



Item: CG: A-2

TUESDAY, FEBRUARY 16, 2021

**SUBJECT: APPROVE PROPOSED NEW MEMBER TO THE FLORIDA ATLANTIC UNIVERSITY FOUNDATION BOARD OF DIRECTORS**

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### **PROPOSED Board ACTION**

Approve the election of a new board member, Rafael Cardozo, to the Florida Atlantic Foundation Board of Directors.

### **BACKGROUND INFORMATION**

#### **Purpose of Action:**

Per Florida Statute 1004.28 (3) effective March 11, 2018, The Chair of the University Board of Trustees shall appoint at least one representative to the Board of Directors and the Executive Committee of any direct-support organization established under this section. The President of the University for which the direct-support organization is established, or his or her designee, shall also serve on the board of Directors and the Executive Committee of any direct-support organization established to benefit that university. The University Board of Trustees shall approve all appointments to any direct-support organization authorized by this subsection.

#### **Proposed Member's Prior Relationship with FAU:**

**Rafael Cardozo**, President & CEO, Tambourine, Fort Lauderdale, Florida

Rafael Cardozo is the President and CEO of Tambourine, an award-winning digital marketing technology company specializing in hospitality and tourism based in Fort Lauderdale. He has been President since 2005. Prior to Tambourine, Cardozo was a partner at Gideon-Cardozo Communications, a creative director at CPS Communications and a senior art director with William Harris Advertising.

Cardozo earned his bachelor's degree from the University of Central Florida.

Cardozo is a Trustee of the North Broward Preparatory School. His wife Carolina is an immigration attorney in Miami. The couple and their two daughters live in Pompano Beach.

### **IMPLEMENTATION PLAN/DATE**

Upon Board Approval.

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**Presented by: Steve Schmidt, FAUF Board Chair**

**Phone: 561-699-1303**