



Item: CG: A-M

COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Tuesday, June 27, 2017

SUBJECT: ROLL CALL AND APPROVAL OF THE MAY 16, 2017 MINUTES

PROPOSED COMMITTEE ACTION

Initiate roll call to document member participation, ensure quorum, and approve the Minutes of May 16, 2017 meeting.

COMMITTEE MEMBERS

Mr. Robert Stilley, Chair _____

Mrs. Mary Beth McDonald, Vice Chair _____

Mr. Anthony Barbar (ex-officio) _____

Ms. Emily Lawless _____

Mr. Daniel Cane (ex-officio) _____

Dr. Michael Dennis _____

Dr. Malcolm Dorman _____

Dr. Jeffrey Feingold _____

PARTICIPATING BOT MEMBERS

Mr. Shaun Davis _____

Mr. Abdol Moabery _____

Mr. Robert Rubin _____

Dr. Kevin Wagner _____

Mr. Thomas Workman _____



COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Meeting Minutes of May 16, 2017

SP: A-M Roll Call:

Trustee Mary Beth McDonald, Committee Vice Chair called the meeting to order and initiated the roll call. In addition to Trustee McDonald, the following committee members were present; Trustee Anthony Barbar (ex-officio); Trustee Daniel Cane (ex-officio); Trustee Emily Lawless; Trustee Malcolm Dorman; Trustee Jeffrey Feingold and Trustee Michael Dennis.

Other Trustees attending the meeting included: Trustee Robert Rubin; Trustee Thomas Workman; Trustee Shaun Davis and Trustee Kevin Wagner.

A quorum was present and the committee was called to order.

The following university officials participated: Dr. John Kelly, University President; Ms. Stacy Volnick, Vice President, Administrative Affairs & Chief Administrative Officer; Ms. Danita Nias, Vice President for Institutional Advancement and CEO of FAU Foundation, Inc. and Mr. Ryan Britton, Executive Director of Government Relations.

Trustee McDonald called for approval of the March 14, 2017 meeting minutes. A motion was made and seconded to approve meeting minutes without change or correction. No discussion or commentary followed. The motion passed unanimously.

CG: I-1 Legislative Update:

Trustee McDonald invited Danita Nias, Vice President for Institutional Advancement and CEO of FAU Foundation, Inc. to approach the podium to share some wonderful news.

Thank you Madam Vice Chair and good afternoon Trustees. I am pleased to present this afternoon for your review and consideration two University naming elements. The first of which is a Multi-Purpose Room within the Clinical Skills Training Center at the Charles E. Schmidt College of Medicine and it's in honor of The Quantum Foundation. We were very fortunate to receive a gift from The Quantum Foundation to support the work that is occurring at the Clinical Skills Training Center and this gift will be used for equipment, technology and a mannequin that will help support the work of the researchers in the center. This is the first naming element.

Trustee McDonald called for a motion to approve the naming of the Multi-Purpose Room within the Clinical Skills Training Center. A motion was made and seconded to approve without change or correction. No discussion or commentary followed. The motion passed unanimously.

The second University naming element is for the Diplomacy Program within the Dorothy F. Schmidt College of Arts and Letters Department of Political Science in honor of Leon Charney. The proposed name of the program will be the Leon Charney Diplomacy Program. This will be a gift for \$1M and it establishes an endowment for the program that allows us to continue to excel in our diplomacy educational mission. This is a special gift because Leon Charney many of you may know worked very closely with President Jimmy Carter to negotiate the peace accord between Israel and Egypt in 1978, so it's a real honor for Florida Atlantic University to have its diplomacy center named after the late Leon Charney.

Trustee McDonald called for a motion to approve the naming of the Leon Charney Diplomacy Program. A motion was made and seconded to approve without change or correction. No discussion or commentary followed. The motion passed unanimously.

This concluded VP Danita Nias's update.

Trustee McDonald invited Ryan Britton, Executive Director of Government Relations to approach the podium to give the legislative update.

Thank you all and good afternoon Trustees. There are two items on the agenda this afternoon. First, I will provide you all with my normal Government Relations update and a recap of the 2017 Legislative Session that just concluded. Second, I will be reviewing the letter Governor Scott sent all University Trustees on April 13, 2017. We will go through all of the questions that he posed and what we're working on as our response.

