

Florida Atlantic University
Board of Trustees

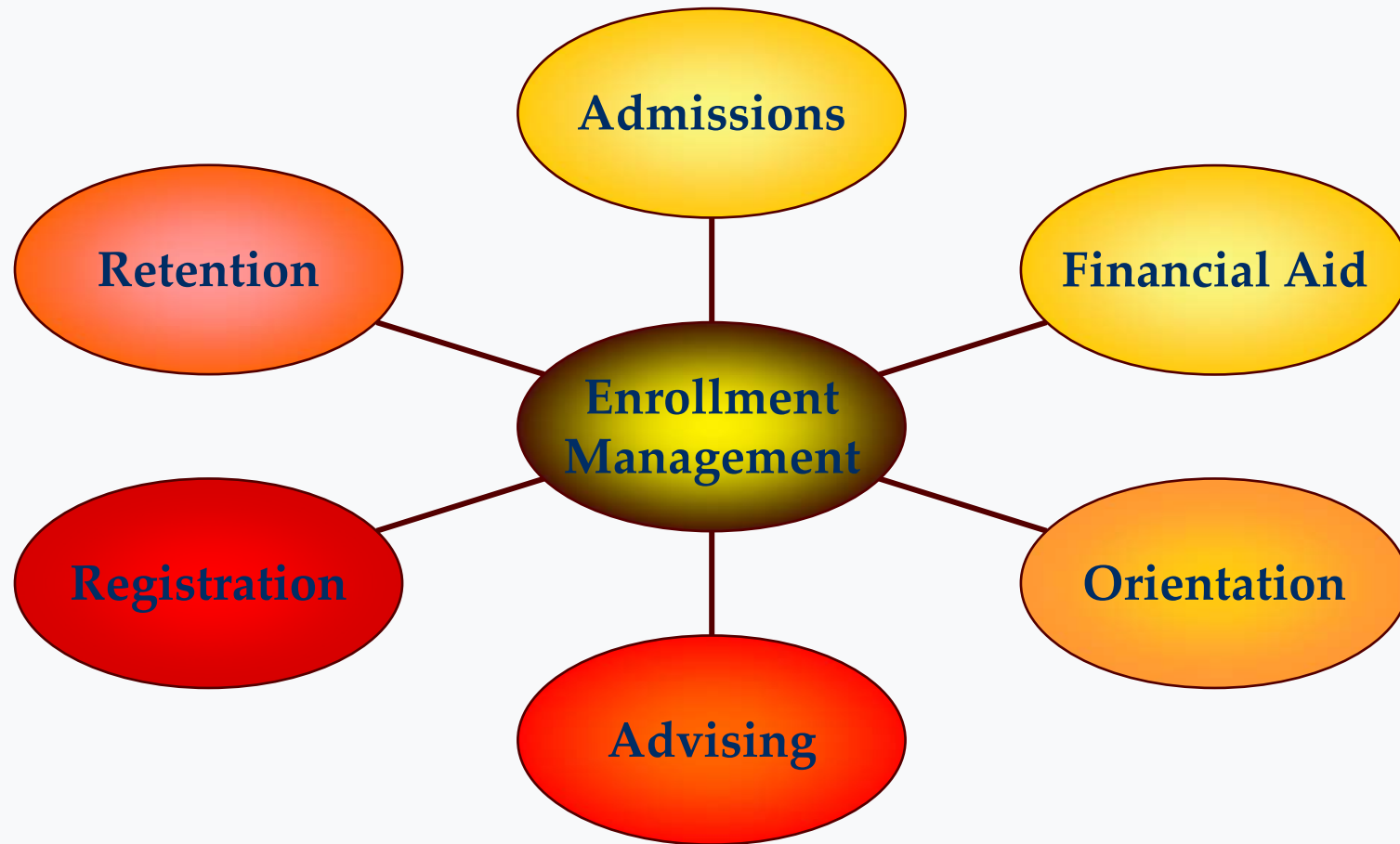
**Workshop on Enrollment
Management**

August 16, 2006

Levels of Enrollment Management

- **Admissions Issues**
 - Recruiting and Marketing
 - Costs and Financial Aid
 - Articulation
- **Matriculation Issues**
 - Orientation and Advising
 - Registration
 - Retention and Transfer
- **Scheduling**
 - Matching Classes with Students
- **Future Enrollment**
 - Plans, Projections, Negotiations with BOG, Governor, and Legislators

Elements of Enrollment Management





Part I - Admissions

Overview of Undergraduate Admissions Freshman & Transfer

- Admission Standards
- Recruitment & Marketing Efforts
- Yield Efforts
- Statistics

FTIC Admission Standards

18 Academic Units

- **English** **4 units**
(at least 3 units with substantial writing)
- **Math** **3 units**
(at least equal to or greater than Algebra I)
- **Natural Science** **3 units**
(at least 2 with lab)
- **Social Science** **3 units**
- **Foreign Language** **2 units**
- **Academic Electives** **3 units**

FTIC Admissions Standards (con't)

