STRATEGIC PLANNING COMMITTEE
Thursday, April 10, 2014

SUBJECT:  ROLL CALL AND APPROVAL OF FEBRUARY 18, 2014 MINUTES

PROPOSED COMMITTEE RECOMMENDATION
Initiate roll call to document member participation, ensure quorum, and approve the Minutes of February 18, 2014 meeting.

COMMITTEE MEMBERS
Mr. Abdol Moabery, Chair
Mr. Robert Rubin, Vice-Chair
Mr. Anthony Barbar (ex officio)
Mr. Patrick Callahan
Mr. Daniel Cane
Mr. David Feder
Dr. Jeffrey P. Feingold
Mr. Thomas Workman (ex officio)

PARTICIPATING BOT MEMBERS
Ms. Mary Beth McDonald
Dr. Ronald Nyhan
Mr. Robert Stilley
Mr. Paul Tanner
Dr. Julius “Butch” Teske
Strategic Planning Committee
Meeting Minutes – February 18, 2014
DRAFT

Strategic Planning Committee Chair Abdol Moabery called the meeting to order and requested a roll call to confirm a quorum. The following committee members were present: Trustee Anthony Barbar (ex officio), Trustee Thomas Workman (ex officio), Trustee Patrick Callahan, Trustee Daniel Cane, and Trustee Jeffrey Feingold. Also present were the following: Trustee Mary Beth McDonald, Trustee Ronald Nyhan, Trustee Paul Tanner, and Trustee Julius Teske.

AS: A-M Approval of Minutes

The minutes from the October 15, 2013 meeting were presented for approval. A motion was made to approve the minutes as distributed. The motion was seconded and unanimously approved.

AS: A-1 Request Approval of Naming Certain Areas of Memory and Wellness Center

Ms. Joanne Davis presented the request for naming portions of the Louis and Anne Green Memory and Wellness Center, which is a signature program of the FAU Christine E. Lynn College of Nursing, grounded in the College's concept of caring. The mission is to meet the complex needs of persons with memory disorders, such as Alzheimer's disease, and their families through a comprehensive array of health and treatment services, compassionate and innovative programs of care, research and education. Thanks to the extraordinary generosity of Louis and Anne Green, the Center moved into its current building in December 2004. The building was specifically designed to house a diagnostic clinic, a dementia-specific adult day center, counseling, brain health educational programs and research activities. In 2012, the Greens continued their generous support to expand the Center, doubling its size, to meet the growing needs of the community.
Generous donors have contributed additional resources to further enhance the Center. In honor of their generosity, the Center requested to name four elements inside the Center in their names.

The request was unanimously approved by the Committee.

**AS: I-1 Strategic Planning Update – Undergraduate Student Retention**

Dr. Gary Perry, interim provost, introduced a strategic planning consultant hired by the University named Dr. John Wiesenfeld, who is also a professor emeritus and former dean of science at FAU. Dr. Wiesenfeld shared his research findings regarding the factors involved in student success, mainly those regarding the achievements of incoming students and the full-time status of undergraduates. Universities who recruit higher achieving students are more likely to have higher graduation rates. Dr. Wiesenfeld then presented FAU’s performance in the area of student success within the context of a national peer cohort that better reflects the characteristics of FAU. Dr. Wiesenfeld presented a national peer group as a comparison (with institutions of similar size, part-time student percentage, and research status), and the University ranks in the middle (in terms of six-year graduation rates). Out of the universities with part-time percentages as high or higher as FAU, the University ranks at the top. A lengthy conversation then took place amongst the Trustees regarding whether or not to change admissions standards, in light of Board of Governors’ performance funding initiatives that focus on graduation rates.

A motion was made and seconded to adjourn the meeting. **The meeting was adjourned.**