Let's start with Tallahassee. As you know, the Legislative Session came to a close on May 8th. The Session was extended three days as budget negotiations took a bit longer than anticipated. The House and the Senate agreed to roughly \$83 billion spending plan for the year that begins July 1st. The agreement provides for a modest increase in the main state formula for funding public education, cuts payments to hospitals by more than \$500 million, and provides a raise to most state employees but I am sad to say not SUS employees for the first time since 2013. With that we will take a look at the SUS part of the budget in particular.

- \$520 million in university performance funding,
- \$52 million for preeminent and emerging preeminent universities,
- \$160.7 million for State University facilities,
- \$45 million for CITF projects,

- \$45.6 million for university maintenance and repair,
- \$70.5 million for the World Class Faculty and Scholar Program, and
- \$50 million to for the Professional and Graduate Degree Excellence Program.

With those categories broken down you will see the trend line in terms of performance funding which has gone up both in terms institutional contributions which has finally started to plateau but then the state contributions continues to go up. FAU will receive appropriations or proportional shares from almost all of those categories. I also am pleased to report that the proposed one-time carryforward budget cuts and recurring operational cuts were fully restored during budget negotiations.

While the final statewide budget is contingent upon the Governor's approval, the outlook is promising for Florida Atlantic University. In addition to performance and the new categories of funding, there are several individual initiatives that received funding.

- \$9.85 million in nonrecurring funding (PECO) for the Jupiter Research Building
- \$3.5 million in nonrecurring funding (PECO) for a cooling tower replacement on the Boca Raton campus
- Henderson Lab School was not included in the final budget
- World Class Faculty (recurring)
- Excellence in Graduate Education (recurring)
- \$1 million in nonrecurring funding for the Honors College Expansion Initiative
- \$1.2 million in nonrecurring funding for Tech Runway

We've been doing this a little while now so we're beginning to see a trend line; PECO is a pretty easy graph to put together and these are individual PECO dollars. The University has always gotten a proportional share of the University System maintenance and repair dollars but these are PECO dollars for individual projects. For five years prior starting in 2015 we did not receive a dollar for individual PECO projects but again last year we were successful in getting the Jupiter building in which was the first phase of funding and this year if you aggregate the Jupiter building and the cooling tower you can see the exponential growth. This is a very positive trend line.

The Operational Funding items are one off projects and programs that provide either recurring or individual non-recurring balances into the University. You've got world class faculty and excellence in graduate education, as Art mentioned again you are looking at about \$6M between those two programs and that is recurring money that will count in our budget. The other thing as you look at the blue line on the graph which is the recurring line, the good thing about that blue line is that those numbers compound on one another so in 2013 we were successful in getting about \$1M for graduate medical education and we've been successful in protecting that money year over year as we move forward. In 2014 we got sparsity funding for

the Henderson School, in 2015 we got money for Jupiter Life Science Initiative and some money at Harbor Branch for the Indian River Lagoon Observatory, in 2016 we got money again for the Jupiter Life Science Initiative and this year we will get money for World Class Faculty and Excellence in Graduate Education. All of that money has built the base of our budget and keeps adding and compounding year over year. We also received individual allocations for a couple of one off programs the Honors College is obviously a program that has been well looked after by Representative Magar and all of the Members of our Northern Delegation, it received \$1M to expand the programming up there and \$1.2M for Tech Runway.

Unfortunately, the funding for Henderson Lab School was not included in the final budget agreement. The Governor put us in his budget proposal and we again worked to get it in but at the end of the day as the budgets were being negotiated we did not stick around in the budget and were removed. However, we have plans to go back next year and are working to seek support for that looking into 2018.

Governor Scott will have 15 days (once he receives the budget) to issue line-item vetoes and sign the 2017-18 GAA into law. As we have discussed, the Legislature failed to support the majority of Governor Scott's budget priorities (Enterprise Florida, Visit Florida, and Tax Cuts) which could result in the Governor wielding a heavy veto pen once he is presented with the final budget. The Office of Government Relations will continue to monitor the appropriations process and provide another update once final actions have been taken.

In addition to the General Appropriations Act, there were several major initiatives and pieces of legislation that related to higher education. We had 4 trustees moving through the confirmation process in the Senate and I am pleased to report that Trustee Stilley, Trustee Moabery, Trustee Davis and Trustee Dorman were all recommended favorably by their committees of reference and confirmed by the full Senate on May 2, 2017. Congratulations, you are all official now and are in good standing until 2021 when your terms end.