Sliding Scale

<u>GPA</u>	<u>SAT*</u>	<u>ACT*</u>
3.0 (or higher)	min. requirement	
2.9	970	20
2.8	980	21
2.7	990	21
2.6	1000	21
2.5	1010	21
2.4	1030	21
2.3	1060	22
2.2	1090	24
2.1	1110	24
2.0	1140	25

***Minimum SAT: Verbal – 440**

Math – 440

Minimum ACT: Reading – 18

English – 17

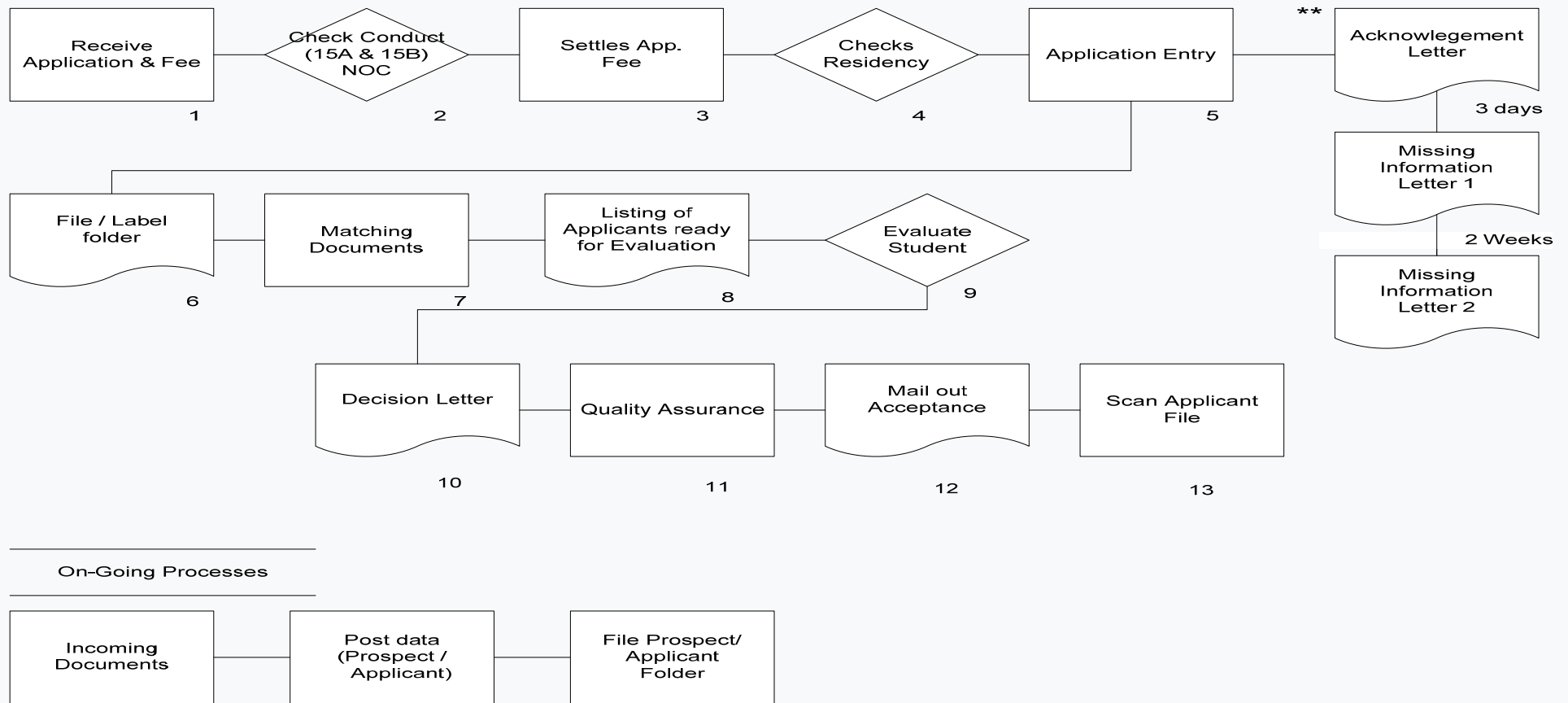
Math - 19

Transfer Admission Standards

- **Transfer with AA degree from a Florida Community College**
 - **Guaranteed admission to FAU (not to limited access programs) and a minimum of 60 credits**
- **Transfer with less than 60 transferable credits**
 - **2.0 GPA**
 - **Good academic standing**
 - **Also meet all freshman admissions requirements**
- **Transfer \geq 60 transferable credits**
 - **2.0 GPA**
 - **Good academic standing**
 - **2 units of sequential foreign language (can be completed while enrolled at FAU)**
- **Transfers with AS degree: each transfer course is evaluated individually. Student usually falls into “Transfer with less than 60 transferable credits” unless the student is part of an approved Articulation program (i.e.. Engineering Technology, etc.)**

Application Flowchart

Office of Undergraduate Admissions Current Admissions Application Process (OASIS)



FTIC Recruitment Efforts

- High School Visits
- Open Houses
- Campus Information Sessions / Tours
- NACAC Fairs (In-state & out-of-state)
- Counselor Programs on Campus
- Tele-counseling campaigns
- Email campaigns - Talisma
- Purchase qualified prospect student list (NRCCUA, ACT/SAT, ...)
- Initiate contact with Middle Schools (targeting Title I schools)
- Mailings (viewbooks, letters, search piece, visit brochure, ...)
- Scholarships
- Promotional items
- Handwritten notes and postcards sent to students

