



Item: AS: I-2

COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS

Tuesday, October 15, 2013

SUBJECT: CAREER DEVELOPMENT CENTER UPDATE

PROPOSED COMMITTEE ACTION

Information only. No action necessary.

BACKGROUND INFORMATION

See attached PowerPoint presentation.

IMPLEMENTATION PLAN/DATE

N/A

FISCAL IMPLICATIONS

N/A

Supporting Documentation:

Career Development Center Update

Presented by: Dr. Charles Brown, VP for Student Affairs

Phone: 561. 297.3988

Ms. Sandra Jakubow, Director, Career Development Center

New Career Resources & Initiatives from the Career Development Center



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New Operational Plan

The Career Development Center was charged with developing a robust structure for internships, tools for choosing a major, employability skills preparation and tracking the outcomes of FAU graduates. In response the following has occurred:

- Established a centralized career center operation across all FAU colleges & campuses serving all majors and degrees
- Assumed operations for the Career Development Center at Jupiter
- Centralized the OWL CareerLink job portal for a single point of entry for employers, students, mentors and alumni
- Assumed program management for the College of Engineering & Computer Science Co-op Program creating a centralized Co-op model

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Innovative Projects Underway

- *Major Knowledge* online assessment tool for choosing a major
- Expansion of the *What Can I Do With This Major* guide sheets
- Student Upload from Banner into OWL Careerlink and Single Sign On
- Development of Graduation Outcomes Committee for implementation of Career Destination Survey in Baseline Software
- Creation of web based PowerPoint workshops through use of Articulate e-learning software
- Established Career Center Corporate Council

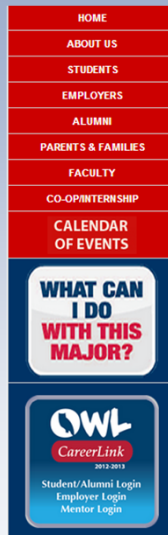
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Program Goals for Major Knowledge

- Assist incoming students in identifying a major that closely matches their career interests by accessing a web based online tool
- Students match their career interests to FAU majors to achieve their career goals from the time they enroll
- Get students connected to the Career Center and Academic Advisors early on
- Reduce time to graduation, excess credit hours surcharge and ultimately increase graduation and employment rates

MAJOR
KNOWLEDGE
2013-2014

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What Can I Do With This Major?

Visit the CDC's homepage www.fau.edu/cdc and discover applicable job titles, job and internship links, industry information links, related FAU student organizations and much more!

Related Major Skills	Sample Career Titles	Sample Work Settings
FAU Student Organizations	Professional Associations	Job and Internship Links
Where to Learn More (General Occupational Information)	Where to Learn More (Career Planning Websites)	Where to Learn More (Sample Library Resources)
Where to Learn More (Informational Sample Websites)		

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Program Goals for OWL *CareerLink*

- To increase the number of students accessing the job portal
- To increase employment outcomes for students linking them to internship/Co-ops, and full-time job opportunities
- Connect students to the Professional Mentor Program
- Heightened employer ROI at FAU

