



Item: AS: A-1a

## COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS

Thursday, April 19, 2012

**SUBJECT: REQUEST FOR APPROVAL OF TERMINATION OF THE BACHELOR OF  
ARTS IN MUSIC BUSINESS (50.1003)**

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### PROPOSED COMMITTEE ACTION

Request the approval of termination of the Bachelor of Arts in Music Business (50.1003)..

### BACKGROUND INFORMATION

The Office of the University Provost has always worked with each college to identify programs which no longer justify the cost of instruction on the basis of enrollment, demand, centrality to the mission of the University, or which no longer meet the needs of the citizens of Florida by providing a viable educational or occupational objective. In addition, last year, FAU participated in an initiative of the Florida Board of Governors and the Council of Academic Vice Presidents on Articulation, Coordination and Coherence of Academic Delivery across the State University System. The B.A. degree in Music Business was one degree identified as having low degree productivity over a five-year period.

The B.A. in Music Business was replaced with the Bachelor of Music in Commercial Music in 2004. There are currently no students in the B.A. program. Students interested in studying in this area pursue the B.M. in Commercial Music. The faculty remain in place for the B.M. degree program. The termination of this degree program will have no adverse effect on students or associated faculty members.

### IMPLEMENTATION PLAN/DATE

Effective immediately upon approval by the Florida Atlantic University Board of Trustees.

## FISCAL IMPLICATIONS

The recommended actions are part of an effort to remove inefficient or non-productive degree programs from the University degree inventory. Since these programs no longer meet student needs they essentially have no current enrollment and are not drawing faculty and other resources, very modest savings may be expected.

## PROGRAM TERMINATION FORM

Board of Governors, State University System of Florida

**UNIVERSITY:** Florida Atlantic University

**PROGRAM NAME:** Bachelor of Arts in Music Business

**DEGREE LEVEL(S):** B

**CIP CODE:** 50.1003

**ANTICIPATED TERMINATION DATE:** Fall 2004

(Last date that students will be accepted into program)

**ANTICIPATED PHASE-OUT DATE:** Spring 2007

(Last date that data will be submitted for this program)

*This is the form to be used for university requests to terminate doctoral degree programs and is recommended for use when terminating other programs. The request should be approved by the University Board of Trustees (UBOT) prior to submission to the Board of Governors, State University System of Florida for approval. Please fill out this form completely for each program to be terminated in order for your request to be processed as quickly as possible. Attach additional pages as necessary to provide a complete response. In the case of baccalaureate or master's degree programs, the UBOT may approve termination in accordance with BOG Regulation 8.012 (3), with notification sent to the Board of Governors, Office of Academic and Student Affairs. The issues outlined below should be examined by the UBOT in approving termination.*

**1. Provide a narrative rationale for the request to terminate the program.**

This degree was changed to **Bachelor of Music** in Commercial Music, with an emphasis in Music Business, in Fall 2004. The designation for professional music degrees is BM, and the **Bachelor of Arts** in Music Business has not been offered since Fall 2003.

**3. Indicate on which campus(es) the program is being offered and the extent to which the proposed termination has had or will have an impact on enrollment, enrollment planning, and/or the reallocation of resources.**

The termination of this program is basically in name only. The Bachelor of Music in Commercial Music program is very robust in all three tracks (creative, technology and music business).

**PROGRAM TERMINATION FORM (PAGE 2)**

- 4. Provide an explanation of the manner in which the University intends to accommodate any students or faculty who are currently active in the program scheduled to be terminated. State what steps have been taken to inform students and faculty of the intent to terminate the program?**

**No accommodations necessary at this date, students transitioned into the BM Commercial Music degree without difficulty. Faculty remain in place for all the BM Commercial Music tracks.**

- 5. Provide data (and cite source) on the gender and racial distribution of students and faculty. For faculty also list the rank and tenure status of all affected individuals.**


**N/A**


- 6. Identify any potential negative impact of the proposed action on the current representation of females, minorities, faculty, and students.**

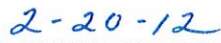
**N/A**


PROGRAM TERMINATION FORM (PAGE 3)


  
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Signature of Requestor/Initiator


  
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Date


  
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Signature of Campus EO Officer

  
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Date

  
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Signature of College Dean

  
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Date

  
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Signature of Vice President for  
Academic Affairs

  
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Date

REVISED 11/2009