Item: AS: I-3

COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS
Thursday, February 16, 2012

SUBJECT: REPORT ON ELEARNING

PROPOSED COMMITTEE ACTION
No action required. Information item.

BACKGROUND INFORMATION

A report on the establishment of the Center for eLearning, faculty development programs related to online courses, eLearning statistics and new eLearning initiatives.

IMPLEMENTATION PLAN/DATE
N/A

FISCAL IMPLICATIONS
N/A

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Report on eLearning

Committee on Academic and Student Affairs
February 16, 2012

Report on eLearning

I. Background

II. Center for eLearning

III. Faculty Development

IV. Snapshot of eLearning

V. New Initiatives

I. Background
A. Establishing the eLearning Taskforce

* In 2010, President Saunders saw need to increase FAU's online education capacity

* Taskforce established May 2010

* 16 faculty and staff members with experience in eLearning

I. Background
B. eLearning Taskforce Recommendations

∗ Create Center for eLearning, reporting to Provost

∗ Provide central support to faculty and students

∗ Increase course and program offerings

∗ Develop eLearning policies and quality standards

I. Background
C. Implementing Recommendations

* Dr. Mara Schiff appointed Interim Assistant Provost September 2010

* Search for Assistant Provost conducted Fall 2010

* Survey on FAU's eLearning strategies designed and implemented Spring 2011

Dr. Mara Schiff
Acting Assistant
Provost of eLearning

II. Center for eLearning
A. Establishing the Center

* Center established April 2011

* Assistant Provost Dr. Monica Orozco started April 2011

* Remodel completed October 2011

* First faculty development program launched Fall 2011

Dr. Monica Orozco
Assistant Provost
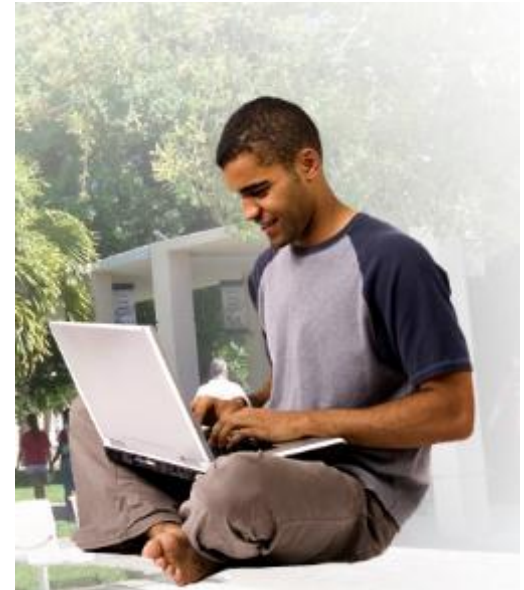of eLearning

II. Center for eLearning
B. Funding

∗ eLearning course fee of $37/credit hour instituted

∗ eLearning fee is in addition to $177/credit hour (tuition and fees) for undergraduates and $343/credit hour for graduates

∗ Fee commensurate with other campuses in State University System

Making Waves

II. Center for eLearning
C. Funding Uses

* eLearning fees are used to fund

    a) Faculty support

    b) Center for eLearning staff

    c) New technology

III. Faculty Development
A. Program Overview

* Program mostly online

* 4 eight-hour days in person

* Time commitment is 128 hours

* Program completed in single semester

* Faculty earn eLearning designer/facilitator certificate

III. Faculty Development
B. Program Outcomes

* Gives faculty the experience of being an eLearning student

* Teaches best practices in design and delivery

* Participants develop and teach a new online course within 3 semesters of completion
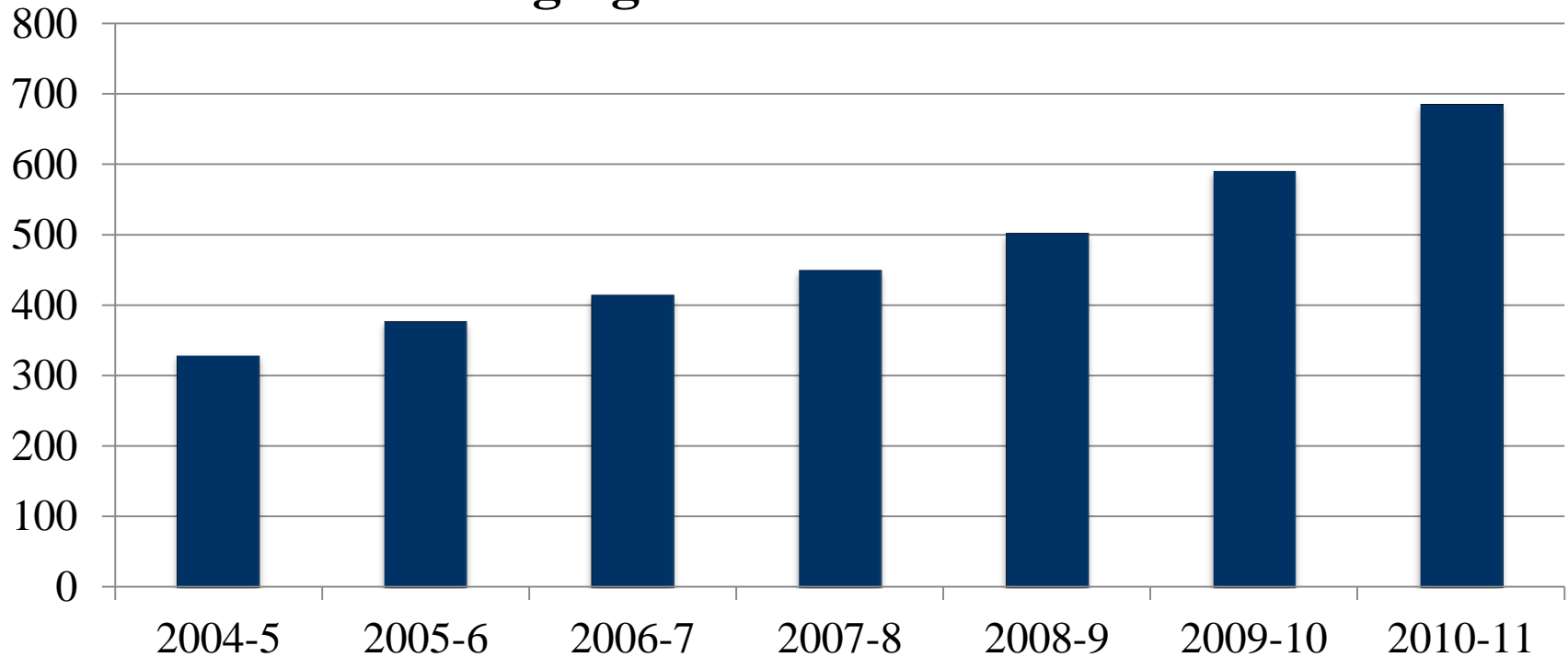
III. Faculty Development
C. Course Production