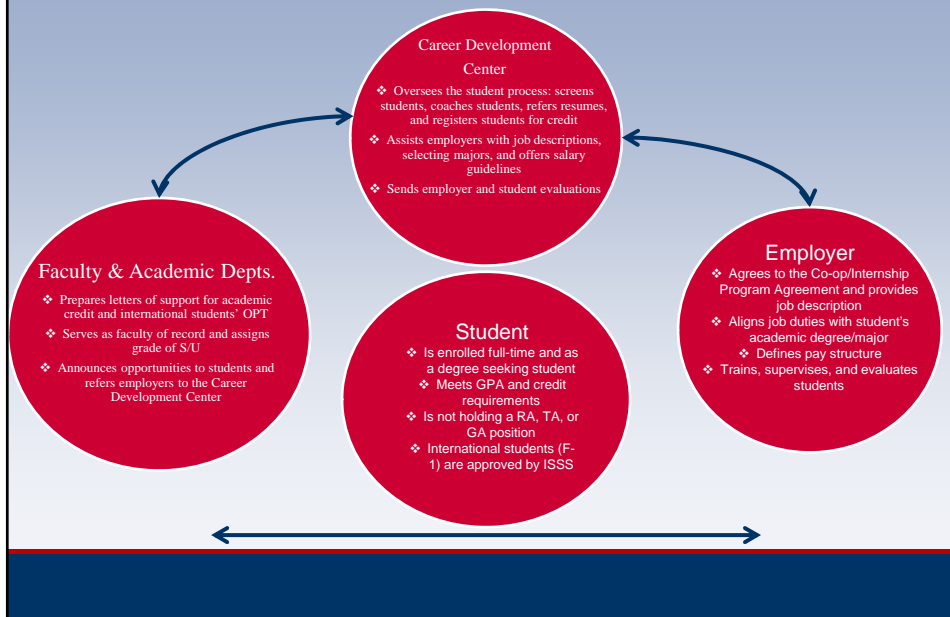


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Innovations in OWL Careerlink

- All degree seeking and non-degree (enrolled fall 2013) students were preloaded into the system for seamless account creation
- Students log in using their FAU NETID and FAU Password with the implementation of Shibboleth
- Students can apply to job postings, create save search job agents, sign up for career events, schedule on-campus interviews, view mentor profiles and the employer directory, and receive updates from the Career Center

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Looking for Top FAU Talent? Your Internship Opportunity Should be Here!



FAU's Online Job Portal

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Experiential Learning
(Co-op/Interns, Field Experience, Practicum)
Students Registered for Credit

2011-2012	2012-2013
3,072	3,693*

* 20% Increase

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Career Destination Survey Graduation Outcomes Committee

- Formed the Graduation Outcomes Committee to develop procedural guidelines for the implementation of the Career Destination Survey to FAU graduates
- Career Destination Survey built as online survey using new Baseline assessment software
- Completion of Career Destination Survey as a requirement for graduation to be piloted for Dec. 2013 graduates

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Workshops on the Web

- Purchased Articulate e-learning software to build PowerPoint workshops for the Internet for 24/7 access
- Designing web based presentations on Resume Writing, Interview Skills, Job Search and Salary Negotiation
- Launch October 2013

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Corporate Council

- Formed Corporate Council
- 11 Founding members serve in an advisory capacity
- Support career center initiatives, develop recruitment strategy and industry relations for FAU OWLS

Corporate Council Members

Berkowitz Pollack Brandt
BlackBerry
City Furniture
Enterprise Holdings
The FBI
NCCI

Next Era Energy
Northwestern Mutual, The South FL Group
Northwestern Mutual, Striano Group
Office Depot
Target

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What Students are Saying

- "Not only does FAU want to gear up their students with a tool box full of knowledge, but they work hard to suit us up for landing a successful career in the real world too! Workshops like the Career Day 101 really showcased how much FAU's Career and Development center wants to have us fully equipped for the big day next week."
- "Career Day 101 was fantastic! Now I know exactly what to bring, say, and wear for Career Fair! I learned not only how to better network with employers, but how to improve my overall first impression I have on companies. Thanks CDC!"
- "The Career Development Center Open House was so awesome! I've learned so much about this center and internships I could possibly get. I also got a great list of events going on that I can't wait to go to!"

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What Employers are Saying

- "Thank you for thinking of us with the FAU Alumni Pins and for your team's hospitality during the Career Day & Technical Fair" **Microsoft Latin America**
- "Office Depot is proud to announce that 14 students from Florida Atlantic University have recently joined our 2013 Summer Internship Program. In the past, FAU Interns have achieved amazing results for our organization. Some of our FAU Interns from previous years currently hold full-time opportunities as Financial Analysts, Social Media Analysts, HR Coordinators, and Merchandising Category Assistants. Thanks Career Development Center!" **Office Depot**
- "Our South Florida Group summer 2013 internship class is one of our largest yet with 35 in attendance. Of those 35, 15 are housed in the FTL office and 5 of those 15 are FAU students or alumni! So 1/3 of the fort Lauderdale interns came from FAU!" **Northwestern Mutual The South Florida Group**