College Recruitment Efforts

Harriet L. Wilkes Honors College

- Honors Summer Institute for high school students in collaboration with The Scripps Research Institute

College of Business

- Implement FAU's Stock Trading Room to interested high school and transfer college students.
- Academy of Finance for high school students

Charles E. Schmidt College of Science

- Math Day 2006 for high school math whizzes

Dorothy F. Schmidt College of Arts and Letters

- TOPS Summer Camps (Music and Creative Writing)

College of Education

- Pine Jog Summer Adventures serving ages 5 – 10 and 13 – 14.
- UTAP (Urban Teacher Academy Program) – high school students.

College of Engineering & Computer Science

- Engineering Academy, a new dual enrollment program for students in grades 10, 11, and 12.
- Engineering Scholars' Program, dual-enrollment credit courses for high achieving high school students in Palm Beach and Broward

Transfer Recruitment Efforts

- College Receptions
- Community College Visits
- Community College Articulation Meetings
 - Jupiter/Treasure Coast, Davie, Boca Raton
- Open Houses
- Campus Information Sessions / Tours
- State Community College Tour
- “Admit Day” on PBCC, BCC, and IRCC campuses
- Tele-counseling campaigns
- Mailings (viewbooks, letters, search piece, visit brochure, ...)
- Scholarships
- Promotional items
- Direct mail campaign

Communication Pieces

- Prospective student letter
- Viewbooks – Freshman and Transfer
- Open House Invitations
- Visit Campus Brochures
- Postcards
- DVD/CD
- “It’s Time” flyer. List of degree programs plus application information
- Checklist items for admitted students
- President’s Congratulatory Letter
- Admission Certificate

Future Communication Pieces

- **Outcomes Brochure**
- **Multi-cultural Brochure**
- **Residency Checklist**
- **Postcards**
- **Talisma (go live in September)**

Efforts to Increase Yield

- **Communication Plan**
 - Congratulatory letter
 - Certificate of Admission
 - Outcomes Brochure (future publication)
- **Earlier Scholarship Notification**
 - Notification begins in December
- **Tele-counseling calls**
 - Invitation to events (Open House, A-Day, Night of Excellence)
 - Missing documents
 - Congratulatory Calls
 - Change of Entry
 - Welcome
- **Multi-cultural event (spring)**
 - A-Day for Multi-cultural students
- **Honors Event (spring) “A Night of Excellence”**
 - Joint program with the Honors College and the Scholars Program
- **Spring Open House**
- **Attend high school Award Programs to personally present scholarship certificates**
- **Summer Gateway Program**

Scholarships

Freshman Scholarships

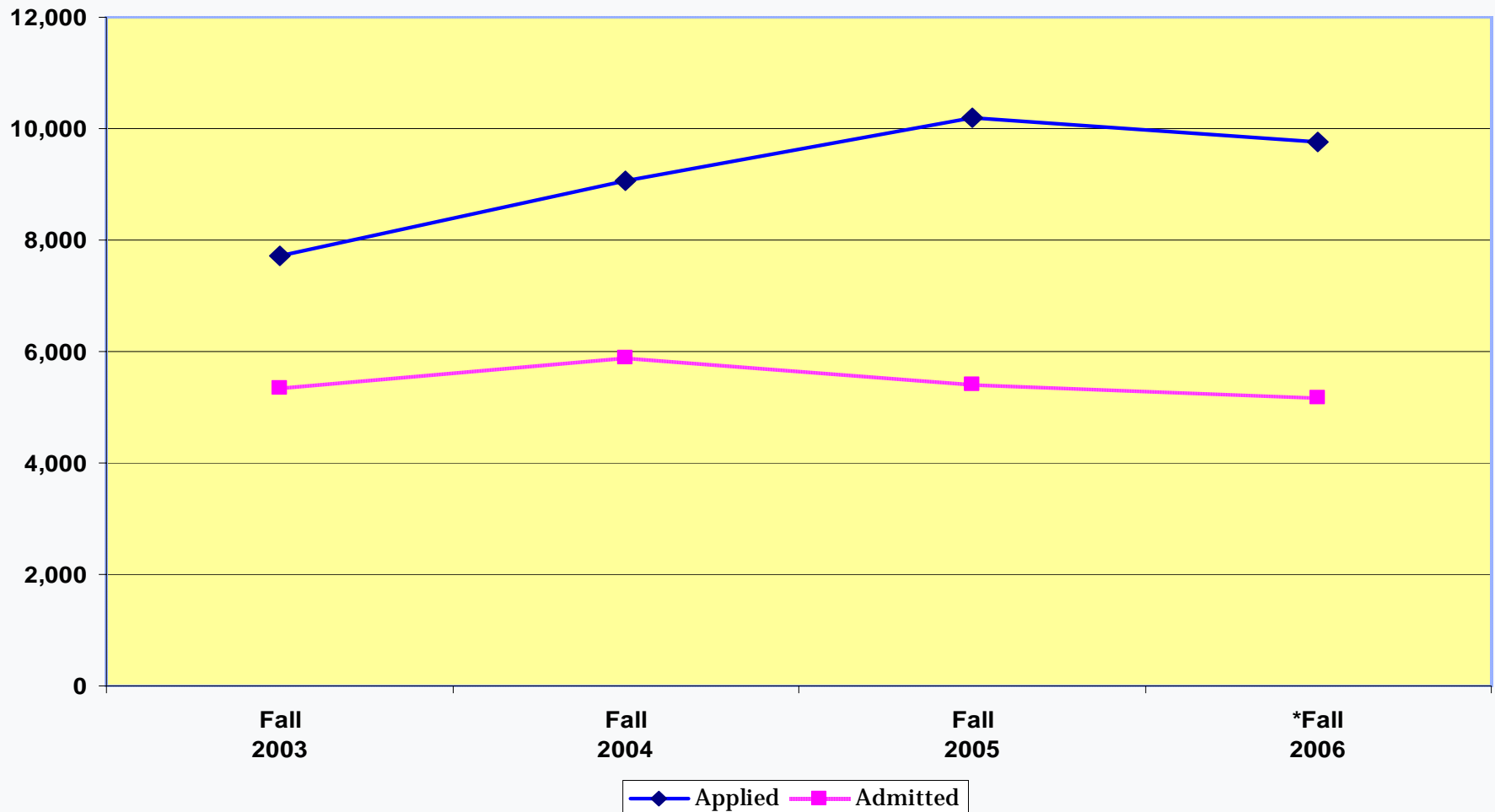
- FAU Presidential
- MLK Scholar
- MLK Award
- Salutatorian
- Valedictorian
- National Merit
- SECME
- M.Brenn Green
- Bank of America
- Flagler (Honors College)

