Strategic Planning Committee  
Wednesday, April 20, 2011

SUBJECT: UPDATE ON STRATEGIC PLANNING STEERING COMMITTEE

PROPOSED COMMITTEE ACTION

For information.

BACKGROUND INFORMATION

The Strategic Planning Steering Committee (SPSC) was charged by President Saunders with the task of revisiting the current plan (http://www.fau.edu/strategicplan/) in its entirety, retaining all aspects of it that are serving the University well, revising and refining goals that require updating and developing new goals to address opportunities and challenges we face today. At this time, in keeping with the established timeline, we are in the following planning phase:

April – May Seek feedback from campus groups, conduct environmental scanning, commission targeted reports, organize forums, speakers, town-hall meetings, and conduct surveys.

The SPSC committee has had some preliminary meetings and the planning process has commenced in full earnest. Facilitators from the Learning Alliance were invited to conduct face-to-face interviews with approximately thirty individuals, including the SPSC members and a group of representative FAU faculty. The results of the interviews became the agenda for discussion at a subsequent day and a half planning session on March 14-15. The session participants reflected on how FAU could become a world class institution, what faculty and staff value about the institution, and what needs to be done by the individual units on campus to achieve future goals. The planning session also touched on aspects of FAU that distinguishes it from other institutions in the region. The proceedings of this planning session will be available in the form of a widely disseminated report in the coming weeks.
In an effort to create multiple opportunities for the campus community to provide input in shaping FAU’s planning goals, the SPSC has now undertaken the task of conducting a campus-wide survey that poses the following questions:

1. What does FAU do well?
2. What should FAU do in the next five years to become a distinctive and distinguished institution?
3. What should your unit do in the next five years to become a distinctive and distinguished department?
4. What challenges does FAU face today?
5. What challenges does your unit face today?

This survey is addressed to all academic and non-academic unit heads on campus. Department heads are being asked to submit one report per unit based on at least one departmental meeting in which all members of the unit are present. In addition, individual faculty and staff who would like to provide similar input can do so at [http://iea.fau.edu/surveys/snap/spsindspring2011.htm](http://iea.fau.edu/surveys/snap/spsindspring2011.htm).

Strategic Planning Steering Committee (SPSC) has also identified some attributes of successful units that are often associated with best practices. These attributes are included in the survey for responders to consider in providing feedback. Respondents may choose to address some or all of the following in their responses:

- Faculty success
- Scholarship and research
- Entrepreneurship
- Recruitment and retention of faculty
- Working across campuses and with non-university partners
- Student success
- Community and public service
- Ethnic diversity, cultural and global perspective
- Recruitment and retention of students
- Financial support of excellence and stewardship of resources
- Teaching and learning
- Collegiality
- Interdisciplinary inquiry and collaboration
- Accountability
- Working across campuses and with non-university partners
- Financial support of excellence and stewardship of resources

The SPSC plans to receive feedback from the academic units prior to the end of Spring 2011 and from administrative units by mid-summer. The results of the March, 2011 planning session along with the results of the SPSC survey will be analyzed by the SPSC over the summer months. The campus feedback will be used to revise and refine FAU’s planning goals. This planning activity over the summer months will allow us to adhere closely to the previously established timeline noted below:
June-August       Frame strategic issues and integrate various choices to blend divergent ideas into a common vision and draft the new plan with goals, strategies and tactics.

IMPLEMENTATION PLAN/DATE

N/A

FISCAL IMPLICATIONS

N/A.

Supporting Documentation:    N/A

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