



Item: CG: A-1

COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Date TUESDAY, JANUARY 29, 2019

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED COMMITTEE ACTION

Recommend that the BOT approves naming of an element within the proposed ADHUS/FAU High School Complex. The proposed name of the element will be the "City Furniture ELEMENT."

BACKGROUND INFORMATION

Donation:

City Furniture is donating Two Hundred Fifty Thousand Dollars (\$250,000) for a recognition opportunity by naming an Element within the proposed ADHUS/FAU High School Complex, to be constructed under the direction and within the discretion of the Assistant Dean of PK-12 Educational Programs.

Gift Purpose:

The gift will be used to assist with the planning, financing, constructing and equipment purchase for the ADHUS/FAU High School Complex, under the direction and within the discretion of the Assistant Dean of PK-12 Educational Programs. At the present time, City Furniture has not decided on a specific Element to name. They will have one year to choose an available Element from the appropriate category in the naming element menu, which is attached.

Donors' Background:

In 1971 Kevin Charles Koenig earned an MBA from Florida Atlantic University. In 1971 he also founded Waterbed City, which became City Furniture in 1994. Koenig died in 2001 at the age of 54.

Kevin Koenig's brother, Keith Koenig, is the current chief executive officer of City Furniture.* At Holy Cross Hospital, in Fort Lauderdale, the maternity unit is named in memory of Keith Koenig's wife, Doreen, who died in 2015. Before her death, Doreen Koenig led a \$4 million campaign to fund this new addition, now named the Doreen Koenig Blessed Beginnings Maternity Unit. Doreen Koenig also led

the campaign at Holy Cross Hospital to raise more than \$1 million for the hospital's Dorothy Mangurian Comprehensive Women's Center.

The Koenig family continues to support many South Florida charities, including Covenant House Florida; the American Cancer Society of Broward County; the Philharmonic Orchestra of Florida; and the Museum of Discovery and Science in Fort Lauderdale.

*City Furniture, including its Ashley HomeStore franchises, has 28 locations throughout Florida. Ashley HomeStore has both corporate and franchise operated furniture stores. Ashley HomeStore's parent company is Ashley Furniture Industries.

Facility and Program:

AD Henderson University School/FAU High School is embarking on the largest, most ambitious, and most important campaign in its history. Let's Build This Together brings to life the most comprehensive master plan, completed in 2015, outlining the multi-phase campus replacement project.

The Let's Build This Together initiative for the Developmental Research School at Florida Atlantic University seeks to preserve and elevate the school's reputation as a leader in K-12 education and increase its landmark research and impact. Designed to achieve LEED Gold certification, the new facilities at the Developmental Research School at Florida Atlantic University will teach our students about emerging technologies and the economic, social, and ethical rewards of sustainable design and construction.

The new facility will be critical in facilitating student led research and engineering as AD Henderson University School/FAU High School provides opportunities for experiences beyond the classroom. This new facility will equip our faculty and students to impact the future for years to come.

FISCAL IMPLICATIONS

The estimated cost of signage and installation is a maximum of \$400.00 for design and execution of the signage for the named asset.

IMPLEMENTATION PLAN/DATE

Construction of ADHUS/FAU High School Complex – TBD.

Presented by: Danita D. Nias

Phone: 561-297-3015



LEGACY

A.D. HENDERSON UNIVERSITY SCHOOL

OPPORTUNITIES

FAU HIGH SCHOOL

Academic Village at Florida Atlantic University (PK-12 Campus; 4 schools)	\$15,000,000
FAU High School	\$10,000,000
STEM Center	\$5,000,000
STEM Arena & Athletic Complex	\$5,000,000
Aquatic Center & Pool	\$1,000,000
Practice Pool	\$50,000
Basketball Court	\$250,000
Athletic Fields (2)	\$250,000
Weight Room	\$100,000
Athletic Hall of Fame (Corridor & Trophy Case)	\$100,000
Gym Lobby	\$50,000
STEM Lobby & Information Center	\$50,000
Locker Rooms (2)	\$50,000
Offices (4)	\$25,000
Center for Visual & Performing Arts	\$5,000,000
Theater	\$500,000
Art Gallery (Lobby)	\$250,000
Everglades Restoration Laboratory	\$2,000,000
Welcome Pavilion	\$1,000,000
STEM Prototyping Laboratory	\$1,000,000
STEAM Center Laboratory	\$500,000
Research Institute	\$1,000,000
Entrepreneurial Institute	\$1,000,000
Early Years Learning Center	\$1,000,000
Primary Years Learning Center	\$1,000,000
Middle School	\$1,000,000
Great Hall (Dining Hall)	\$1,000,000
Multidisciplinary Teaching Laboratories	\$100,000
Classrooms (10)	\$50,000
Classrooms (30)	\$25,000

OPPORTUNITIES AND AMOUNTS ARE SUBJECT TO CHANGE