



Item: CG: A-1

COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Date: Tuesday, May 15, 2018

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED COMMITTEE ACTION

Recommend that the BoT approves naming of the Head Strength & Conditioning Coach's Office within the Schmidt Family Complex for Academic and Athletic Excellence the "Lane Kiffin Head Strength & Conditioning Coach's Office Generously Donated by Steve and Brenda Weinstein".

BACKGROUND INFORMATION

Donation:

Steve and Brenda Weinstein are donating One Hundred Thousand Dollars (\$100,000) for a recognition opportunity by naming the Head Strength & Conditioning Coach's Office within the Schmidt Family Complex for Academic and Athletic Excellence.

Gift Purpose:

The gift will be used to assist with the planning, financing, constructing, equipping and administering the Schmidt Family Complex for Academic and Athletic Excellence. In its continued pursuit of excellence, Florida Atlantic University is constructing this complex at the heart of its Boca Raton campus to allow student-athletes to excel in the classroom and on the field.

This initiative exemplifies FAU's drive to enhance its stature and visibility nationally and internationally.

The Schmidt Family Complex for Academic and Athletic Excellence will play a central role to elevate FAU's academic standing and will benefit students in all academic programs, including those not associated with athletic programs.

Donor's Background:

In 1921 Brenda Berman Weinstein's family founded Berman Brothers Iron & Metal Company, a scrap metal dealer in Birmingham, Alabama. The company transitioned to processing recycled aluminum and in 2001 changed their name to Bermco Aluminum. In July 2015 Toyota Tsusho America purchased

Bermco Aluminum in a private transaction. Stephen Weinstein was president of the company at the time of the sale and he remained in that role through 2015. Bermco now operates as a subsidiary of Toyota Tsusho America.

Stephen Weinstein's mother, Marjorie Ellman Weinstein, of Atlanta, Georgia, and Boca Raton, Florida, passed away in October 2012. Marjorie graduated high school at the age of sixteen and attended two years of college at the University of Illinois before moving back home to take an active role in her family's businesses, Citizens Jewelry Company and Ellman's, a catalog merchant. Originally, Citizens Jewelry Company was named Citizens Loan Association and then Citizens Jewelry and Loan Company. This business was bought out by Service Merchandise in 1985.

Stephen and Brenda have two grown children. Brenda is past president and former board member of the Birmingham Jewish Foundation. The couple resides in Boca Raton, Florida.

FISCAL IMPLICATIONS

Cost of signage and installation - TBD upon completion of construction of the Schmidt Family Complex for Academic and Athletic Excellence

IMPLEMENTATION PLAN/DATE

Installation of signage: TBD upon completion of construction of the Schmidt Family Complex for Academic and Athletic Excellence

Presented by: Danita D. Nias

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