

Item: AC: I-2

ATHLETICS SUB-COMMITTEE Tuesday, February 19th, 2013

SUBJECT: ATHLETICS PRESENTATION

PROPOSED COMMITTEE ACTION

Informational item.

BACKGROUND INFORMATION

As the front door to Florida Atlantic University, the Department of Athletics has helped change the landscape of our main campus and the city of Boca Raton. Of greater importance, we have impacted countless numbers of young people through the experience of varsity athletics complimenting the lessons learned in the academic classrooms.

The next chapter of our program begins on July 1, 2013 in Conference USA. The new conference creates a greater platform for the University to strengthen its brand and the ability to reach all corners of this country. We are reaffirmed in our goals. The Department of Athletics is in the final stages of its first strategic plan. We have refocused our mission statement and set forth a vision that will propel us successfully for whatever the future has to offer.

The presentation that follows is a result of this collaborative effort. As we embark on our new journey as members of Conference USA, with a renewed purpose, we are excited to get to work and continue to build champions, "brick-by-brick."

IMPLEMENTATION PLAN/DATE

N/A.

FISCAL IMPLICATIONS

N/A.

Supporting Documentation:

PowerPoint Presentation

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