



Item: ____

Thursday, March 15, 2012

SUBJECT: Approval of a New Board of Trustees Standing Committee for Community and Governmental Relations

PROPOSED BOARD ACTION

Approve the formation of a new standing committee of the Board to address community and governmental relations.

BACKGROUND INFORMATION

Pursuant to the Board's Operations Policies and Procedures, the Board may establish standing committees of the Board as it deems appropriate to discharge its responsibilities.

The Board has recently placed an increased priority on enhancing the University's relationships with important public and private sector entities. Currently none of the Board's committees has specific oversight over such matters. A new standing committee would help implement this priority by reviewing and recommending to the Board policies or actions related to (i) the University's community relations and support for economic development within its service area; (ii) local, state, and federal legislation and governmental activities that may affect the University; and (iii) the University's public relations, branding, advertising, marketing, and communications activities.

IMPLEMENTATION PLAN/DATE

The Board's Operating Policies and Procedures would be amended immediately upon Board approval to include a Community and Governmental Relations Committee charged with the foregoing areas of responsibility. Pursuant to the Board's Operating Policies and Procedures, the Chair would then appoint the membership of the committee and assign University staff to support it.

FISCAL IMPLICATIONS

n/a.

Presented by: Robert J. Stilley, Chair