As is the case every year, several pieces of legislation that impact the delivery of higher education passed the legislature and are headed to the Governor for his approval or veto. Examples of some of this year's legislation, include:

- **Postsecondary Distance Education** - authorizes Florida's participation in a reciprocity agreement with other states for the delivery of postsecondary distance education
- **Public Records and Public Meetings / Information Technology / Postsecondary Education Institutions** - amends Florida public records disclosure laws to protect data and records pertaining to the security of the State University System and Florida College System information networks from disclosure
- **Student Loan Debt** - requires certain postsecondary education institutions to provide information to students regarding student loans annually

- **Public Records Exemption / Campus Emergency Response for Public Postsecondary Educational Institutions** - creates an exemption from public record and public meeting requirements for information associated with a campus emergency response of a public postsecondary educational institution
- **Best and Brightest Teachers and Principals** - largely K-12 budget conforming bill includes a requirement that all students entering a university beginning in the 2018-2019 school year must demonstrate competency in civic literacy, by either successful completion of a civic literacy course or by achieving a passing score on a qualifying assessment

Trustee Rubin a couple meetings ago you had mentioned one of the bills that had sought to change Sunshine and possibly allow two members of a Board to speak to one another; it didn't pass.

There is a very large bill that I'd like to touch on briefly, the majority of the educational impact to us is going to be felt in one particular piece of Legislation and that is the Higher Education Omnibus Bill. It does a number of things:

- Modifies 2018 Performance Metrics - graduation rate from 6-year to 4-year and rewards access rate at or above 50%
- Expands Florida Bright Futures to summer and Academic Scholars award to cover 100 percent of tuition and specified fees plus \$300 per fall and spring semester for textbooks - \$191 mil

Between the summer and the academic scholars that's almost \$200M in additional funding going to Bright Futures. One of the questions that was posed to me was will this only impact new award recipients or recurring award recipients and it impacts both so current students will see an increase in their award year over year. That is a major chunk of the investment in Higher Ed.

- Revises the state-to-private match for contributions to the First Generation Matching Grant Program from 1:1 to 2:1

We talked about \$191M into the Bright Futures System, there's also over \$120M into the need based aid categories as well. There's a substantial amount of funding being put into the Higher Ed system through the financial aid framework which is obviously very good.

- Requires each state university board of trustees to adopt an undergraduate block tuition policy; establishes the World Class Faculty and Scholar Program.

This is something that if the Governor signs it will be put into place for the 2018 academic year and therefore they would like the Board to begin working in identifying a plan later this fall by October. I know the Provost Office is going to be working to develop models but this is something that if the Governor sees fit to approve the budget it will move forward.

- Modifies college and university direct-support organizations (DSO):
 - Prohibit DSOs from using university or college personal services beginning July 1, 2022; Prohibit the use of state funds for DSO travel expenses; Prohibit the specified DSOs from giving, either directly or indirectly, to a political committee
- Expands eligibility for the Benacquisto Scholarship Program to students graduating from out of state
- Strengthens public college-to-university articulation by establishing the “2+2” targeted pathway program to provide to students guaranteed access to baccalaureate degree programs at state universities
- Modifies the governance of the Florida Community College System by establishing a State Board of Community Colleges. This will not have direct impact to us but it will have direct impact to a number of our partners. Broward College, Indian River State and Palm Beach State will now have their own Board of Governance. Their names will change under that Board to Community Colleges, they will be capped in the number of four year degrees they can offer. This Legislation makes pretty substantial changes to the State College System and the way it operates.

This Legislative Session was overall very good for the Higher Education community, especially for the SUS community but it was a bit rough on the State College System and our partners. While overall, this was a great Session for FAU, there is always much to do and we have already begun turning our attention to next year because of the accelerated legislative calendar, which will see committee weeks start in the fall September or October and the 2018 Session begin in January.

Now, I get to stand up here and share a good report, but the reality is that our success is due in large part to the work of other dedicated individuals. This is a team sport and we were fortunate to have a number of people who went above and beyond to champion our legislative priorities:

- Representative MaryLynn Magar did a truly spectacular job with our Honors College and Jupiter Research Building requests. She is known in the House as FAU, when they see her they think FAU and that’s exactly what we want from our Elected Officials. Words cannot express our tremendous appreciation for her efforts.
- Senator Bobby Powell was a strong advocate for us in the Senate on a number of projects, including our Jupiter Research Building and Tech Runway.
- Rep. Hager and Rep. Moraitis fought hard for us in the House and Sen. Rader and Sen. Mayfield did the same in the Senate. There was a cut to our Memory and Disorder Clinic and both Senators Rader and Mayfield worked very hard to collaboratively get that cut restored which was \$222,000.
- In addition, we received great support from leadership, including Speaker Corcoran, Chairmen Latvala and Trujillo and President Negron who were all helpful to FAU and the entire SUS system.

