



Item: AS: I-4

COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS

Tuesday, January 29, 2019

SUBJECT: UPDATE ON THE FAU CAREER CENTER

PROPOSED COMMITTEE ACTION

No action is necessary. This item is only informational.

BACKGROUND INFORMATION

Dr. Corey King, Vice President for Student Affairs and Enrollment Management, and Karen Gough, Assistant Vice President for the Career Center, present a review of career exploration, employer engagement, and post-graduation student success.

IMPLEMENTATION PLAN/DATE

N/A

FISCAL IMPLICATIONS

N/A

Supporting Documentation: PowerPoint Presentation

Presented by: Dr. Corey King, Vice President for Student Affairs and Enrollment Management

Phone: 561.297.3988

The FAU Career Center

FAU Board of Trustee's Review
January 29, 2019



HELPING TO BUILD FUTURES

STUDENT PREPARATION FOR ENTERING THE WORKFORCE

CHOOSE A MAJOR/CAREER

- Major KnOWledge Assessment Tool
- Career and Life Planning Course
- Residential Career Coaches

JOB PLACEMENT

- Career Fairs
- On-Campus Workshops
- Employer/Student On-Campus Networking
- On-Campus Interviewing Program
- Handshake (Employers)

*SOFT SKILL DEVELOPMENT

Critical Thinking
Global & Intercultural Fluency
Career Management • Leadership
Digital Technology • Professionalism
Oral/Written Communications
Teamwork

CAREER READINESS

- Career Certificate Program
- Résumé Building
- Interview Skills & Experiences
- Handshake (Students)
- Graduate/Professional School Planning

EXPERIENTIAL LEARNING/ INTERNSHIPS

ON & OFF CAMPUS

- Career Liaisons in Colleges
- Employer/Student Engagement
- Internship Fairs







EARLY, OFTEN, AND IN A MEANINGFUL WAY.

THE FAU CAREER CENTER IS ENGAGEING WITH MORE STUDENTS THAN EVER!



FAU CAREER CENTER

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MAJOR KNOWLEDGE

It starts with Major KnOWLedge!

Major KnOWLedge is an early exploration tool that helps FAU students identify personal interests and their relationships to career pathways. This is imbedded in the onboarding process and is being completed by all FTICs.

Major KnOWLedge involves two steps:

- 1) Complete a career interest inventory
- 2) Meet with a career counselor to review the results and create a career action plan

Over 97% of the FTIC class have completed Major KnOWLedge of the 18-19 cohort



Student Engagement

Servicing Students and Alumni

- During the 17/18 academic year, the Career Center engaged with over 10,000 unique students, or 42% of undergraduates (up from 30% in 16/17)
- Since May 14, 2018, current trends indicate we are seeing increases in most all areas:
 - Student appts: up 45%
 - Student attending career fairs: up 15%
 - Students using virtual resume reviews: up 93%
 - Students attending career readiness programs: up 121%
- **Key initiatives driving growth:**
 - Critical collaborations and joint programs with the colleges, athletics, clubs and orgs across all campuses – Meeting students where they are!
 - Career Management System – the Handshake effect
 - Expansion of virtual services
 - Student ambassador and graduate assistant team members
 - Targeted, tailored, and all-encompassing career fairs, events, programs, and new and expanded initiatives
 - Student soft skill development based on the 8 NACE competencies



Student Engagement

Meeting Students Where They Are!

- **The FAU Career Center College Liaison program**
 - Career Center professional staff physically located/co-located in five colleges: C.E. Schmidt College of Science, D. F. Schmidt College of Arts and Letters, College of Engineering and Computer Science, College for Design and Social Inquiry and College of Business
- **Professional and student staff in the resident halls**
- **Satellite operations at Tom Oxley Athletic Center for student athletes and soon in the new Schmidt Center**
- **International student engagement**

YOUR JOURNEY
TO CAREER SUCCESS
STARTS HERE



Find Your Closest Career Center



1 FAU Career Center
Student Support Services
SU-80, Rm. 220

2 Innovation Village Apartments South
IV-99, First Floor

3 Gladys Davis Pavilion | Center for Global Engagement
DP-49

4 College of Engineering & Computer Science
EF-96, Rm. 102H

5 Dorothy F. Schmidt College of Arts and Letters
AH-52, Rm. 213A

6 College for Design and Social Inquiry
SO-44, Rm. 121

7 Charles E. Schmidt College of Science
SE-43, Rm. 303

8 Tom Oxley Athletic Center
AC-67, Rm. 261

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FAU CAREER CENTER

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See how our
HANDSHAKE
can help build towards
YOUR FUTURE

-  Search for full or part-time job positions
-  Find an internship on and off campus
-  Register for career events
-  Sign-up for interviews to meet employers
-  Schedule appointments for career services

TO CLAIM YOUR ACCOUNT VISIT [FAU.JOINHANDSHAKE.COM](https://www.fau.joinhandshake.com)