Transfer Scholarships

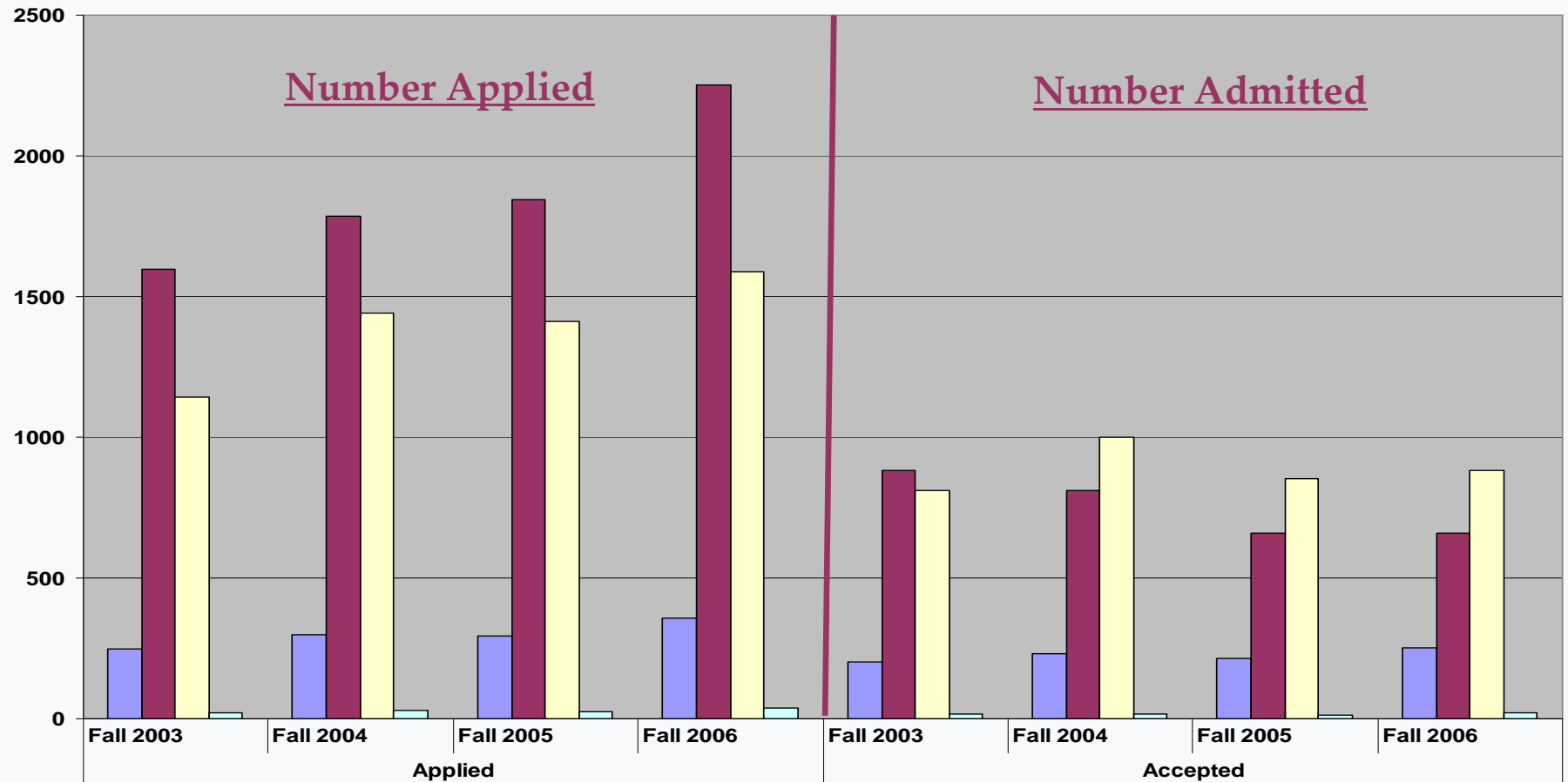
- All Academic Team
- Brain Bowl
- Community College Honors
- Community College Scholars
- Phi Theta Kappa
- Depan International
- M Brenn Green
- Transfer Educational Achievement

