

BEST PRACTICES, Athletics

Title: APR signals need for change within Division I programs

332

Source: Harvard University

Co Area:

Addl Info: <http://www.ncaa.org/>

Abstract: (11/06) Article no longer online

Development of 'best practices' encouraged
By Gary T. Brown
The NCAA News

University of Hartford President Walter Harrison was asked two weeks before the NCAA released its first set of Academic Progress Rate (APR) data what he would do if any Hartford teams were identified as being under the 925 cut score for contemporaneous penalties. He said, "I would meet with my athletics director to discuss why that team was under-performing and then ask for a plan to turn it around."

"One of the more effective initiatives an institution can pursue is to assess what specifically are the academic best practices for student-athlete academic-support programs on a particular campus," Darling said. "We need to make that assessment within the institutional context of mission, goals and resources available for student-athletes and then partner with other academic and student-affairs units that provide services and programs for the general student population."

With such an agreement in place, Darling said, it's easier to bring together those with the responsibility and those being held accountable for student-athlete academic performance. If the APR is the accountability measure for teams, Darling said the best-practices document is the reciprocal device for various individuals involved in student-athlete academic success.

"The best-practices document sets the context, and it also serves as a reference when there are points of confusion or questions concerning actions and direction. This process supports what the APR is all about, which is being totally accountable to the student-athlete's academic progress and completion of the undergraduate degree," Darling said. "We need to focus on this effort as a team."

BEST PRACTICES, Athletics

Title: Report gives administrators head start on sportsmanship # 333

Source: NCAA

Co Area:

Addl Info: <http://www.ncaa.org/> - see below

Abstract: NCAA News - A compilation of "best practices" regarding sportsmanship and fan behavior at college sports contests has been distributed to college and university presidents and chancellors. The report provides several best practices that have been effective at various campuses. For example:

The University of Maryland, College Park, created a drawing for student seating in coveted areas. Student groups could place their names in the drawing if they agreed to occupy those seats and be role models for good sportsmanship. Because they are prized seats, students have been eager to participate, and because they were representing their organizations, students have been determined to represent them in a positive manner.

In the second halves of football and basketball contests at the Georgia Dome, the event staff takes photos of fans or videos them. The practice not only helps fans develop a positive relationship with the event staff (fans are given Polaroid pictures of themselves), it reminds fans that their identities have been collected, and it provides the event staff with visual evidence if an incident occurs. Some schools have used this practice as a deterrent without even having film in the video camera.

At Ohio State University, acts of poor student/fan behavior can lead to the loss of season-ticket privileges, academic suspensions or expulsion and financial penalties that prevent registering for classes the following term unless paid.

At the University of North Texas, some athletics administrators are seated throughout the student sections rather than in complimentary seating. While those staff members are technically not on duty, their presence helps curb poor behavior. Some schools have used their student affairs staff in a similar fashion.

LENGTHY URL - go to main site and do a search under News for "Report gives administrators head start on sportsmanship"

Title: Best Practices Resources

334

Source: NCAA

Co Area:

Addl Info: <http://www.ncaa.org/search/>

Abstract: Doing a search on the NCAA site for Best Practices brings up many informative sites regarding Best Practices and Athletics.

BEST PRACTICES, Athletics

Title: Academic Integrity in Intercollegiate Athletics: Principles, Rules, and Best Practices # 410

Source: University of Houston

Co Area:

Addl Info: http://www.uh.edu/fs/Academic_Integrity_in_Intercollegiate_Athletics_Principles_Rules_and_Best_Practices.html

Abstract: Developed by the Faculty Senate
There are three primary rationales for intercollegiate athletics: it can contribute to personal development reinforcing academic excellence; it can contribute to community and institutional loyalty; and it can broaden positive interest in and public support for higher education. The Coalition on Intercollegiate Athletics strongly supports these goals. However, these values cannot be realized if we abandon the principle that personal development through athletics participation and academic achievement are inextricably linked. The Coalition, as a faculty-governance based alliance devoted to athletics reform, has developed proposals and guidelines to help faculty and others on campus fulfill their responsibilities with regard to the impact of athletics on academic standards and integrity. Some of the basic principles and major proposals are summarized in this brief overview. (All proposed NCAA bylaw changes are noted as such below.)

It covers -

1. Admissions.
2. Scholarships.
3. Curricular Integrity.
4. Time Commitment, Missed Class Time, and Scheduling of Competitions.
5. Policies Concerning the Office of Academic Advising for Athletes (OAAA).

Title: Building a Bridge: An Innovative Approach to NCAA Compliance Tracking # 827

Source: University of Virginia

Co Area:

Addl Info: http://www.sacubo.org/sacubo_resources/best_practices/2007.html

Abstract: At the University of Virginia, the Athletics Compliance department was faced with several challenging issues regarding the collection, analysis and reporting of student athlete data to the National Collegiate Athletics Association (NCAA). The NCAA had developed the Compliance Assistant (CAi) system (housed at the NCAA) to assist institutions in meeting their student athlete compliance requirements, but no automated process existed to capture the elements required by the NCAA CAi system or to transfer those data elements to the CAi database via their XML interface.

Financial Information Services collaborated with the University Athletics Compliance Department and the office of Student Financial Services to design, develop and deploy a low cost, highly adaptable interface process ("The Bridge") to collect financial aid and degree progress information from our existing Student Information System and post that data daily to the NCAA CAi database for analysis and reporting. We also developed a process for producing a comprehensive Daily Eligibility Report that is used by the Athletics Compliance Office to monitor the academic eligibility of our student athletes, as required by the NCAA.

BEST PRACTICES, Athletics

Title: NCAA Best Practices # 835
Source: National Collegiate Athletic Association **Co Area:**
Addl Info: <http://www.ncaa.org/>
Abstract: Enter "Best Practices" in the Search field
Hiring (Division II) (PDF)
Insurance purchasing for conferences (PDF)
Sports medicine
Sports wagering awareness (PDF)
Strategic planning (PDF)
Student-athlete advisory committees (Division III)
Venue safety and security (PDF)
Women's basketball promotion

Title: Florida State Ticket Marketplace # 963
Source: Florida State University **Co Area:**
Addl Info: http://www.sacubo.org/sacubo_resources/best_practices_files/2009_files/PDFs/09_BP_Florida_State_Ticket_Marketplace.pdf
Abstract: With the advent of digital ticketing - tying admission to events to a unique bar code on a ticket - Florida State University's Athletic Department entered in the secondary ticket market this year. The University started sponsoring its own ticket marketplace, FSU's Ticket Marketplace, where season ticket holders can resell their tickets to the general public and the general public can be assured that tickets purchased from this Web site are legitimate. FSU's Ticket Marketplace is set up to mirror existing secondary market models where both the seller and buyer are charged a percentage of the transaction so FSU will be able to cover its settlement costs to its vendor, Ticketmaster, Irvine as well as create an additional revenue stream. A winning situation for FSU and our sports fans!

Another advantage to implementing FSU's Ticket Marketplace is the additional fan base demographic information it will provide to the Athletic Department. We will now have access to valuable information on the people, who have been purchasing tickets through the secondary market in order to attend University sporting events. These people will become "hot leads" for attending future athletic events.