LAS 2002 Intro to Caribbean & Latin American Studies

----- **GLOBAL PERSPECTIVES (1 course required):** -----

Anthropology Department

___ ANT 2410 Culture and Society

Geography Department

___ GEA 2000 & D World Geography

History Department

___ WOH 2012 & D++ History of Civilization I (**GRW**)
___ WOH 2022 History of Civilization II

Sociology Department

___ SYP 2450 Global Society

Political Science Department

___ INR 2002 Introduction to World Politics

Languages, Linguistics, & Comparative Literature Department

___ LIN 2607 Global Perspectives on Language

Curriculum, Culture, & Educational Inquiry Department

___ EDF 2854 Educated Citizen in Global Context

Social Work Department

___ SOW 1005 Global Perspectives on Social Services

**FOUNDATIONS OF CREATIVE EXPRESSION
(6 credits req., select 2 courses from 2 different departments)**

Architecture Department

___ ARC 2208 Culture & Architecture

Visual Art & Art History Department

___ ARH 2000 (P/F) Art Appreciation

School of Communication & Multimedia Studies

___ FIL 2000 & D Film Appreciation
(Required for Film, Video, & New Media)

English Department

___ LIT 2010++ Interpretation of Fiction (**GRW**)
___ LIT 2030++ Interpretation of Poetry (**GRW**)
___ LIT 2040++ Interpretation of Drama (**GRW**)

Languages, Linguistics, & Comparative Literature Department

___ LIT 2100 & D Global Great Books

Music Department

___ MUL 2010 History & Appreciation of Music

Theatre & Dance Department

___ DAN 2100 Appreciation of Dance
___ THE 2000 Appreciation of Theatre

STUDENTS ASSUME RESPONSIBILITY FOR MEETING ALL GRADUATION REQUIREMENTS
Course selections should be made in consultation with an advisor

Legend

- +** - ENC 1101 is a prerequisite.
- ++** - Two Foundations of Written Communications classes are required before taking this class.
- #** - Sophomore standing (30 credits earned) is required.
- ◇** - A "B" in CHM 2045 and a grade of "C" or better in ENC 1101 in addition to a co-requisite of CHM 2051C is needed.
- GRW** - (WAC) Writing across the curriculum class.
- D** - A discussion is linked to the lecture. Students must register for the discussion in addition to the lecture.
- L** - A lab is linked to the lecture. Students must register for the lab in addition to the lecture.
- P/F** - Course may be taken pass (P) or fail (F) or for a letter grade. Indicate your preferred grading option during registration.

FOREIGN LANGUAGE (4 - 8 credits, 1 or more courses in the same language) - **REQUIRED FOR MAJOR**

Students with more than one year of a foreign language in high school should enroll in the second half of the beginners foreign language class (FOL/FRE/GER/GRE/GRK/HBR/ITA/JPN/LAT/SPN 1121) or a higher level course. Proficiency for a first-level course can be earned by successfully completing a second-level course. For questions related to this requirement, consult an academic advisor. CLEP exam credits meet this requirement: see the catalog.

◆**NOTE:** *Native Speakers of a foreign language must consult the Languages, Linguistics, and Comparative Literature Department regarding this requirement.*

CLAS: College Level Academic Skills (CLAS) requirements need to be met prior to graduation. See the university catalog for additional information.

◆**NOTE:** *Honors Seminars SHALL BE ACCEPTED AS MEETING THE GORDON RULE WRITING REQUIREMENT. See the Freshman Academic Advising Services Office for details.*

MAJOR COURSES, COLLEGE REQUIREMENTS and ELECTIVES

ARTS AND LETTERS (12 credits, 4 courses)

Majors are required to complete 12 credit hours in elective courses at the 3000/4000 level within the College of Arts and Letters, excluding courses from the major within the School of Communication and Multimedia Studies.

BACHELOR OF ARTS DEGREE in MULTIMEDIA STUDIES

This baccalaureate degree offers two sequences: Film, Video & New Media and Multimedia Journalism.

