



Item: SP: A-1

## Strategic Planning COMMITTEE

Tuesday, February 18, 2014

**SUBJECT: REQUEST APPROVAL OF NAMING CERTAIN AREAS OF MEMORY AND WELLNESS CENTER**

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### PROPOSED COMMITTEE ACTION

Approve Naming of University Elements at the Louis and Anne Green Memory and Wellness Center

### BACKGROUND INFORMATION

The Louis and Anne Green Memory and Wellness Center is a signature program of the FAU Christine E. Lynn College of Nursing, grounded in the College's concept of caring. The mission is to meet the complex needs of persons with memory disorders, such as Alzheimer's disease, and their families through a comprehensive array of health and treatment services, compassionate and innovative programs of care, research and education. Thanks to the extraordinary generosity of Louis and Anne Green, the Center moved into its current building in December 2004. The building was specifically designed to house a diagnostic clinic, a dementia-specific adult day center, counseling, brain health educational programs and research activities.

In 2012, the Greens continued their generous support to expand the Center, doubling its size, to meet the growing needs of the community. The Center will now be able to host more events for participants and their families such as joyful celebrations, dancing and music. The larger space allows the Center to serve more participants and caregivers tailoring programs to their needs, including enrichment activities that promote vitality. Expanded art and wellness treatment areas offer opportunities for creative expression and holistic healing services. The Center ribbon-cutting will be held February 27, 2014.

### Action Requested

Generous donors have contributed additional resources to further enhance the Center. In honor of their generosity, the Center is requesting to name four elements inside the Center in their name:

1. **Irving and Barbara Gutin** - Irving and Barbara Gutin pledged \$250,000 and have paid \$100,000 towards their pledge. The Gutin's wish to support the mission of the Center and have asked that their gift be used to support the greatest needs of the Center, which include providing

fixtures and furnishings for the new building. We request naming Life Enrichment Wing in their honor: *Irving and Barbara Gutin Life Enrichment Wing*.

2. **Caring Hearts Auxiliary** - The mission of the Caring Hearts Auxiliary is to support, promote, and raise funds for the programs of the Memory and Wellness Center. Their fundraising activities include the annual "Keep Memories Alive" Walk at Boca Town Center each Fall. Funds raised support Day Center Scholarships and the Caregiver programs. The Advisory Board pledged \$75,000 for the Center enhancement. We request to name the Welcome Area in their honor: *Welcome Area Donated by the Caring Hearts Auxiliary*.
3. **William Scaggs** - William Scaggs contributed \$40,000 to the Center. Mr. Scaggs is a resident of Boca Raton and a long-time supporter of FAU and the Center dating back to 1987. Mr. Scaggs has a deep affinity for our Center and his desire to support the mission of the Center. He has asked that his gift be used to support the Center's greatest needs. We request to name the Nursing Care Center in his honor: *William G. Scaggs Family Trust Nursing Care Center*.
4. **Sy and Anita Flaster** - Sy and Anita Flaster have been involved with the Center for several years. He and his wife are passionate about the art program at Memory and Wellness Center. Mr. Flaster contributed \$25,000 to the Center. We request to name the Caregiver Consult Room in their honor: *Sy and Anita Flaster Caregiver Consult Room*.

### IMPLEMENTATION PLAN/DATE

February 22, 2014 – installation of signage

### FISCAL IMPLICATIONS

Cost of signage and installation \$7,465.

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**Presented by: Joanne Davis, Interim VP of Community Engagement**

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