



Item: III.a

Date: Monday, November 2, 2020

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED BOARD ACTION

Approve renaming the Center for Holocaust and Human Rights Education within the Dorothy F. Schmidt College of Arts and Letters in honor of the Arthur and Emalie Gutterman Family. The proposed name of the Center is the "Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education." At its September 21, 2020 meeting, the Board approved the naming of the Center for Mr. Gutterman. Mr. Gutterman subsequently requested that his wife's name be added.

BACKGROUND INFORMATION

Donation:

Arthur Gutterman is making a gift of Three Million Dollars (\$3,000,000) to the Dorothy F. Schmidt College of Arts and Letters. In recognition of this gift the Administration proposes naming the "Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education." Two Million Dollars (\$2,000,000) of the gift is being given as a cash donation and the remaining balance of One Million Dollars (\$1,000,000) will be received as an estate gift. The gift will establish the Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights endowment. Funding will be used to benefit the needs of the Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education and may include expenditures in support of the Dorothy F. Schmidt College of Arts and Letters' initiatives related to human rights education and international collaborations with Israel.

Gift Purpose:

The endowment will support the activities of The Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education, including enhancing collaborations with Hebrew University and other academic and/or research institutions based in Israel, current and future K-12 teacher training and professional development including teacher travel, curriculum advancement, seminars, lectures and guest speakers, student international study or intern abroad opportunities, visiting scholars and community outreach programs.

Donors' Background:

Emalie Schoen Gutterman was the wife of Arthur Gutterman (deceased, 2009). They lived in Illinois where they raised their family. Later, they purchased a second home in Boca Raton, Florida.

Arthur Gutterman is retired and the former president of Jelmar, LLC, a three-generation household cleaners company in Chicago. He earned a bachelor's degree in marketing and advertising from Roosevelt University in 1958.

In 1949, Arthur Gutterman's father, Manny Gutterman (deceased, 1992), founded Manny Gutterman & Associates, Inc. The company sold proprietary products to chain stores as well as establishing a channel for close-out merchandise. In 1960, Manny and his sons, Arthur and Steven, transitioned Manny Gutterman & Associates, Inc. to Jelmar, LLC. The company became an international leader in the sale of commercial cleaning products. Arthur's daughter, Alison Gutterman, became the president of Jelmar, LLC in 2007, making her the third generation Gutterman to run the company. Today, Arthur still serves as the Chair and acts as an advisor to his daughter.

Mr. Gutterman is an active member of the Board of Directors of American Friends of the Hebrew University, Inc. and former member of the Board of Directors of the Alvin & Helene Eicoff Charitable Foundation.

Arthur first got involved with the Center for Holocaust and Human Rights Education in 2008 when his late wife Emalie read a story in the local paper about the possible closing of the Center. The Guttermans made an initial gift of \$10,000 to help continue the Center's operations. Over the years, Arthur has significantly increased his philanthropic support and personal engagement with the Center.

His cumulative giving to date is over One Million Dollars. His generosity established the Gutterman Family Exemplary Educator Awards, an annual competition for K-12 teachers who work with the Center for Holocaust and Human Rights Education. Each year, three to four winning teachers receive a three-week fully paid professional development trip to visit Holocaust sites in Europe and Israel. His generosity also includes unrestricted operational support to the Center, sending K-12 teachers annually to the U.S. Holocaust Museum, and funding for curriculum development within the College's Peace, Justice and Human Rights Initiative.

In fall 2019, Arthur facilitated a visit to Hebrew University during one of his visits to Israel for Michael Horswell, Dean of the Dorothy F. Schmidt College of Arts. Arthur personally introduced Dean Horswell to comparable academic leaders within Hebrew University to discuss potential collaborations between FAU and Hebrew University. He also spearheads the development board for the Center for Holocaust and Human Rights Education. He is a passionate advocate for the Center's mission, and he enjoys the many relationships that he has established with the Gutterman Family Exemplary Holocaust Educator award winners, often keeping in touch with many of the teachers over the past ten (10) years since the award's inception.

Arthur lives in downtown Boca Raton with his significant other, Jean Kohen, and his devoted dog, Avi. His daughter, Alison, lives in Chicago and his other daughter, Jamie, lives in Canada. Each daughter has two children.

FISCAL IMPLICATIONS

Cost of signage and installation funded through his initial gift.

IMPLEMENTATION PLAN/DATE

Installation of signage and all promotional materials for the Center following BOT approval. A naming announcement and planning for other celebratory activities to follow.

Presented by: Danita D. Nias

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