44 credits	Intellectual Foundations Program and Foreign Language
25 - 32 credits	Free Electives (depends on sequence)
12 credits	Arts and Letters Electives at 3000/4000 level
<u>36 - 39 credits</u>	<u>School of Communication and Multimedia Studies major</u>
120 CREDITS	TOTAL

NOTE: *See catalog for specific requirements, course descriptions, & additional information. The requirements for some Intellectual Foundations Program courses and other courses may be satisfied by passing the appropriate AP or CLEP exam. Check with your advisor or college.*

Students majoring within the School of Communication and Multimedia Studies must meet all University and Dorothy F. Schmidt College requirements. These include satisfactory completion of a total of 120 semester credits. Students must receive at least a "C" in each course in their major. This does not apply to Free Electives. No major course can be taken pass/fail. Minimum G.P.A. requirements apply to the School's majors. Consult with your academic advisor, college, and/or department for the most current G.P.A. requirements.

Students follow the requirements for the year they enter into the program. This may be different from the year they enter the University.

**Bachelor of Arts in Multimedia Studies:
SEQUENCE IN FILM, VIDEO, & NEW MEDIA (38-39 credits minimum)**

The Sequence in Film, Video and New Media is a comprehensive curriculum that includes courses in film studies, television studies, video production, computer animation, and studies and practices in multimedia, interactive media, and new technologies. The goal is to help the undergraduate understand the study and creation of visual media within the larger contexts of human visual and verbal expression, and to shape students into sophisticated readers and producers of visual culture. Courses consider both mainstream and alternative media, and include industrial and artistic approaches, linking production techniques and aesthetics to industry, history and politics.

I. CORE (10 credits required)	Credits
FIL 2000 Film Appreciation	3

**Bachelor of Arts in Multimedia Studies:
SEQUENCE IN MULTIMEDIA JOURNALISM (39 credits minimum)**

The Multimedia Journalism Sequence prepares students to work in the new media convergence environment where competition, deregulation, and digital technology break down the barriers among print, radio, television, and the Internet. Students are expected to develop strong basic writing and analytical skills and then to become adept at writing and producing for multiple media platforms simultaneously, exhibiting the versatility necessary to succeed in a quickly evolving and growing media market. The goals of the Multimedia Journalism Sequence are to provide a broad liberal arts education as well as developing professional skills so the graduates are able to fully exercise the civic responsibilities of journalists for the lively functioning of democratic institutions. In addition, students will choose an emphasis in another discipline that will help them fulfill the important role of information provider in today's global, technological, and information-based society.

I. CORE (16 credits required) (Recommended order)	Credits
MMC 1540 Introduction to Media Studies (First semester in program).....	3

II. EMPHASIS (Minimum of 12 credits recommended)

NOTE: Because of the growing need for journalists who can communicate about increasingly complex subjects, students are strongly advised to take a minor in history, political science, or economics, or complete a certificate program in environmental studies or ethnic studies.

Bachelor of Arts in Communication Studies (36 credits minimum)

The B.A. in Communication Studies is a problem-focused program that emphasizes contemporary cultural concerns while situating these within the broader historical context of communication and cultural theory. The purpose of the degree is to provide students with the awareness, knowledge, motivation and skills to develop communication strategies to address the problems of a global society, and the emphasis is on all forms of civic engagement. The program examines the strategic role that symbol systems play in constructing meaning in a fast-changing, information-based, media-saturated and culturally diverse world. Courses examine how meaning informs and persuades individuals, and introduce students to the history and theories of how communication operates in societies. The goal is for students to demonstrate a high level of oral and written communication, critical thinking and analytical problem-solving skills, and to become active in civic life.

I. INTRODUCTORY (3 credits required)	Credits
COM 2053 Introduction to Communication and Civic Life.....	3

Communication & Multimedia Studies majors are advised through the School of Communications and Multimedia Studies and are strongly encouraged to work closely with the faculty in that department when choosing major courses and electives.

School of Communications and Multimedia Studies
 Location: Culture and Society building (CU) Room 201
 Phone: (561) 297-3850
 Website: <http://www.fau.edu/scms>