



Item: AS: I-4

COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS

Tuesday, February 14, 2023

SUBJECT: FUTURE OF ONLINE AND HYBRID EDUCATION

PROPOSED COMMITTEE ACTION

No action is necessary. This item is only informational.

BACKGROUND INFORMATION

Dr. Julie Golden-Botti, Assistant Provost for Online and Continuing Education and Mr. Jason Ball, Associate Provost and Chief Information Officer, will review student enrollment trends and preferences, as well as plans to ensure FAU is offering high quality online degree programs.

IMPLEMENTATION PLAN/DATE

N/A

FISCAL IMPLICATIONS

N/A

Supporting Documentation: PowerPoint Presentation

Presented by: Assistant Provost Golden-Botti and Associate Provost Ball **Phone:** 561-297-3062

FLORIDA ATLANTIC UNIVERSITY



Your
future
awaits.

Future of Online and Hybrid Education

Dr. Julie Golden-Botti, Assistant Provost, Online and Continuing Education

Jason Ball, Associate Provost & CIO



“COOs predicted that few students would be studying exclusively on-ground (4% of traditional-aged undergraduates and 1% of adult undergraduates and graduate students), or exclusively online (2% of traditional-aged undergraduates, 9% of adult undergraduates, and 17% of graduate students). Instead, online leaders predict that the great majority of students at all levels would be combining on-ground and online experiences through a variety of blended and hybrid formats at both the course and program level.”

*CHLOE 7: TRACKING ONLINE LEARNING FROM MAINSTREAM
ACCEPTANCE TO UNIVERSAL ADOPTION
THE CHANGING LANDSCAPE OF ONLINE EDUCATION, 2022
Quality Matters & Eduventures Survey of Chief Online Officers*



Undergraduate Student Preference Survey for Fall 23 / Spring 24

Modality	1 st Preference	2 nd Preference	3 rd Preference	4 th Preference	5 th Preference
In Person	24.3%	22.4%	16.0%	14.3%	20.2%
Online Asynchronous	35.3%	17.0%	18.2%	22.9%	13.5%
Online Synchronous	6.1%	17.5%	9.8%	18.6%	46.2%
Hybrid	13.1%	16.3%	28.7%	26.9%	18.3%
Flex (Remote Option)	21.2%	26.8%	27.3%	17.3%	1.9%

