

BEST PRACTICES, Alumni Affairs

Title: Award-winning programming for Alumni Association affiliate groups # 383

Source: Penn State University

Co Area:

Addl Info: <http://www.alumni.psu.edu/awards/group>

Abstract: As part of its annual recognition program, the Penn State Alumni Association will present awards to alumni societies that have distinguished themselves through exceptional alumni program offerings. The awards will recognize societies and their programs that most effectively support the four purposes of a society as set forth in the Penn State Alumni Association bylaws as follows: stimulate continued interest in the University; act as informal advisory board to college/campus; provide additional avenues for identification, contact, and representation of alumni; provide alumni means to join together for the enrichment of their college/campus. An award will be given in each of two categories: those which are new, innovative, and creative as the first category, and those which have a proven record of success and can be viewed as an outstanding accomplishment of the society as the second category.

Covers various awards over several years.

Title: Best Practices for Alumni Association of the University of Michigan Alumni Clubs # 420

Source: University of Michigan

Co Area:

Addl Info: <http://alumni.umich.edu/best-practice/>

Abstract: Our more than 70 regional alumni clubs are an important connection between the Alumni Association and our alumni across the United States. To help regional clubs reach alumni in their area as effectively as possible, we developed this set of "best practices," based on input from clubs across the country. We hope that these examples will help describe what a model alumni club should look like and give you ideas for ways to improve upon your current club structure and activities. Each of the following areas is important to having a club that is first and best for all alumni.

- Club Mission
- Club Events
- Collaboration
- Leadership Succession
- Scholarship and Student Support
- Public Relations and Promotion
- Membership
- Financial Basics

BEST PRACTICES, Alumni Affairs

Title: Alumni Chapter Best Practices # 734

Source: Beta Gamma Sigma, Inc. **Co Area:**

Addl Info: <http://www.betagammasigma.org/alumni/bestpractices.htm>

Abstract: At the 2011 Alumni Chapter Training Seminar, we had a lot of great discussions and open sharing. From these, we were able to put together a list of chapter's "Best Practices". Should you have additional practices that you would like to share please forward these to Jean so that we can get them included for future updates

See above website for practices

Title: Principles of Practice for Alumni Relations Professionals at Educational Institutions # 737

Source: Council for Advancement and Support of Education **Co Area:**

Addl Info: http://www.case.org/Samples_Research_and_Tools/Principles_of_Practice.html

Abstract: Education at all levels has never been more essential to the well-being of the global community. Yet, educational institutions face an increasingly challenging environment in which to attract students, faculty, and benefactors, as well as to earn alumni allegiance, government support, and public respect. As a result, alumni relations professionals perform increasingly strategic and complex roles serving their institutions and alumni including: championing the institution's mission, encouraging and fostering alumni involvement with their institutions, building long-term relationships with alumni and other constituencies, and collaborating with the advancement team to maximize efforts on behalf of the institution and its alumni. The principles below are intended to assist alumni relations professionals in fulfilling their role in a manner that will benefit their institution, its alumni, their profession, and the academic community.

Title: Alumni Relations Task Force # 738

Source: University of Virginia **Co Area:**

Addl Info: <http://www.virginia.edu/virginia/artf/>

Abstract: In the fall of 2003, University President John T. Casteen III convened the Alumni Relations Task Force. Comprising alumni volunteers who represent schools and programs across the Grounds, the Task Force was given the charge of developing a comprehensive proposal for cultivating meaningful and lasting ties with an increasingly diverse body of alumni. The Task Force was also asked to propose an organizational structure, a financing model, and an implementation plan for realizing its goals. To fulfill its charge, the Task Force developed a set of recommendations aimed at creating the ideal alumni relationship. The Task Force's report was delivered to the Board of Visitors in June, 2004. The Board endorsed the recommended programs and services. Currently (November 2004), the University and the Alumni Association are discussing an implementation model.
