



Item: AS: I-2

**COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS**

**Tuesday, January 24, 2017**

**SUBJECT: REPORT ON eLEARNING**

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**PROPOSED BOARD ACTION**

No action is necessary. This item is only informational.

**BACKGROUND INFORMATION**

A PowerPoint update on eLearning initiatives is attached and will be presented at the meeting.

**IMPLEMENTATION PLAN/DATE**

N/A

**FISCAL IMPLICATIONS**

N/A

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**Supporting Documentation:      Report on eLearning PowerPoint Presentation**

**Presented by:      Dr. Victoria Brown, Assistant Provost for eLearning**

**Phone:              561.297.4850**

# Annual Report 2017

*Presented by*

**Dr. Victoria S. Brown**

Assistant Provost for eLearning

Board of Trustees

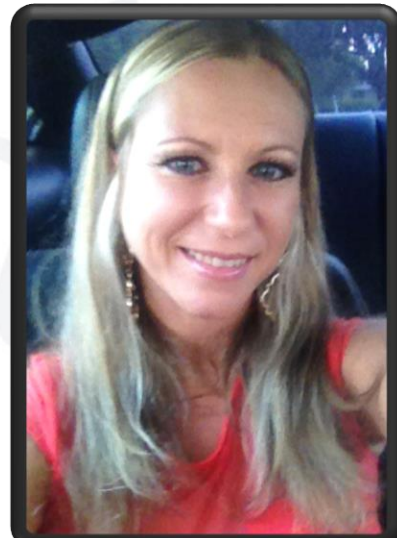
Committee on Academic and

Student Affairs



## Student Quote:

*“You made this class genuinely understandable and a lot less stressful than I believe taking it in person would've been. I've never taken a math class online and you made me extremely thankful I did. You're a wonderful teacher who cares about her students and genuinely wants us to succeed and I appreciate that!”*



Dr. Brittanney Amento  
Associate Director, Academic  
Support Services  
Math Learning Center

# Faculty Activities at the Center

Activities	2015	2016
eDesign courses completed	80	101
Completed eCertification course	29	44
Faculty engaged in professional development programs	367	966
Canvas course conversions	0	150



## Fully Online Degree Rankings

- **Best Online Graduate Business:**  
Ranked 32 in US News and World Report
- **Best Online Graduate Nursing Program:**  
Ranked 43 in US News and World Report
- **Best Online Colleges in Florida:**  
Ranked 10 in BestOnlineColleges.com
- **Best Online Criminal Justice Degree:**  
Ranked 14 in Best Affordable Online



Dr. Oge Marques  
Professor of Computer and  
Electrical Engineering

## Currently Under Development

- BA in Interdisciplinary Studies
- MS in Geoscience
- MSW in Social Work
- M.Ed in Adult and Community Education for Sustainability



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Florida Atlantic University



**Hervé C.**  
Nursing Program Graduate

# Students' Perception of Quality

## Instructional Designer Supported Courses Score Significantly Higher

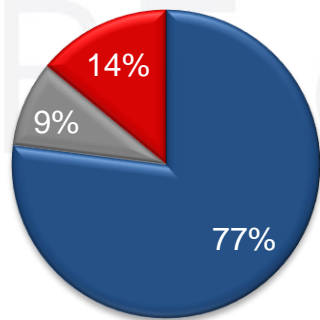
- Provided a course overview
- Stated learning objectives
- Used good assessments
- Provided good instructional materials
- Promoted learner interactions
- Used appropriate technology
- Provided learner support
- Ensured the course was accessible
- The course was well structured
- The course was high quality

# Key Performance Indicator

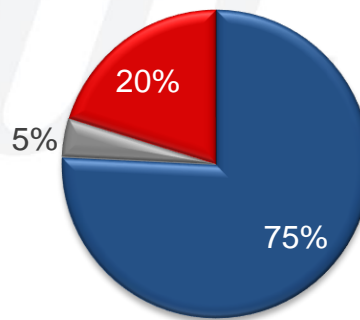
## Florida Atlantic University's Full-Time Equivalent (FTE)

