

Item: <u>GC: A-3</u>

TUESDAY, FEBRUARY 16, 2021

SUBJECT: APPROVE PROPOSED NEW MEMBER TO THE FLORIDA ATLANTIC UNIVERSITY FOUNDATION BOARD OF DIRECTORS

PROPOSED BOARD ACTION

Approve the election of a new board member, Rafael Cardozo, to the Florida Atlantic University Foundation, Inc. (FAUF) Board of Directors.

BACKGROUND INFORMATION

Per Florida Statute s. 1004.28 (3), the University Board of Trustees must approve all appointments to the governing board of any certified direct-support organization of the University. The FAUF Board of Directors unanimously elected the following individual to membership on the FAUF Board, and request that the University Board approve his election:

Rafael Cardozo, President & CEO, Tambourine, Fort Lauderdale, Florida

Rafael Cardozo is the President and CEO of Tambourine, an award-winning digital marketing technology company specializing in hospitality and tourism based in Fort Lauderdale. He has been President since 2005. Prior to Tambourine, Mr. Cardozo was a partner at Gideon-Cardozo Communications, a creative director at CPS Communications, and a senior art director with William Harris Advertising.

Mr. Cardozo earned his bachelor's degree from the University of Central Florida.

Mr. Cardozo is a Trustee of the North Broward Preparatory School. His wife, Carolina, is an immigration attorney in Miami. The couple and their two daughters live in Pompano Beach.

IMPLEMENTATION PLAN/DATE

Upon Board Approval.

Presented by: Steve Schmidt, FAUF Board Chair

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