



Item: CG: A-1b

COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

DATE: TUESDAY, JUNE 2, 2020

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED COMMITTEE ACTION

Recommend that the BOT approves naming of an element within the proposed ADHUS/FAU High School Complex. The proposed name of the element will be the "Steve and Kelly Bethke ELEMENT."

BACKGROUND INFORMATION

Donation:

Steve and Kelly Bethke are donating Forty-Five Thousand Dollars (\$45,000) for a recognition opportunity by naming an Element within the proposed ADHUS/FAU High School Complex, to be constructed under the direction and within the discretion of the Assistant Dean of PK-12 Educational Programs.

Gift Purpose:

The gift will be used to assist with the planning, financing, constructing and equipment purchase for the ADHUS/FAU High School Complex, under the direction and within the discretion of the Assistant Dean of PK-12 Educational Programs. At the present time, Steve and Kelly Bethke have not decided on a specific Element to name. Also, because the amount of the gift does not fall within the naming opportunity categories currently established, as described on the attached menu, the attached menu, as it may be updated from time to time, will be used as a guide for determining the appropriate Element for this size of gift.

Donors' Background:

Steven A. Bethke is the senior vice president of product management for Modernizing Medicine. Before joining Modernizing Medicine, he led product management for Kinnser Software, a home healthcare software company located in Texas. Prior to Kinnser, he served in leadership roles for Lumeris, a medical billing service company, and Optum, a company specializing in pharmacy benefit managing and healthcare services.

Mr. Bethke earned an M.B.A. from Pepperdine University and a B.S. in engineering from Boston University.

Kelly C. Bethke was a co-partner for Bethke + Clegg Consulting located in Texas and Hawaii. The company worked with clients to improve sustainability, reporting, and operational efficiencies. She has also served as head of operations for Money Positive, a financial planning company.

The couple resides in Delray Beach, Florida.

Facility and Program:

AD Henderson University School/FAU High School is embarking on the largest, most ambitious, and most important campaign in its history. Let's Build This Together brings to life the most comprehensive master plan, completed in 2015, outlining the multi-phase campus replacement project.

The Let's Build This Together initiative for the Developmental Research School at Florida Atlantic University seeks to preserve and elevate the school's reputation as a leader in K-12 education and increase its landmark research and impact. Designed to achieve LEED Gold certification, the new facilities at the Developmental Research School at Florida Atlantic University will teach our students about emerging technologies and the economic, social, and ethical rewards of sustainable design and construction.

The new facility will be critical in facilitating student led research and engineering as AD Henderson University School/FAU High School provides opportunities for experiences beyond the classroom. This new facility will equip our faculty and students to impact the future for years to come.

FISCAL IMPLICATIONS

The estimated cost of design, production and installation of the signage for the named Element is a maximum of \$400.00.

IMPLEMENTATION PLAN/DATE

Construction of ADHUS/FAU High School Complex – TBD.

Presented by: Danita D. Nias

Phone: 561-297-3015



LET'S BUILD THIS TOGETHER

LEGACY

A.D. HENDERSON UNIVERSITY SCHOOL

OPPORTUNITIES

FAU HIGH SCHOOL

| | |
|---|--------------|
| Academic Village at Florida Atlantic University (PK-12 Campus; 4 schools) | \$15,000,000 |
| FAU High School | \$10,000,000 |
| STEM Center | \$5,000,000 |
| STEM Arena & Athletic Complex | \$5,000,000 |
| Aquatic Center & Pool | \$1,000,000 |
| Practice Pool | \$50,000 |
| Basketball Court | \$250,000 |
| Athletic Fields (2) | \$250,000 |
| Weight Room | \$100,000 |
| Athletic Hall of Fame (Corridor & Trophy Case) | \$100,000 |
| Gym Lobby | \$50,000 |
| STEM Lobby & Information Center | \$50,000 |
| Locker Rooms (2) | \$50,000 |
| Offices (4) | \$25,000 |
| Center for Visual & Performing Arts | \$5,000,000 |
| Theater | \$500,000 |
| Art Gallery (Lobby) | \$250,000 |
| Everglades Restoration Laboratory | \$2,000,000 |
| Welcome Pavilion | \$1,000,000 |
| STEM Prototyping Laboratory | \$1,000,000 |
| STEAM Center Laboratory | \$500,000 |
| Research Institute | \$1,000,000 |
| Entrepreneurial Institute | \$1,000,000 |
| Early Years Learning Center | \$1,000,000 |
| Primary Years Learning Center | \$1,000,000 |
| Middle School | \$1,000,000 |
| Great Hall (Dining Hall) | \$1,000,000 |
| Multidisciplinary Teaching Laboratories | \$100,000 |
| Classrooms (10) | \$50,000 |
| Classrooms (30) | \$25,000 |

OPPORTUNITIES AND AMOUNTS ARE SUBJECT TO CHANGE