I also would like to give special recognition to the team here at FAU. Stephanie Gioletti spent months in Tallahassee during this crazy year monitoring the Session and advocating on our behalf. Lots of time spent in the halls of the Capitol, in airports and on the road. Venante Laguerre coordinates all of this craziness and makes sure we get in to see all of the right people and Constance Scott keeps all of our local stakeholders informed and keeps FAU on the top of their mind. We have very good reach in the community now and that is very much a team effort.

Finally, I would like to recognize Ken Pruitt, our contract lobbyist, for the work he and his team does on our behalf, as well as Trustee Stilley and CFO Atwater for their constant engagement and willingness to help throughout the Session. Lastly, President Kelly and Chairman Barbar, who continue to make this a priority for the University and dedicate a tremendous amount of time and energy to ensure our success.

Now before we move on, I just want to provide a brief update regarding our engagement at the other levels of government.

Federal Update

Next week, President Kelly, Dr. Flynn and I will be headed to Washington, DC to meet with members of our Congressional delegation to share our success increasing federal research funding and discuss future federal funding opportunities.

Local Update

The Treasure Coast Regional Planning Council conducted a summit in December 2016 to receive input on the future of the 20th Street Corridor. Some of you may have been in attendance. Treasure Coast will present their Summit Report to the Boca Raton City Council at the Council Workshop on Monday, May 22, 2017, but no action will be taken at the Workshop. We will be distributing copies of the report to you via email.

GOVERNOR SCOTT LETTER – April 13, 2017

In April, on the heels of U.S. News and World Report ranking Florida first in the nation for higher education, Governor Scott sent a letter to all SUS Presidents and Trustees touting the System's successes and encouraging the institutions to remain focused on improvement and finding efficiencies.

Governor Scott has made education a priority during his time in office, specifically higher education access and affordability. During his two terms in office, the Governor, in collaboration with the System and the Legislature has introduced and passed several higher education initiatives.

- Performance Funding
- \$10,000 Degrees at the College Level

- Ready Set Work University Challenge
- Finish in Four Save More

In his letter, Governor Scott asked the Presidents and Trustees to consider six questions at their next board meeting and inform him about the outcome of the discussion. The questions are:

- How are your institution's degrees matched to the top job opportunities in Florida?
- What is your institution's job placement rate for graduates of your two most popular degree programs? My Ready, Set, Work University Challenge established a goal of 100 percent.
- How has your institution spent the record state funding in higher education?
- What is the return on investment from the record state funding in higher education?
- In response to my Finish in Four, Save More Challenge, what steps has your institution taken to get students graduated within four years? How have you worked with your college or university partner to assure students a seamless transition?
- Has your institution implemented any new internship programs?

As you know, the Board of Governors, Legislature and the Governor all require an extensive level of reporting and accountability. As a result, most of these questions have come up at one time or another. Therefore, I would like to walk you through each of the questions and share what we are doing from the University's perspective to ensure we are offering our students a world-class education, while at the same time preparing them to be competitive in the workforce and increasing efficiencies to improve access and affordability wherever we can. In the coming days, we will begin drafting a University response to the Governor's letter that will reflect today's conversation and provide him with further updates that demonstrate our progress on these initiatives.

Matching degrees is a list created by the Governor's Office, we are talking about matching degrees to need in the workplace. Obviously the need for nurses far outstrips every other category and in the next slide I will show you some of the degrees that we are producing and our highest rates of job placement. We use things like this to identify the degrees that are being awarded at the University level. These are specific numbers to FAU, these are our top 10 degrees by placement rate and they are all in categories that are BOG strategic areas of emphasis. As you can see in the coral color are healthcare and health related things, highlighted in blue are STEM related fields and in green are education related. All of these have very good starting salaries at \$40,000 and above and as you looked at the metrics that Provost Perry walked through these are good metrics for us as well as very good full time employment rates with each of these categories. We are doing those exact things in identifying the areas of need as well as where we can put graduates into the work force very quickly.

We're prioritizing new degree programs that meet the strategic priorities of the state and region. A Doctor of Social Work is a new degree program that launched in 2016, a BA in

Health Sciences is launching summer 2017, MS in Marine Science which was just discussed earlier today and two new programs that we are looking at which are BS in Bioengineering and MS in Neurotechnology. But again, looking at the categories there are needs and we're working to fulfill those needs.

