



Item: CG: A-2b

## COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Tuesday, June 27, 2017

**SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS**

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### PROPOSED COMMITTEE ACTION

Recommend that the BOT approves naming of a Classroom within the proposed ADHUS/FAU High School Complex. The proposed name of the Classroom will be the "Dr. Paula Herbst Classroom."

### BACKGROUND INFORMATION

#### **Donation:**

Dr. Joel D. Herbst and Julie Herbst are donating Twenty-Five Thousand Dollars (\$25,000) for a recognition opportunity by naming a classroom within the ADHUS/FAU High School Complex, to be constructed under the direction and within the discretion of the Assistant Dean of PK-12 Educational Programs.

#### **Gift Purpose:**

The gift will be used to assist with the planning, financing, constructing and equipping the ADHUS/FAU High School Complex, under the direction and within the discretion of the Assistant Dean of PK-12 Educational Programs.

#### **Donor's Prior Relationship with FAU:**

Dr. Joel Herbst (FAU '03) is the Assistant Dean for PK-12 Schools and Education Programs at Florida Atlantic University. Dr. Herbst started his career as a teacher at Marjory Stoneman Douglas High School over 25 years ago and has served on numerous committees and boards of education agencies while progressing in his career. Before joining FAU he served as South Area Superintendent of Schools for Broward County. He earned his Bachelor's and Master's degrees in Social Science education from Nova Southeastern University and continued his education to earn an Educational Specialist degree in Education Leadership from Nova Southeastern. He earned a Doctorate of Education degree from Florida Atlantic University in 2003. Julie Herbst is a certified fitness trainer and National Marketing Director with Juice Plus+.

Dr. Paula Herbst served as a public school educator in New York and Florida for over 50 years. She received her Bachelors and Master's degrees in history, graduating with honors from Hunter College. Dr. Herbst began her teaching career at Junior High School 38 in New York. She relocated with her family to South Florida and taught in various middle and high schools throughout the Broward County schools where she was named Teacher of the Year on three occasions. Additionally, she served as an adjunct professor in the College of Education at Florida Atlantic University. Dr. Herbst received several advanced degrees from Florida Atlantic University, including a Master's Degree in Curriculum and Instruction in 1976, a Specialist Degree in Educational Leadership in 1993 and a Doctorate in Educational Leadership in 1995. Additionally, both of her sons received degrees at Florida Atlantic University. Son Andrew Herbst received his Bachelor's Degree in Biology in 1989. Her son, Dr. Joel Herbst, received his Doctorate in Education in 2003 and serves as the Assistant Dean for the College of Education at Florida Atlantic University.

**Facility and Program:**

AD Henderson University School/FAU High School is embarking on the largest, most ambitious, and most important campaign in its history. Let's Build This Together brings to life the most comprehensive master plan, completed in 2015, outlining the multi-phase campus replacement project.

The Let's Build This Together initiative for the Developmental Research School at Florida Atlantic University seeks to preserve and elevate the school's reputation as a leader in K-12 education and increase its landmark research and impact. Designed to achieve LEED Gold certification, the new facilities at the Developmental Research School at Florida Atlantic University will teach our students about emerging technologies and the economic, social, and ethical rewards of sustainable design and construction.

The new facility will be critical in facilitating student led research and engineering as AD Henderson University School/FAU High School provides opportunities for experiences beyond the classroom. This new facility will equip our faculty and students to impact the future for years to come.

**FISCAL IMPLICATIONS**

Estimated cost of signage and installation up to \$400.00 for design and execution of the signage for the named asset.

**IMPLEMENTATION PLAN/DATE**

Construction of ADHUS/FAU High School Complex – TBD.