



Item: IX. b.

Tuesday, November 18, 2014

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED BOARD ACTION

Approve Naming of University Elements at the Louis and Anne Green Memory and Wellness Center

BACKGROUND INFORMATION

The Louis and Anne Green Memory and Wellness Center is a signature program of the FAU Christine E. Lynn College of Nursing, grounded in the College's concept of caring. The mission is to meet the complex needs of persons with memory disorders, such as Alzheimer's disease, and their families through a comprehensive array of health and treatment services, compassionate and innovative programs of care, research and education. Thanks to the extraordinary generosity of Louis and Anne Green, the Center moved into its current building in December 2004. The building was specifically designed to house a diagnostic clinic, a dementia-specific adult day center, counseling, brain health educational programs and research activities.

In 2012, the Greens continued their generous support to expand the Center, doubling its size, to meet the growing needs of the community. The Center will now be able to host more events for participants and their families such as joyful celebrations, dancing and music. The larger space allows the Center to serve more participants and caregivers tailoring programs to their needs, including enrichment activities that promote vitality. Expanded art and wellness treatment areas offer opportunities for creative expression and holistic healing services. The Center ribbon-cutting was held February 27, 2014.

Action Requested

A family active in the Center has contributed additional resources to further enhance the Center. In honor of their generosity, the Center is requesting to name an element at the Center in their name:

- Seymour "Sy" and Anita Flaster are long-time supporters of FAU and Memory and Wellness Center. In 2013, Mr. and Mrs. Flaster donated \$25,000 to the Center and the "Caregiver Consult Room" was named in their honor. Most recently, Sy and Anita were the "Honorary Family" at the Ninth Annual Keep Memories Alive Walk benefitting the Center held on November 2, 2014. Anita is a participant in Center and active in the Art Program. In honor of their most recent gift of \$100,000 to the Memory and Wellness Center for an expendable fund to support the Creative

Arts Program, we request to name the Art Room in their name: *Sy and Anita Flaster Creative Arts Room.*

IMPLEMENTATION PLAN/DATE

January 2015– installation of signage

FISCAL IMPLICATIONS

Cost of signage and installation \$1,000.

Presented by: Dennis Crudele
Interim VP of Institutional Advancement

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