COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS
Thursday, February 16, 2012

SUBJECT: REPORT ON eLEARNING

PROPOSED COMMITTEE ACTION
No action required. Information item.

BACKGROUND INFORMATION
A report on the establishment of the Center for eLearning, faculty development programs related to online courses, eLearning statistics and new eLearning initiatives.

IMPLEMENTATION PLAN/DATE
N/A

FISCAL IMPLICATIONS
N/A

Presented by: Dr. Brenda J. Claiborne, Provost
Phone: 561-297-3061
Report on eLearning
Committee on Academic and Student Affairs
February 16, 2012
Report on eLearning

I. Background
II. Center for eLearning
III. Faculty Development
IV. Snapshot of eLearning
V. New Initiatives
I. Background
A. Establishing the eLearning Taskforce

* In 2010, President Saunders saw need to increase FAU’s online education capacity
* Taskforce established May 2010
* 16 faculty and staff members with experience in eLearning
I. Background

B. eLearning Taskforce Recommendations

* Create Center for eLearning, reporting to Provost
* Provide central support to faculty and students
* Increase course and program offerings
* Develop eLearning policies and quality standards
I. Background

C. Implementing Recommendations

* Dr. Mara Schiff appointed Interim Assistant Provost September 2010

* Search for Assistant Provost conducted Fall 2010

* Survey on FAU’s eLearning strategies designed and implemented Spring 2011
II. Center for eLearning

A. Establishing the Center

* Center established April 2011
* Assistant Provost Dr. Monica Orozco started April 2011
* Remodel completed October 2011
* First faculty development program launched Fall 2011
II. Center for eLearning
B. Funding

* eLearning course fee of $37/credit hour instituted
* eLearning fee is in addition to $177/credit hour (tuition and fees) for undergraduates and
  $343/credit hour for graduates
* Fee commensurate with other campuses in State University System
II. Center for eLearning
C. Funding Uses

* eLearning fees are used to fund
  a) Faculty support
  b) Center for eLearning staff
  c) New technology
III. Faculty Development
A. Program Overview

* Program mostly online
* 4 eight-hour days in person
* Time commitment is 128 hours
* Program completed in single semester
* Faculty earn eLearning designer/facilitator certificate
III. Faculty Development

B. Program Outcomes

* Gives faculty the experience of being an eLearning student
* Teaches best practices in design and delivery
* Participants develop and teach a new online course within 3 semesters of completion
III. Faculty Development
C. Course Production

* 2 cohorts Fall 2011 and 2 cohorts Spring 2012
* 102 total faculty, each producing one new course

<table>
<thead>
<tr>
<th>New online courses offered to date</th>
<th>18</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Total enrollments</td>
<td>566</td>
</tr>
<tr>
<td>- Credit hours</td>
<td>1698</td>
</tr>
<tr>
<td>- Average class size</td>
<td>31</td>
</tr>
</tbody>
</table>

Remaining new courses to be offered 84
IV. Snapshot of eLearning

A. Online Growth since 2004-2005

Number of Online Sections, Averaging 13% Annual Increase

- 2004-5
- 2005-6
- 2006-7
- 2007-8
- 2008-9
- 2009-10
- 2010-11
IV. Snapshot of eLearning

B. Fully Online Programs

- BA of Business Administration
- Executive Masters of Taxation
- Masters of Accounting
- MBA in Accounting
- Executive Masters in Forensic Accounting
- Masters of Science in Health Promotion
- MS in Nursing / Gerontology
- Public Procurement Certificates
### IV. Snapshot of eLearning

#### C. 2010-2011 Fully Online Courses

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Students enrolled in at least one online class</td>
<td>7,872</td>
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<tr>
<td>Percent of total students in 2010-2011</td>
<td>22%</td>
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<tr>
<td>Fully online credit hours produced</td>
<td>45,806</td>
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<tr>
<td>Percent of total credit production</td>
<td>7%</td>
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</table>
IV. Snapshot of eLearning
D. Benchmarking the State University System

2010-11 Distance Learning Enrollment (Full-Time Equivalent)

<table>
<thead>
<tr>
<th></th>
<th>FAMU</th>
<th>FAU</th>
<th>FGCU</th>
<th>FIU</th>
<th>FSU</th>
<th>NCF</th>
<th>UCF</th>
<th>UF</th>
<th>UNF</th>
<th>USF</th>
<th>UWF</th>
<th>SUS</th>
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<tbody>
<tr>
<td><strong>Lower Division</strong></td>
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<tr>
<td>% of Total FTE</td>
<td>0%</td>
<td>3%</td>
<td>16%</td>
<td>12%</td>
<td>3%</td>
<td>0%</td>
<td>9%</td>
<td>9%</td>
<td>3%</td>
<td>16%</td>
<td>19%</td>
<td>9%</td>
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<td><strong>Upper Division</strong></td>
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<tr>
<td>% of Total FTE</td>
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<td>7%</td>
<td>16%</td>
<td>21%</td>
<td>4%</td>
<td>0%</td>
<td>22%</td>
<td>14%</td>
<td>5%</td>
<td>25%</td>
<td>29%</td>
<td>16%</td>
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<td><strong>Master’s (Grad I)</strong></td>
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<tr>
<td>% of Total FTE</td>
<td>0%</td>
<td>19%</td>
<td>25%</td>
<td>12%</td>
<td>21%</td>
<td>0%</td>
<td>29%</td>
<td>11%</td>
<td>10%</td>
<td>30%</td>
<td>54%</td>
<td>21%</td>
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<td><strong>Doctoral (Grad II)</strong></td>
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<tr>
<td>% of Total FTE</td>
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<td>4%</td>
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<td><strong>Total</strong></td>
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<td>16%</td>
<td>5%</td>
<td>0%</td>
<td>18%</td>
<td>11%</td>
<td>5%</td>
<td>22%</td>
<td>29%</td>
<td>13%</td>
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Center for eLearning
V. New Initiatives
A. Sloan Consortium

* Helps improve quality and scale of eLearning
* Coordinates workshops on eLearning
* FAU became an institutional member in 2011
* Center for eLearning recently began funding seats in online workshops for FAU faculty members
V. New Initiatives
A. Sloan Consortium (continued)

Sample workshop titles:

* Are Your Students Learning What You're Teaching?
* Cheat Sheets: Academic Integrity in Online Education
* The Seven Futures of Online Education: Strategies for Moving from Access to Quality
V. New Initiatives

B. National Center for Academic Transformation

* Advises schools using technology to produce higher student achievement at reduced costs
* Re-design scholars will present and meet with faculty on campus this semester
* FAU Languages Department re-designing all lower level language courses with Center for eLearning funding
V. New Initiatives
C. Quality Matters

* Nationally recognized peer review process
* Certifies the quality of online courses
* FAU became an institutional member in 2011
* Our faculty development program uses their rubric
* Faculty to be incentivized to review their courses
V. New Initiatives
D. More to come...

The Center for eLearning is planning to:
* Grow online enrollments to SUS averages
* Offer new faculty development topics and formats
* Develop an eLearning student orientation
* Draft a 5 year plan (with its advisory committee)
* Review and revise the FAU eLearning policy (with its advisory committee)
Conclusion

I. Background
II. Center for eLearning
III. Faculty Development
IV. Snapshot of eLearning
V. New Initiatives