

Item: SP: A-M

# STRATEGIC PLANNING COMMITTEE Tuesday, October 15, 2013

SUBJECT: ROLL CALL AND APPROVAL OF THE JUNE 4, 2013 DRAFT MINUTES

Mr. Abdol Moabery, Chair

### PROPOSED COMMITTEE ACTION

Initiate roll call to document member participation and ensure quorum and approve the June 4, 2013 minutes.

### **COMMITTEE MEMBERS**

Mr. Robert Rubin, Vice Chair	
Mr. Peter Amirato	
Mr. Anthony Barbar (ex-officio)	
Mr. Daniel Cane	
Mr. David Feder	
Dr. Jeffrey P. Feingold	
Mr. Thomas Workman (ex-officio)	
PARTICIPATING BOT MEMBERS	
Mrs. Mary Beth McDonald	
Dr. Ronald Nyhan	
Mr. Robert Stilley	
Mr. Paul Tanner	
Dr. Julius Teske	



# STRATEGIC PLANNING COMMITTEE Tuesday, June 4, 2013

#### **DRAFT MINUTES**

Abdol Moabery, Chair, Strategic Planning Committee, called the meeting to order and Andrew LaPlant proceeded with the Roll Call of committee members.

## SP: A-M: Roll Call and Approval of Minutes for the April 16, 2013 Meeting

Present: Abdol Moabery, Chair; Robert Rubin, Vice Chair, Peter Amirato, Anthony Barbar (ex-officio); David Feder; Jeffrey Feingold; Thomas Workman (ex-officio)

Other participating Board members: Ronald Nyhan, Robert Stilley, Paul Tanner, Julius Teske

University Personnel: President MJ Saunders, Charles Brown, Brenda Claiborne, Dennis Crudele, Tom Donaudy, Gitanjali Kaul, David Kian, Jennifer O'Flannery-Anderson, Barry Rosson, Ron Bulger, Andrew LaPlant

A motion was made and seconded to approve the Minutes of April 16, 2013 without change or correction.

## SP: A-1: Request for Approval of the 2013 FAU Work Plan

Dr. Gitanjali Kaul, Vice President for Strategic Planning, introduced the timeline for the 2013 Work Plan to the Florida Board of Governors. Dr. Kaul said most of the work plan is the same as last year's, but the stretch goals have become more realistic.

A PowerPoint was shown that included the Mission and Vision of the University, followed by a Statement of Strategy. The Statement of Strategy was the four goals of the 2012-17 Strategic Plan and the three Signature Themes.



Strengths and Opportunities included nurturing the growth of the Charles E. Schmidt College of Medicine, form strong partnerships with preeminent organizations based upon differentiated partner campus missions, and expanding distant learning course offerings.

Some key initiatives & investments: advance targeted areas of distinction and strength to establish a niche for the University; incorporating undergraduate research as an integral part of the curriculum with the Quality Enhancement Plan (QEP); adopt stronger and more effective strategies aimed at establishing partnerships with a wide variety of public, private and civic organizations; expanding the roles of faculty and staff as practitioners and collaborators.

A slide was shown for Key Performance Indicators. The SAT and GPA scores were slightly higher this year from 2011-12. Goals Common to All Universities included the Freshman Retention Rate, FTIC Graduation Rates and the AA Transfer Graduation Rates. The Average Time to Degree is 5.0 years, with the 3-Year Goal being 4.8 years.

There will be an estimated 5,310 bachelor's degrees awarded in 2012-13, with 22% in STEM degrees. The 3-year goal is 26%. Graduate degrees awarded are an estimated 1,654 in 2012-13 with 18% in STEM. The 3-year goal is 20%. Percent of Baccalaureate Graduated Employed in Florida is 74%, which is a very good percentage. Annual gifts received will be an estimated \$11.4 million in 2012-13, with the Endowment being at \$188 million.

Goals Specific to Research Universities included an estimated 4 Faculty Awards for 2012-13, 2 National Academy Members, 14 Post-Doctoral Appointees and 1 of 8 Number of Science & Engineering Disciplines Nationally Ranked in Top 100 for Research Expenditures. A table was shown about Return on Investment.

Institution Specific goals were 2,283 bachelor's degrees awarded for 2011-12, 9.6% of Course Sections Offered via Distance and Blended Learning, and 16.2% of Students Participating in Identified Community and Business Engagement Activities.

Two more institution specific goals are 6 faculty working in community clinics for 2012-13 and adding two faculty members at HBOI that can contribute to research initiatives.



A chart was shown on Planned Growth by Student Type. FAU is looking at a 3-5% growth from 2011-12 to 2013-14 in FTIC admissions. The transfer rate is going down, due to the state colleges offering four-year degrees.

Planned Growth by Method of Instruction shows distance learning has grown 77% since 2008-09 and has a planned growth of 7% next year.

New Programs to be Considered in 2014-16 for Implementation included Instructional Technology, Secondary Education, PSM Marine Science, and Physician's Assistant in a Master's, Specialist and Other Advanced Master's Programs. Also, a DSW in Social Work will be considered in the Doctoral Programs.

Trustee Rubin asked about the Semester-by-the Sea program. Dr. Kaul said the plan is to increase the enrollment of students from other universities and to increase recognition of the program.

Trustee Feingold commented on the success of newly admitted. Feingold requested additional information. Trustees Moabery and Feder discussed the type of student body FAU wants to recruit in the future. Trustees Barbar and Stilley both reiterated the University has made tremendous strides in improving campus living and improving test scores for the newly admitted.

A motion was made and seconded to approve the 2013 FAU Work Plan. Without any further updates or amendments, the motion passed unanimously.

### SP: A-2: Request Approval to Rename the BOT Room and the Renovation Plan

Mr. David Kian, General Counsel, asked the committee to rename the BOT Room to the "Dr. Jeffrey P. and Barbara S. Feingold Board of Trustees Room." The second part is to approve the renovation plan. Trustee Feingold and Mr. Tom Donaudy, Vice President of Facilities, presented the plan.

A motion was made and seconded to approve the Rename the BOT Room and the Renovation Plan. Without any further updates or amendments, the motion passed unanimously.



A motion was made and seconded to adjourn the meeting. The meeting was adjourned.