Freshman Applications

FTIC



Minority Applications/Admits



	Applied				Accepted			
	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2003	Fall 2004	Fall 2005	Fall 2006
Asian	250	299	294	358	202	232	214	252
Black	1596	1786	1843	2253	883	810	659	659
Hispanic	1144	1440	1413	1588	809	1002	851	881
Native Amer	20	28	24	38	15	15	13	20
TOTALS	3010	3553	3574	4486	1909	2059	1737	1905

FTIC Profiles – Fall Entry

	<u>ACT</u>	<u>SAT</u>	<u>GPA</u>
1996 F	21	1054	3.2
1997 F	21	1053	3.2
1998 F	21	1054	3.3
1999 F	21	1055	3.3
2000 F	21	1051	3.3
2001 F	21	1037	3.4
2002 F	21	1032	3.3
2003 F	20	1026	3.4
2004 F	21	1037	3.4
2005 F	22	1058	3.4

FTIC Yield Rates

	<u>Applied</u>	<u>Admitted</u>	<u>Enrolled</u>	<u>Yield</u>
1996 F	3491	2578	1017	39%
1997 F	3798	2684	1103	41%
1998 F	4109	3076	1424	46%
1999 F	4887	3470	1416	41%
2000 F	5762	4174	1820	44%
2001 F	6289	4495	2031	45%
2002 F	7283	5021	2088	42%
2003 F	7898	5612	2178	39%
2004 F	9198	6023	2380	40%
2005 F	10363	5505	2015	37%

Top Florida High Schools for FTIC Applications

Marjory Stoneman Douglas – Broward

Applied=140 Accepted=92
GPA=3.0 SAT/ACT=1083/22

Cypress Bay HS - Broward

Applied=128 Accepted=75
GPA=3.3 SAT/ACT=1056/21

Ely HS – Broward

Applied=126 Accepted=49
GPA=3.4 SAT/ACT=992/20

Taravella JP HS– Broward

Applied=119 Accepted=87
GPA=3.2 SAT/ACT=1058/21

Coral Springs HS– Broward

Applied=119 Accepted=78
GPA=3.2 SAT/ACT=1045/21

Plantation HS - Broward

Applied=104 Accepted=47
GPA=3.1 SAT/ACT=1007/21

Wellington HS – Palm Beach

Applied=99 Accepted=67
GPA=3.3 SAT/ACT=1067/22

Spanish River Comm HS– Palm Beach

Applied=98 Accepted=74
GPA=3.2 SAT/ACT=1078/22

St Thomas Aquinas HS – Miami-Dade

Applied=98 Accepted=60
GPA=3.2 SAT/ACT=1055/20

Piper HS – Broward

Applied=96 Accepted=54
GPA=3.3 SAT/ACT=981/20

Royal Palm Beach HS – Palm Bch.