Delivery Method 2014/15

Delivery Method 2015/16



■ Traditional ■ Hybrid ■ Distance

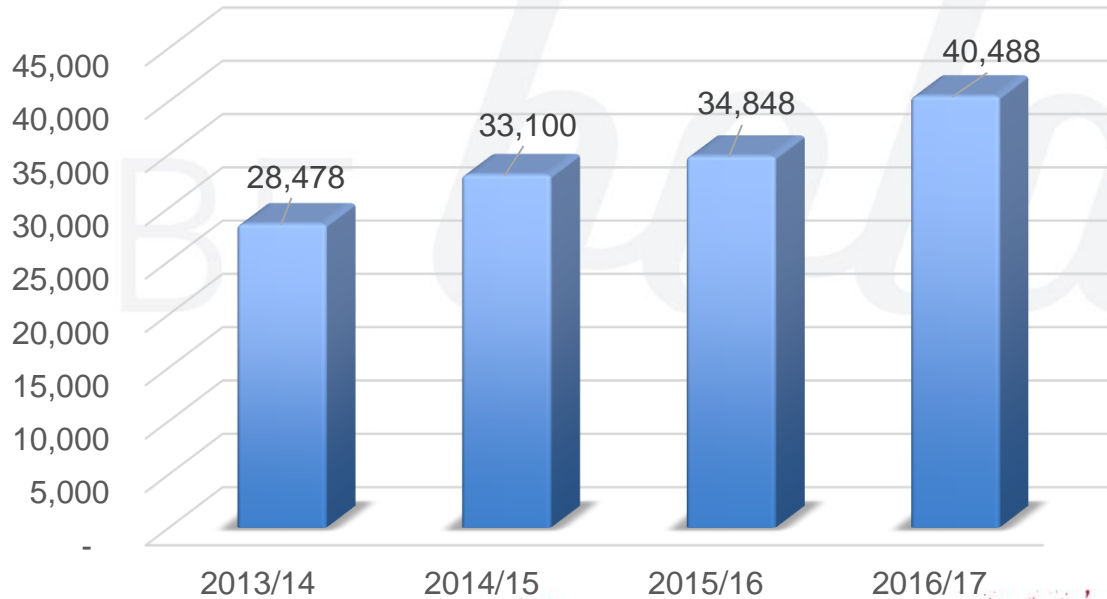


■ Traditional ■ Hybrid ■ Distance





# Number of eLearning Seats



**14% Growth**

# Marketing Campaign Results

- Awareness Campaign 6 Ended July 2016
  - 480 applications submitted
  - 159 admitted
  - 50 enrolled in classes
- January Launched Social Media Campaign
  - Learning@thespeedoflife
- Articulation Agreements



## CENTER FOR eLEARNING Florida Atlantic University



The image is a screenshot of a Facebook post from the page 'FAU Online' (@faonline). The post is dated December 30, 2016, at 12:05pm. The text of the post asks if the user has figured out their New Year's resolution and promotes online programs. It includes a link to fauelearning.com/faonline/ and several hashtags: #Upgrade, #IGotThis, #NewYear, #NewYearsResolution, #Positivity, and #Education. Below the text is a photograph of a snowy owl with its eyes closed, looking directly at the camera. A dark blue banner at the bottom of the photo contains the text 'STAY POSITIVE. Visualize your degree.' in white. A red banner in the top right corner of the photo says '#Upgrade'. The left sidebar of the Facebook page is visible, showing navigation options like 'Home', 'Virtual Tailgate', 'Listen In', 'Play-by-Play Tweets', 'Events', 'About', 'Photos', 'Likes', and 'Posts', along with a 'Create a Page' button.

# eLearning Innovator Awards



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Florida Atlantic University



Dr. Charles Roberts  
Leadership Excellence  
in eLearning



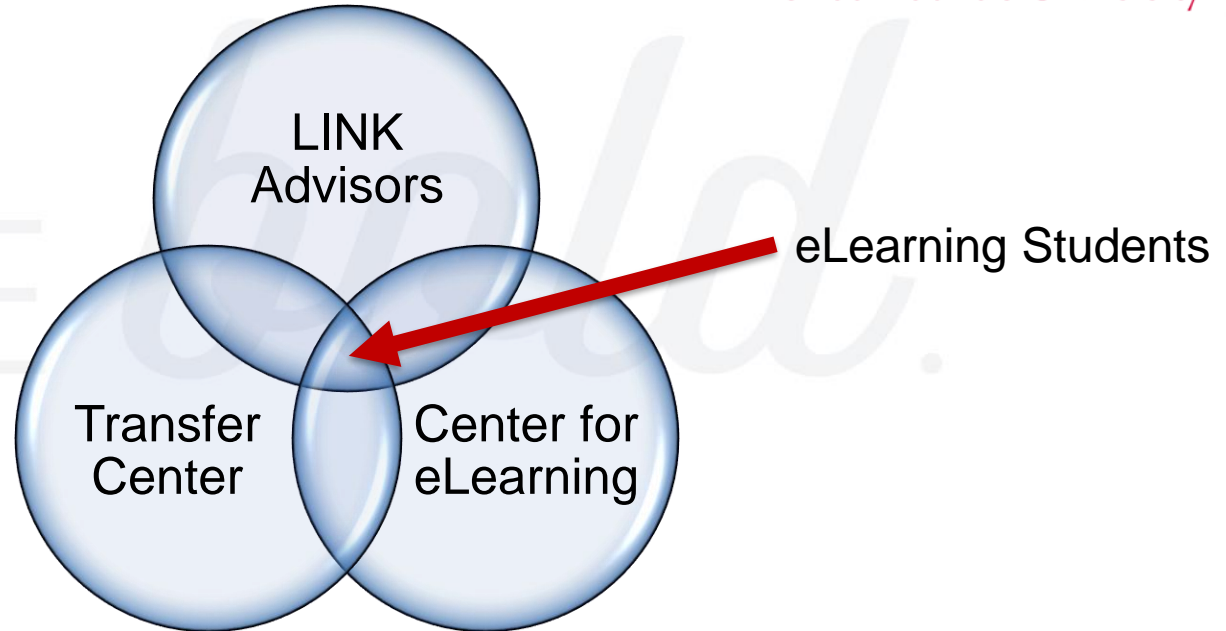
Dr. Michelle Vaughan  
Faculty Excellence in  
eLearning



Dr. Nancy Shehadeh  
Adjunct Excellence in  
eLearning



# Developing Partnerships



## Outside Influences

- Awaiting state legislature action on DL fees
- 2025 Online Education Plan for the SUS
- Impact of the Out-of-State Authorization regulations

## Moving Forward

- Continue increasing course offered
- Continue increasing the number of degree programs offered
- Monitor the impact of marketing
- Aligning the Center for eLearning with the SUS 2025 Online Education Plan



Wakesha P.  
Criminal Justice Program Graduate

## Student Quote



Dr. Bruce Arneklev

Associate Professor Criminal Justice  
Assistant Director and Undergraduate  
Coordinator

*“It's obvious the professor took a great deal of time to set up his online class so that students will be able to actually learn and understand the material being presented. Makes it almost like we are in a real classroom setting.”*