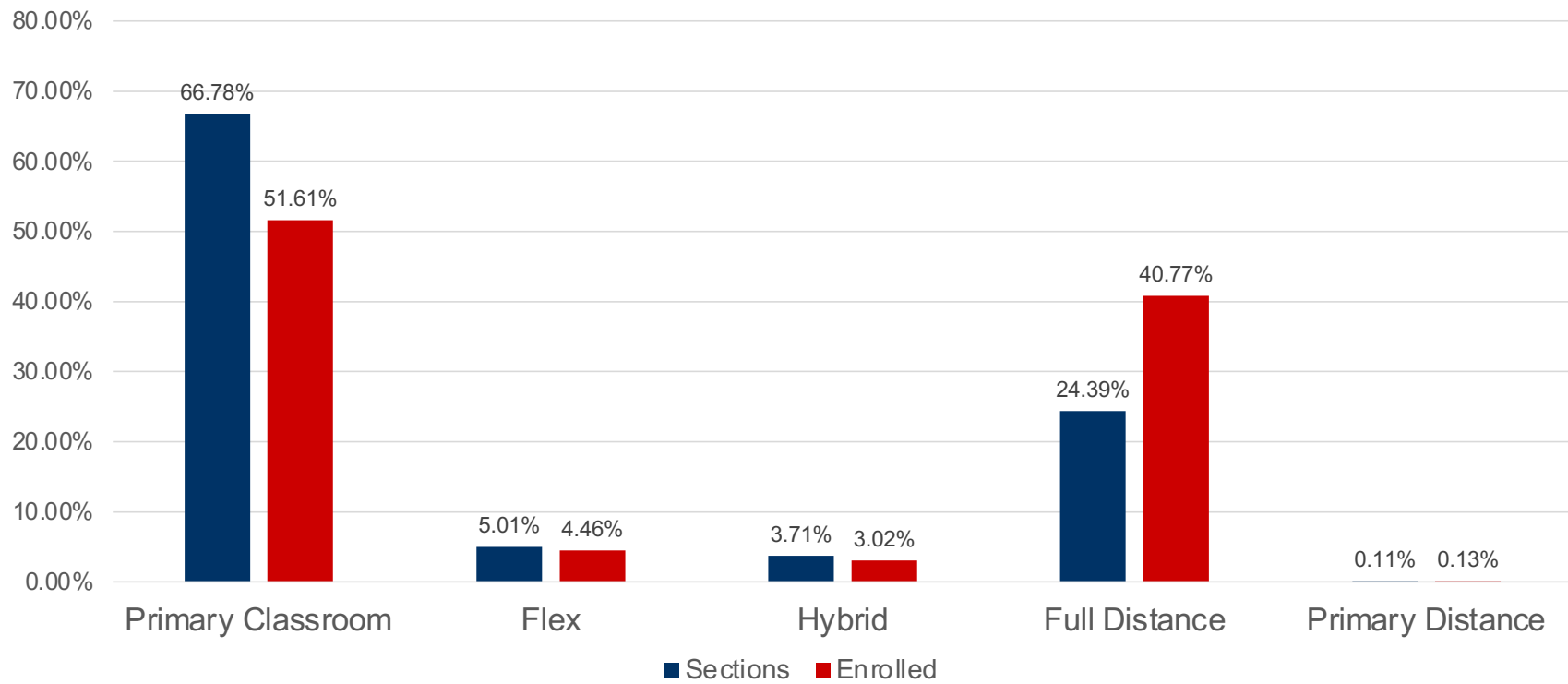


Graduate Student Preference Survey for Fall 23 / Spring 24

Modality	1 st Preference	2 nd Preference	3 rd Preference	4 th Preference	5 th Preference
In Person	14.6%	11.8%	11.0%	11.5%	38.1%
Online Asynchronous	47.0%	16.4%	18.1%	16.4%	28.6%
Online Synchronous	8.7%	22.3%	13.4%	26.2%	23.8%
Hybrid	13.8%	19.5%	34.6%	27.9%	0.0%
Flex (Remote Option)	15.8%	30.0%	22.8%	18.0%	9.5%