FLORIDA ATLANTIC UNIVERSITY CAREER CENTER

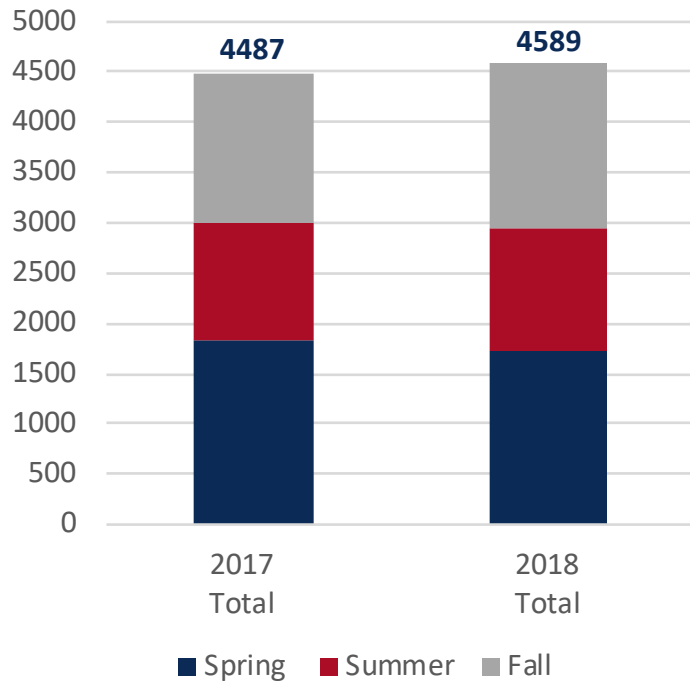
#HIREFAU

Over 13,000 activated student/alumni accounts

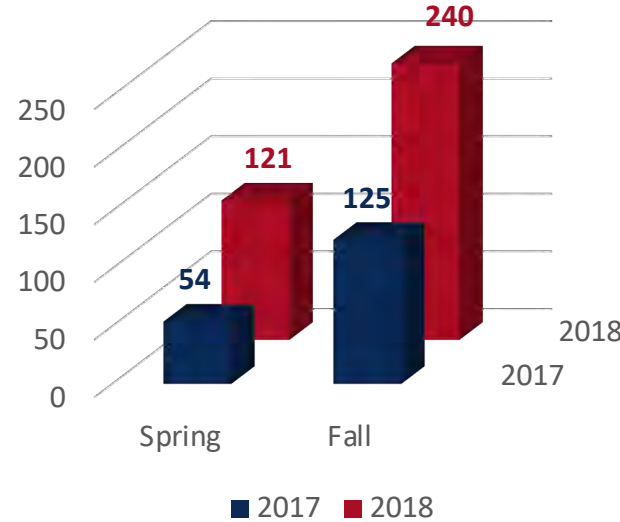


Experiential Learning & Internships

Overall Internship Engagement
(Registered Through a University Course)



On-Campus Internships
(Reported to the Career Center)



***100% growth in on-campus internships from 2017 to 2018 (spring & fall only)**



Expansion of the FAU Career Centers nationally recognized, and award winning Professional Internship Course (IDS 3949). This course is up **73% vs prior year.**

- The FAU Career Center was nationally recognized with the “Best Practice of the Year Award” by the Cooperative Education & Internship Association (CEIA) for leading the infusion of soft skill development into our professional internship program.



Employer Engagement

Strategically Connecting More Employers with More FAU Students... #HireFAU

Focused career events and initiatives to help create opportunities for students and alumni; including attention to focused majors and other areas of opportunity

- Connecting students with employers, including untraditional or non-linear career paths
 - Biological Sciences and English majors can teach
 - Psychology majors in HR
 - Criminal Justice majors in insurance

Targeted, tailored, and all-encompassing career fairs, events and programs, new and expanded initiatives

- STEM events, including Women in Engineering and STEM Career Fairs
- Accounting/Nursing/Healthcare Career Fairs
- Criminal Justice and Student Athlete Career Fairs
- All Majors Career Expo
- Coffee and Career Chats within the Colleges
- Culture at Work / Careers in Government / Careers in Education
- Employer networking events – on-campus and at the employers location
- JCPenney Suit-Up event