Applied=94 Accepted=57
GPA=3.4 SAT/ACT=1022/20

Deerfield Beach HS - Broward

Applied=93 Accepted=53
GPA=3.4 SAT/ACT=1043/21

Top Florida Community Colleges - Fall 2006

Broward Community College

Applied 949 Accepted 660

Valencia Community College

Applied 64 Accepted 31

Palm Beach Community College

Applied 860 Accepted 631

Santa Fe Community College

Applied 42 Accepted 28

Indian River Community College

Applied 290 Accepted 220

Tallahassee Community College

Applied 39 Accepted 19

Miami Dade College

Applied 272 Accepted 172

Hillsborough Community College

Applied 28 Accepted 14

Top Transfer Colleges/Universities

University of Central Florida

Applied 88 Admitted 55

Palm Beach Atlantic College

Applied 38 Admitted 23

Florida International University

Applied 86 Admitted 47

Keiser College of Technology

Applied 34 Admitted 11

Florida State University

Applied 56 Admitted 40

Florida A&M University

Applied 32 Admitted 9

University of South Florida

Applied 50 Admitted 28

Lynn University

Applied 30 Admitted 8

University of Florida

Applied 46 Admitted 30

University of North Florida

Applied 23 Admitted 17

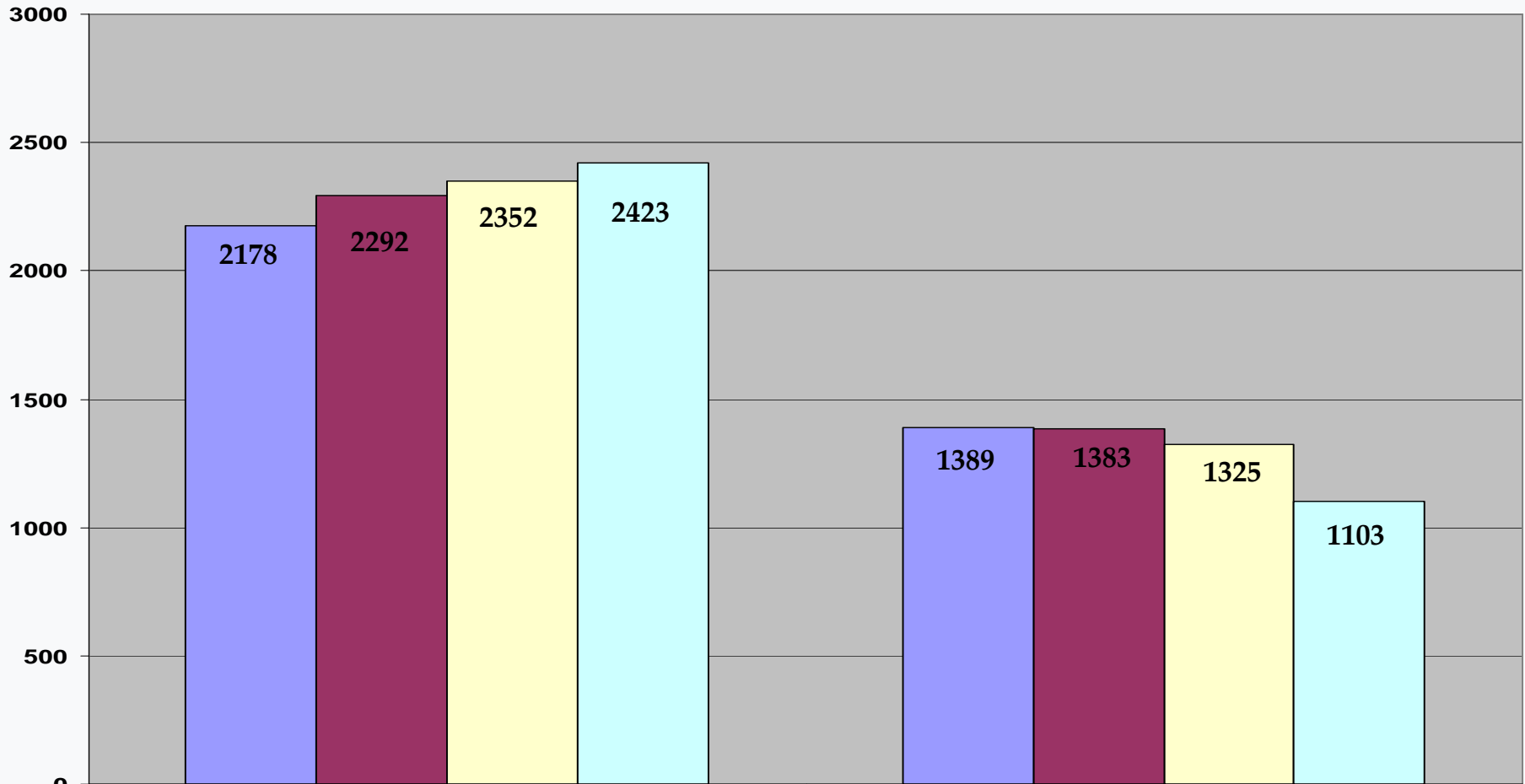
Nova Southeastern University

Applied 45 Admitted 23

Florida Gulf Coast University

Applied 20 Admitted 12

Other Transfer Students



	Applicants	Admits
Fall 2003	2178	1389
Fall 2004	2292	1383
Fall 2005	2352	1325
Fall 2006	2423	1103

Part II – Financial Aid

Student Financial Aid by Source and Type (2004-05)

FEDERAL

GRANTS	\$15,209,451
LOANS	\$55,711,836
WORK-STUDY	<u>\$ 600,165</u>
	\$71,521,452

STATE

NEED-BASED GRANTS	\$ 2,719,348
MERIT-BASED GRANTS	\$ 8,497,670
WORK EXPERIENCE	\$ 25,922
OTHER STATE GRANTS	<u>\$ 43,350</u>
	\$11,286,240

INSTITUTIONAL

NEED-BASED SCHOLARSHIPS	\$ 464,150
NEED-BASED GRANTS (UG&GR)	\$ 4,955,558
MERIT-BASED SCHOLARSHIPS	\$13,828,332
LOANS (MERIT & NEED)	\$ 2,313,078
(OPS) STUDENT EMPLOYMENT	<u>\$12,527,992</u>
	\$34,089,110

PRIVATE

SCHOLARSHIPS	\$ 2,573,046
LOANS (ALTERNATIVE)	<u>\$ 3,571,932</u>
	\$ 6,144,978

TOTAL ALL SOURCES

\$123,041,780

Financial Aid at FAU (2004-05)