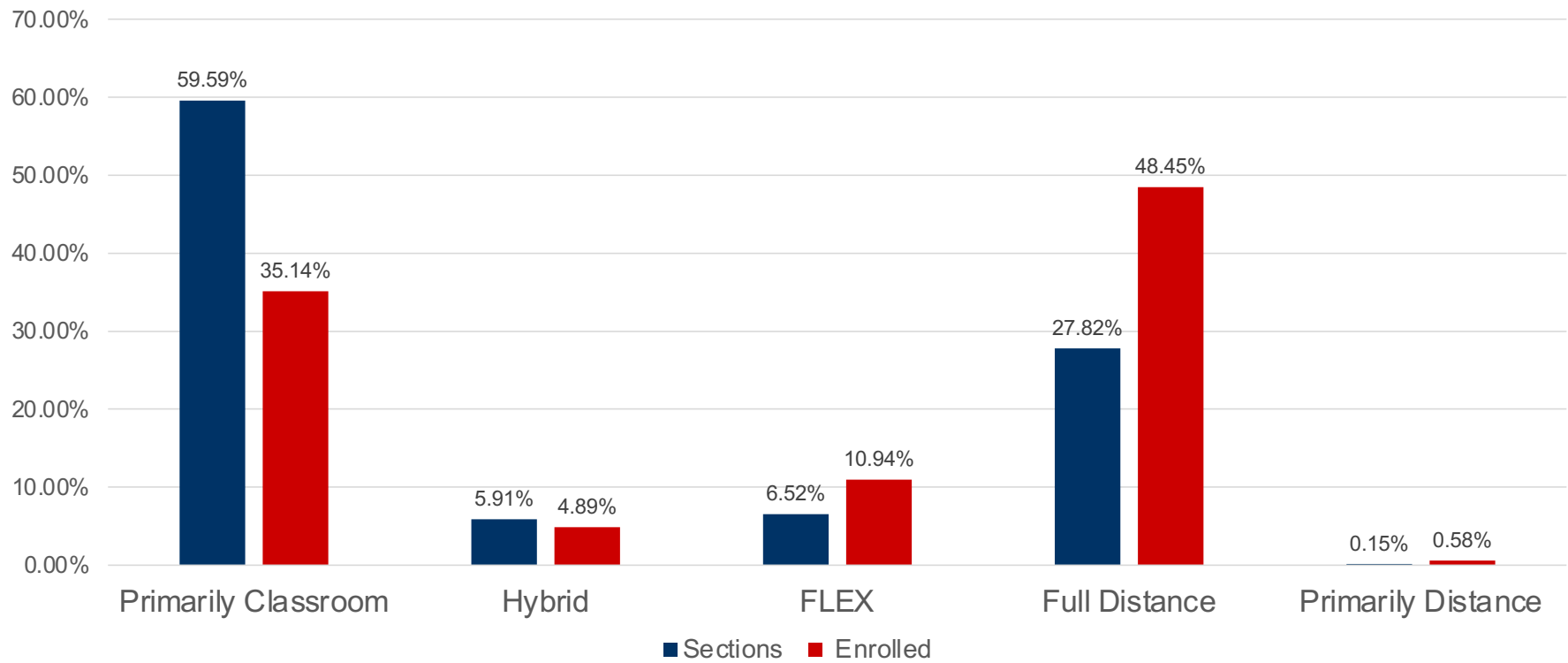


Spring 2023 Undergraduate Sections vs Enrollment





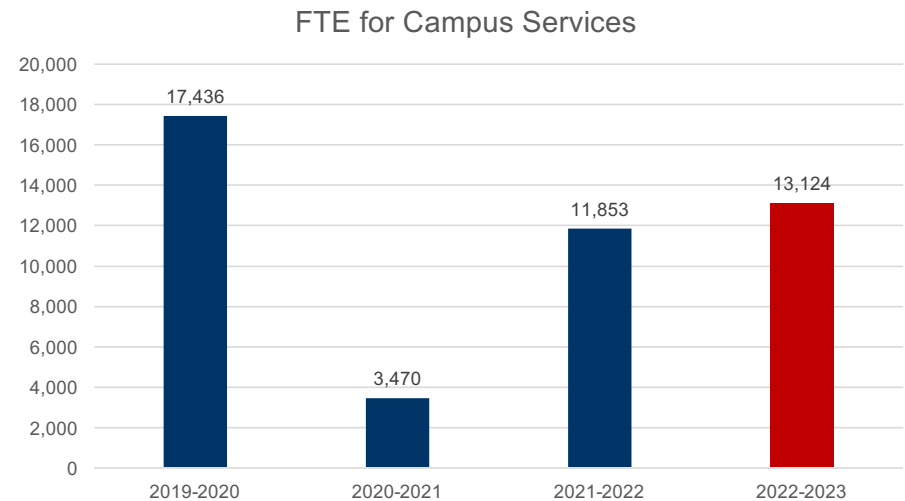
Spring 2023 Graduate Sections Offered vs Enrollment





Impacts and Observations

- Over 75% of Undergraduate sections in Spring of 2023 are in-person, only 59% of actual enrollments are in-person.
- Approximately 1/3 of Student Credit Hours (SCH) taken by residential students in the 2022–23 academic year remain online (30%) or flex (3%).
- Using these data points, we can estimate the impact on campus services (assumption that 20% of flex students attend in-person).





Insights

- Students want flexibility in their course offerings in terms of delivery modalities.
- In addition to hybrid schedules, hybrid courses will likely expand to optimize the flexibility for remote sessions while bringing students to campus high-quality in-person interactions.
- Classroom investments will continue to focus on intentional in-person experiences (e.g., Active Learning, Labs), improved Hyflex capabilities where appropriate.
- Overall, performance in online courses does not vary significantly from the in-person counterparts.
- Evidence from the FAU and SUS data suggests that mixed/blended schedules improve academic progress and reduce time to degree.





U.S. News and World Report Best Online Programs

Badges need updating for 2023





US News and World Report Best Online Program Rankings 2023

9 Online Programs in the Top 100
4 Online Programs in the Top 50

Program	Ranking
Online Master's in Nursing Administration	17
Online Master's in Business for Veterans (Non-MBA)	22
Online Master's in Nursing Programs	31
Online Bachelor's Program in Business	44
Online Master's in Business Programs (Non-MBA)	52
Online Master's in Education	52
Online MBA Programs for Veterans	58
Online Bachelor's Programs	65
Online MBA	95

**Successful
Faculty =
Successful
Students**



Thank you!

Questions?