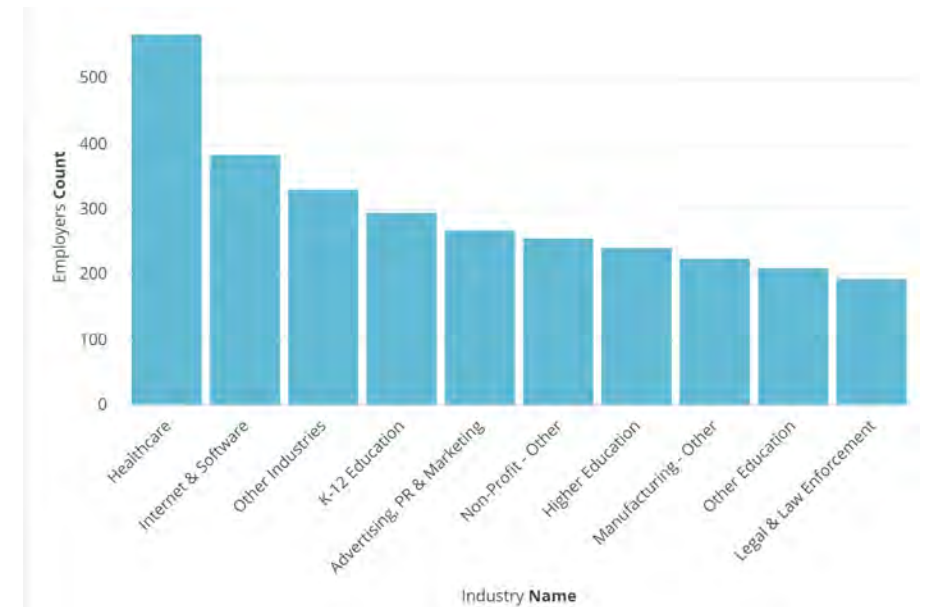


Employer Engagement

Strategically Connecting More Employers with More FAU Students... #HireFAU

- **571 individual organizations** registered to attend career fairs in 17/18
- **170 employers also engaged** in other on campus career programs, events, and activities throughout the year (17/18)
- We currently have **6,856 approved registered employers** in **Handshake**, who have **posted 12,358 full-time positions** and **2,745 internship opportunities**
- To date, **students have applied for 23,161 jobs and/or internships**

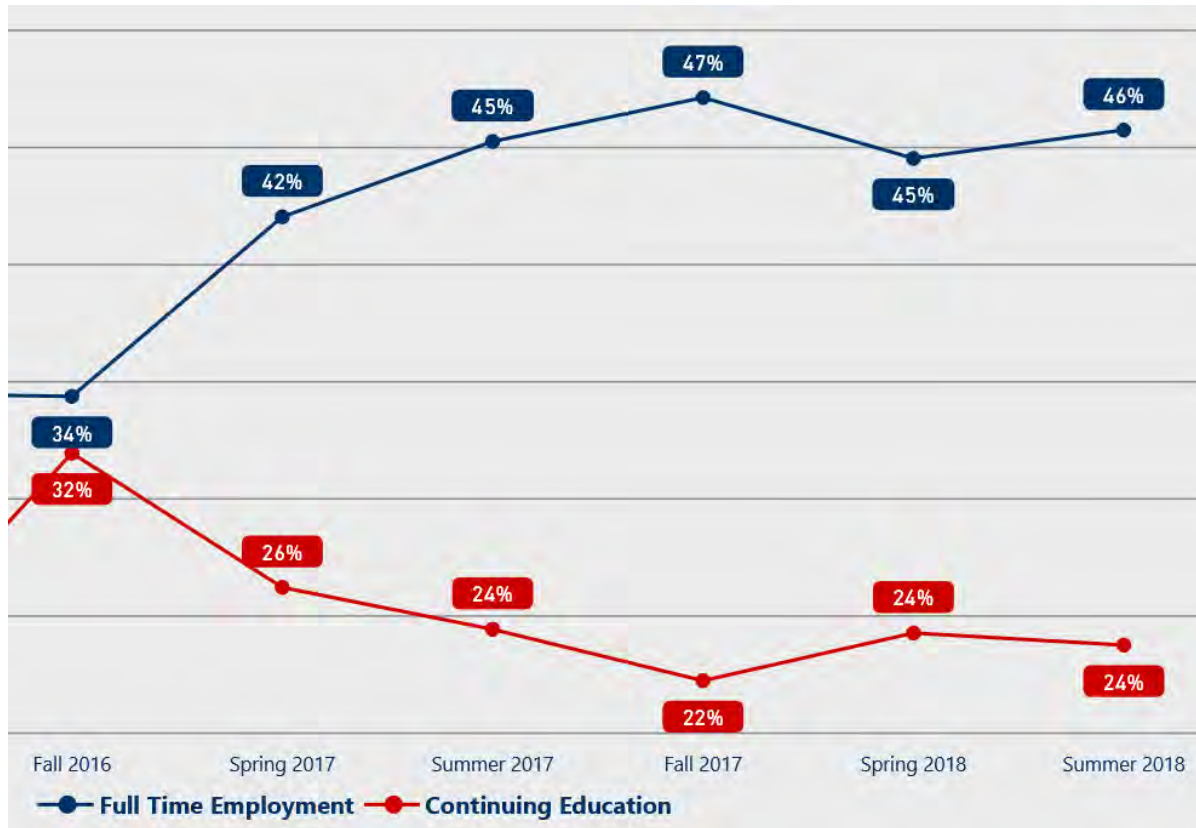
Leading industries by approved employers in Handshake



Graduating Student Data (GSS)

Self-reported information by students captured at the time of graduation

Employed/Continuing Education



Average/Median Salary