- Total financial aid has grown from \$63.6M in 2000-01 to \$123M in 2004-05 - 93% Growth (Loans grew 117%)

\$ 61.6M	Loans
13.1M	Work Programs
<u>48.3M</u>	All else (Grants, Scholarships)
\$ 123.0M	

- Number of Recipients = 15,296
- Average Amount of Award = \$7,225.69
- 4,364 BF Scholarships = \$8,302,907

Financial Aid Process

- Student is admitted to the university
- Student submits FAFSA (Free Application for Federal Student Aid)
 - Student completes only once
 - Not required for Bright Futures or Florida Prepaid
- Postcards sent to students
 - Award notification
 - Details and letter at MyFAU
 - Student must sign and return one copy to indicate acceptance (3 weeks)
 - Complete any loan forms
 - VA benefits
 - Missing documents
 - Details at MyFAU
 - Provide needed documents then proceed with steps above upon notification
- Tuition and fees automatically deferred when letter returned by last day of drop/add

Financial Aid Process (con't)

- Short term loans up to \$500 available for books and expenses prior to disbursement
- Disbursement of aid by Controller's Office beginning second week of class
- Determinations of eligibility for federal and state grants and loans are made via packaging program on basis of FAFSA and budgeted costs according to established criteria, packaged with employment if eligible.
- Institutional scholarships and grants are awarded as part of admissions process to help shape entering classes on basis of merit and need.

Part III- Orientation

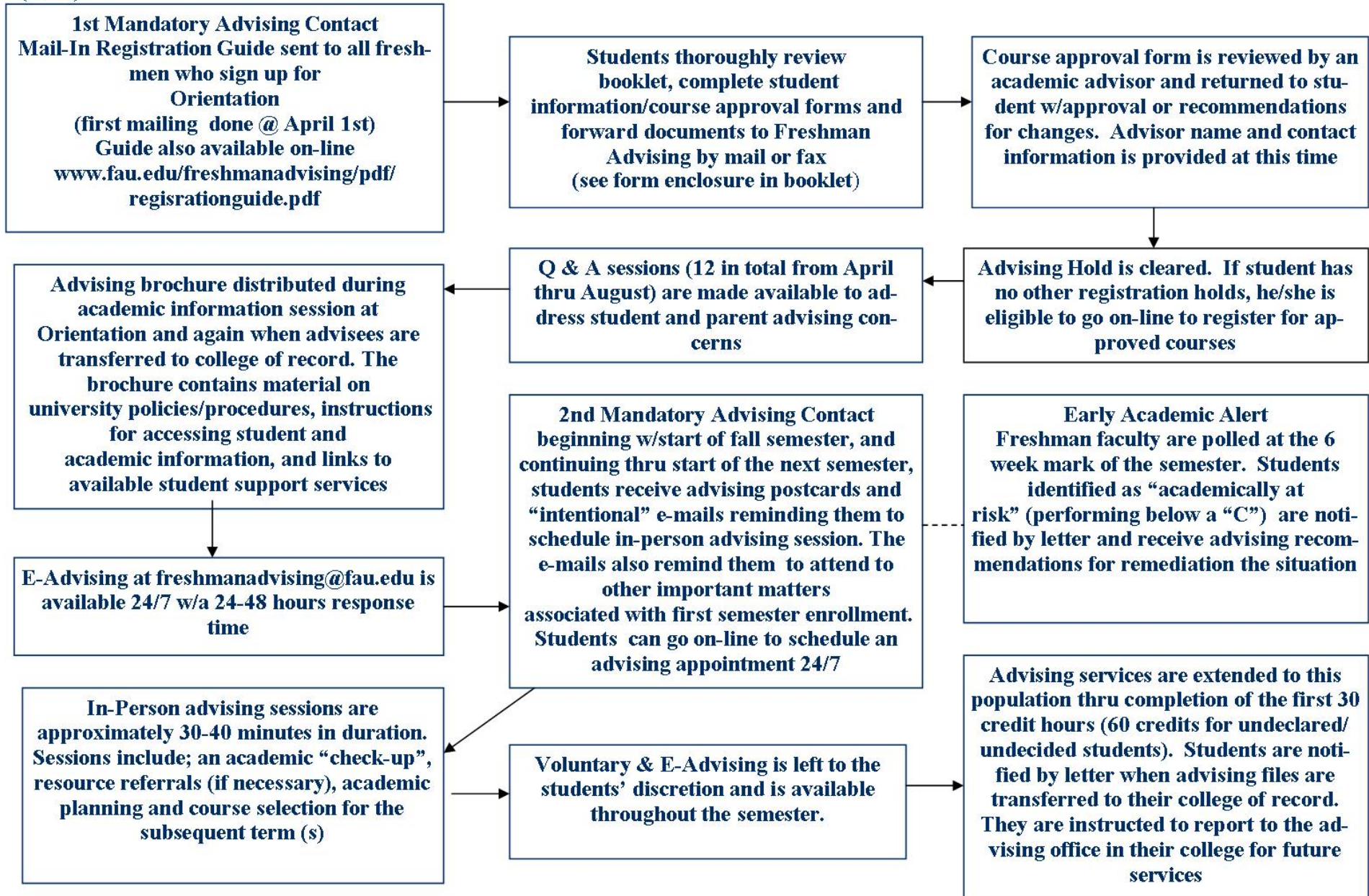
Orientation program (Summer/Fall 2006) (con't)