Ready, Set, Work!

In 2015, Governor Scott identified at each of the universities the two programs producing the highest number of graduates entering the labor force. One of the things the Governor was very happy about with us is our two top categories at the time were Accounting and Elementary Teacher Education. So what have we done in both of those areas to help get those numbers? The Governor wants to be 100% either employed or continuing education, so we've developed strategies to get those numbers, which were already incredibly high compared to our counterparts in the state as well as other institutions throughout the country, to 100%. In Accounting we're offering professional development workshops at no additional cost to the students and the topics listed above show that this is giving them something that is unique to us. We talked about what differentiates us from other institutions in the state, these are some of the things we're doing to give our students a competitive edge. Same with Elementary Education, if you look at the number it stayed relatively flat 2013-2015. The reason for that is the certification exam for elementary educators got more difficult. We then adjusted the curriculum to ensure that the students were prepared for the new and more rigorous certification exam. While most institutions would see a dip because of the harder exam to get certified as an Elementary Educator, we stayed flat and we're continuing to do that.

Historic State Funding

- Established the strategic plan pillars and platforms
- Integrated undergraduate research into curriculum
- 10% increase in summer credit hours since Summer 2013
- Launched university-wide advising system and hired additional advisors to lower ratio to 300:1
- Developed 3-year merit salary plan for faculty. We are reinvesting the performance funding and new funding back into the institution.

Return on Investment

- **Strategic plan pillars**
 - ✓ 48% increase in research expenditures in last year, this is a huge increase.
- **Undergraduate research**
 - ✓ 141% increase in participation in last two years
- **Student success (summer, advising, and more)**
 - ✓ 4-year graduation rate increased from 20% to 25% in four years
 - ✓ 6-year graduation rate increased from 40% to 49% in four years
 - ✓ 15% increase in bachelor's degrees awarded in last five years

- ✓ FAU awarded 748 more bachelor's degrees than five years ago
- **Contributions to labor force**
 - ✓ 35% increase in number of full-time employed grads in last 4 years. As you know our enrollment numbers have stayed relatively the same, there has not been huge fluctuations. We're getting more students graduating on time and into the workforce.
 - 3,114 (81%) full-time employed bachelor's grads from 2014-15
 - 2,301 (78%) full-time employed bachelor's grads from 2010-11
- **Increased earning power**
 - ✓ 22% of employed 2010-11 graduates made at least \$40,000/yr
 - ✓ 30% of employed 2014-15 graduates made at least \$44,000/yr

Finish in Four, Save More

- **FAU High School (bachelor's at no cost to student)**
 - Students graduate debt free
 - All FAU High students graduate with college credits
 - Complete bachelor's degree with full ride scholarship
- **Accelerated Pathways (undergrad + grad in 5 years)**
 - More than a dozen accelerated degree programs that combine a bachelor's and master's degree
 - Special \$2,000 pathways scholarships awarded during first and last semester of graduate program
- **FAU Academic Grant rewards progress**
 - Starts at \$3,000 in year 1 and increase \$1,000 annually
 - Renewal requires 30 credits per year and 3.0 GPA
- **Soar in Four pilot program and expansion**
 - Dedicated student success team (advisor, financial aid, career)
 - Register for the entire year in advance
 - Expanded internship opportunities (extra guidance, assigned an internship specialist, early check-in at job fairs)

State College Partnerships

- **FAU Transfer Center**
 - Pre-admissions advising to verify what transfer credits count towards their FAU degree programs
- **2+2 LINK Program**
 - Embedded recruiter-advisors at the state colleges
- **CAPTURE Model**
 - Concierge advising and mentoring for targeted degree programs (computer science and computer engineering)

Last but not least let's talk about internships. This is something the Office of Government Relations has had specific success with. Constance Scott especially has gone around to local governments asking them where they have needs in their workforce. Because our office of career services has embedded career counselors into the individual colleges they help us find graduates or soon to be graduates that either want internships or job opportunities in the workforce. This has been a great success and are looking to add more of these embedded career counselors into the colleges.

- Established embedded college (discipline-specific) liaisons program to connect students and employers
- Launched Intern Owls Network (iON), a premier on-campus internship program
- Specific examples:
 - In April, Runner Enterprise Data Quality announced FAU internship program for sales, marketing, and technology
 - In Jupiter, 32 undergraduates working in labs compared to only 4 students in 2013

Trustee McDonald requested a motion to adjourn the committee's meeting; a motion was made and seconded. The motion to adjourn was approved.