



Item: VI. b.a

Date: Tuesday, June 7, 2022

**SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS**

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### **PROPOSED BOARD ACTION**

Approve naming of the Student Success Center within the ADHUS/FAU High School Complex (the "ADHUS/FAU High School Complex"). The proposed name of the Student Success Center will be the "Henrietta Penn Student Support Suite".

### **BACKGROUND INFORMATION**

#### **Donation:**

Mickey Zitzmann, Katie Zitzmann, Joshua Smith, Beth Graham Smith and Anneliese Smith have given a combined amount of Twenty-Five Thousand Dollars (\$25,000) for a recognition opportunity to name the Student Success Center of the ADHUS/FAU High School Complex.

#### **Gift Purpose:**

The gift will be used to assist with the planning, financing, constructing, equipping and operation of the ADHUS/FAU High School Complex, under the direction and within the discretion of the Assistant Dean of PK-12 Educational Programs.

#### **Donor's Background:**

##### **Henrietta A. Penn**

Henrietta A. "Hank" Penn, née Skibba (1924-2015) served as a teacher for Milwaukee Public Schools for twenty years. She married her husband, Donald W. Penn (1920-2010), circa 1952 and they were married for 58 years. The couple had four children – John, Mary, Patricia, and Judith – and they resided in Mequon, Wisconsin. In 1942, she graduated from St. John's Cathedral High School. Ms. Penn earned a degree from Mount Mary College and earned a Master's degree in reading from Cardinal Stritch University. Her grandchildren are Katherine Anne "Katie" Zitzmann, Anneliese Victoria Smith, and Joshua Daniel "Josh" Smith.

### Mickey Zitzmann and Katherine Anne Zitzmann

Mickey (Michael Edward) Zitzmann serves as director of development for A.D. Henderson University School and FAU High School at Florida Atlantic University. From 2011 to 2016, he served two roles for Saint Andrew’s School – major and planned giving officer, and interim director of resident life. Prior to Saint Andrew’s School, Zitzmann served as named account executive for Konica Minolta Business Solutions U.S.A., Inc. at the Boca Raton office. Earlier in his career he resided and worked in California, where he served as sales director for Desert Wind Films and, for several years, he pursued a career as an actor. He is a member of Leadership Boca, Class of 2018. Mickey Zitzmann earned a B.B.A. in Marketing from University of Michigan in 1998.

Katherine Anne “Katie” Zitzmann, née Smith, is a freelance videographer, independent marketing specialist, and public relations consultant. From 2017 to 2018, she served as alumni coordinator for A.D. Henderson University School and FAU High School. From 2015 to 2016, she served as content producer for Saint Andrew’s School, where she produced, filmed, and edited school videos for communications and other departments across the campus. Prior to Saint Andrew’s School, she served as a major gift officer for Wagner College, and she served in the publicity department for Big Machine Agency and for Warner Brothers Records. In 2008, she served as a benefits assistant and receptionist for A.O. Smith Corporation, a manufacturing company founded in 1874 by her ancestor, Charles J. Smith, in Wisconsin. Katie Zitzmann earned a B.S. in Arts Administration from Wagner College in 2011. Her siblings are Anneliese Victoria Smith and Joshua Daniel “Josh” Smith.

The couple resides in Highland Beach, Florida.

### Joshua Daniel Smith and Beth Graham

Joshua Daniel “Josh” Smith serves as a research and development manager for A.O. Smith Corporation, a manufacturing company founded in 1874 by his ancestor, Charles J. Smith, in Wisconsin. Beginning in 2016, he served as program manager for the company. Prior to A.O. Smith Corporation, he served in various roles for Rockwell Collins, including technical project manager and electrical engineer, where he was employed from 2010 to 2016. While attending Purdue University, Smith served as electrical engineer co-op for GE Healthcare. Josh Smith earned an M.B.A. from the University of Iowa’s Tippie College of Business in 2016, and he earned a B.S. in Electrical and Electronics Engineering from Purdue University in 2010. His siblings are Anneliese Victoria Smith and Katherine Anne “Katie” Zitzmann.

Beth Graham serves as senior director of digital employee experience for Northwestern Mutual in Milwaukee, Wisconsin. Beginning in 2018, she served as assistant director enterprise learning technology for the company. Prior to Northwestern Mutual, she served first as a soccer coach and then as director of soccer operations for Carmen Schools of Science and Technology. From 2013 to 2018, Graham served as a program manager and learning technology architect for GE. From 2008 to 2012, she

served as a lead business analyst and information management leadership program member for GE Healthcare. Beth Graham earned a B.S. in Information Technology from Marquette University in 2008.

The couple resides in Milwaukee, Wisconsin.

Anneliese Victoria Smith

Anneliese Victoria Smith serves as a project manager for The Walt Disney Company in Orlando, Florida. Since 2015, she has served in other roles for The Walt Disney Company including intern, sales channel planning analyst, and senior business integration analyst. Prior to The Walt Disney Company, she served as industrial engineering co-op for General Motors from 2013 to 2014. Anneliese Smith earned a B.S. in Industrial Engineering from Purdue University in 2017.

She resides in Orlando, Florida.

**FISCAL IMPLICATIONS**

Cost of signage and installation: TBD upon completion of construction of the ADHUS/FAU High School Complex.

**IMPLEMENTATION PLAN/DATE**

Installation of signage: TBD upon completion of construction of the ADHUS/FAU High School Complex.

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**Presented by: Christopher J. Delisio**

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