* 2 cohorts Fall 2011 and 2 cohorts Spring 2012

* 102 total faculty, each producing one new course

New online courses offered to date	18
- Total enrollments	566
- Credit hours	1698
- Average class size	31
Remaining new courses to be offered	84

IV. Snapshot of eLearning
B. Fully Online Programs

- BA of Business Administration

- Executive Masters of Taxation

- Masters of Accounting

- MBA in Accounting

- Executive Masters in Forensic Accounting

- Masters of Science in Health Promotion

- MS in Nursing / Gerontology

- Public Procurement Certificates

IV. Snapshot of eLearning
C. 2010-2011 Fully Online Courses

Students enrolled in at least one online class	7,872
Percent of total students in 2010-2011	22%
Fully online credit hours produced	45,806
Percent of total credit production	7%

IV. Snapshot of eLearning
D. Benchmarking the State University System

2010-11 Distance Learning Enrollment (Full-Time Equivalent)

	FAMU	FAU	FGCU	FIU	FSU	NCF	UCF	UF	UNF	USF	UWF	SUS
Lower Division	0	146	586	1,017	292	0	1,102	921	120	1,579	459	**6,222**
% of Total FTE	0%	3%	16%	12%	3%	0%	9%	9%	3%	16%	19%	9%
Upper Division	0	619	519	2,855	453	0	4,414	1,899	291	3,741	1,065	**15,856**
% of Total FTE	0%	7%	16%	21%	4%	0%	22%	14%	5%	25%	29%	16%
Master's (Grad I)	0	362	167	423	594	0	965	387	87	1,243	450	**4,678**
% of Total FTE	0%	19%	25%	12%	21%	0%	29%	11%	10%	30%	54%	21%
Doctoral (Grad II)	0	29	13	6	44	0	40	317	5	59	59	**572**
% of Total FTE	0%	7%	16%	0%	2%	0%	4%	6%	4%	4%	68%	4%
Total	0	1,156	1,285	4,301	1,383	0	6,521	3,524	503	6,622	2,033	**27,328**
% of Total FTE	0%	7%	17%	16%	5%	0%	18%	11%	5%	22%	29%	13%

V. New Initiatives
A. Sloan Consortium

∗ Helps improve quality and scale of eLearning

∗ Coordinates workshops on eLearning

∗ FAU became an institutional member in 2011

∗ Center for eLearning recently began funding seats in online workshops for FAU faculty members

The Sloan Consortium®
Individuals, Institutions and Organizations
Committed to Quality Online Education

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V. New Initiatives
A. Sloan Consortium (continued)

Sample workshop titles:

* Are Your Students Learning What You're Teaching?

* Cheat Sheets: Academic Integrity in Online Education

* The Seven Futures of Online Education: Strategies for Moving from Access to Quality

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V. New Initiatives
B. National Center for Academic Transformation

* Advises schools using technology to produce higher student achievement at reduced costs

* Re-design scholars will present and meet with faculty on campus this semester

* FAU Languages Department re-designing all lower level language courses with Center for eLearning funding

The **National Center** for **Academic Transformation**

Making Waves

V. New Initiatives
C. Quality Matters

∗ Nationally recognized peer review process

∗ Certifies the quality of online courses

∗ FAU became an institutional member in 2011

∗ Our faculty development program uses their rubric

∗ Faculty to be incentivized to review their courses

V. New Initiatives

D. More to come…

The Center for eLearning is planning to:

∗ Grow online enrollments to SUS averages

∗ Offer new faculty development topics and formats

∗ Develop an eLearning student orientation

∗ Draft a 5 year plan (with its advisory committee)

∗ Review and revise the FAU eLearning policy (with its advisory committee)

Conclusion

I. Background

II. Center for eLearning

III. Faculty Development

IV. Snapshot of eLearning

V. New Initiatives

CENTER FOR eLEARNING

Making Waves