- **Sessions include:**
 - Academic advising and registration
 - Academic policies and expectations
 - Campus tours
 - Introduction to university services and resources
 - Campus community, student life
 - Technology
 - Employment
 - Involvement
 - Money Matters
 - Health, Wellness
 - Safety and Security
- **Weeks of welcome**
 - First two weeks of classes
 - Seminars, socials, previews, programmed activities to expose students to opportunities available outside the classroom

Part IV- Advising

**Advising Flowchart for
FTIC & Transfer Students
w/less than 30 earned college credits
(excluding Music & Ocean Engineering Majors, advised by college advisors)**

(Start)



Academic Advising: Beyond the First Year

- Each college has an Office of Student Academic Services, whose advisors guide students with 30 or more credits through their academic careers.
- All Faculty and AMP employees assigned to this process are members of the Academic Advisors Council, a group that meets periodically to consider issues related to academic advising issues. Most are members of NACADA, the national organization for advising professionals.
- Students have mandatory advising on their initial entry into FAU, and prior to graduation. Students are encouraged to meet with advisors as often as needed in between admission and graduation.
- FTIC students are comparatively straightforward to advise academically; Freshman Advising addresses both FTIC transition to university life and choice of courses.

Academic Advising: Beyond the First Year (con't)

Beyond the first year, advisors deal with numerous types of students, including:

- Continuing native students
- Transfers with over 30 credits who meet freshman admission standards
- Transfers with an AA from a Florida Community College
- Transfers with 60 or more credits, but no AA
- “Non-traditional” students, returning to college after several years
- Students transferring from non-US institutions
- Students seeking a second baccalaureate

Graduation Requirements

Students must apply for graduation at the beginning of the term during which they intend to graduate, and are encouraged (in some colleges, required) to do so the term before. When grades are posted, each college certifies that the following requirements have been met, and if so, certifies the completion of the degree:

- 120 Total credits
- 45 Upper-division credits
- 30 FAU credits
- 2.0 minimum FAU GPA
- General Education/Core Curriculum, 36 credits

Graduation Requirements (con't)

- **Gordon Rule: Computation**
- **Gordon Rule: Composition**
- **CLAST**
- **Major requirements**
- **Foreign Language, if required**
- **Electives, if required**
- **Summer credits, if required**
- **Minor/Certificate, if elected**
- **Any additional requirements of a particular department or college**

Role of College Advisors

In addition, college advisors:

- Work with Admissions for recruiting
- Conduct orientations for Freshman and Transfer college sessions
- Cooperate with discipline departments to confirm completion of major requirements
- Work with the Registrar and SASS to keep student records updated and accurate
- Articulate with the Admissions, OSD, Student Financial Aid, the Career Development Center, University Testing and Evaluation and other university offices to smooth student matriculation

Advising Resources

In addition to regular faculty advising, FAU currently employs:

- **11.5 FTE freshmen advisors**
- **45 FTE college advisors (all campuses)**
- **3 campus advisors for multiple colleges (Jupiter and PSL)**
- **69.5 total advisors**

Advisors most recently added to Freshmen Advising, Business, and Science

Additional advisors most needed in Business, Science, CAUPA, Arts and Letters and in Jupiter and PSL



Part V- Registration

OASIS* Online Self-Service

*Owl Academic Student Information System

Students log into OASIS and click on "course listings"

Student Home Page - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address: <http://oasis.fau.edu/ia-bin/ahomepg.htm>

FAU Online Self-Service

NEW! Log into Oasis via MyFAU and your FAUNet ID... Read more about this ...

OR

Enter Student Services (using student ID number and PIN)
Register for classes, review your financial aid, personal, and graduation information; request copies of your transcript, view your schedule, grades, and account information, and make credit card or web check payments. (Note: Common Browser Errors)

Parent or Guest Payment
A Parent or Guest can make a credit card payment toward a student's account. Please **do not** use this to pay for a student's admission application. To pay admission application fees click here.

FACTS
View your Degree Audit, Transcripts, and Grades.

Course Listings
Search for courses and view department schedules.

Course Catalog
View our institution's catalog of courses.

*** Problems Logging in? ***
Receiving a 'Login Expired' or 'Template not found' message? Here are some possible fixes.

Browser Requirements

Accessibility Information

start Student Home Page - ... Publication1 - Microso... 11:00 AM

The student selects the appropriate semester/year to search for courses . . .

FAU Online Self-Service

HELP HOME EXIT

Current and Historical Course Schedules

Current & Future Terms

Spring 2006 and Fall 2005 Searchable Schedule (Internet Explorer required)

Scroll through Department Schedules

All Courses	Distance Learning
<ul style="list-style-type: none">→ Spring 2006Fall 2005	<ul style="list-style-type: none">Spring 2006Fall 2005

Past Terms

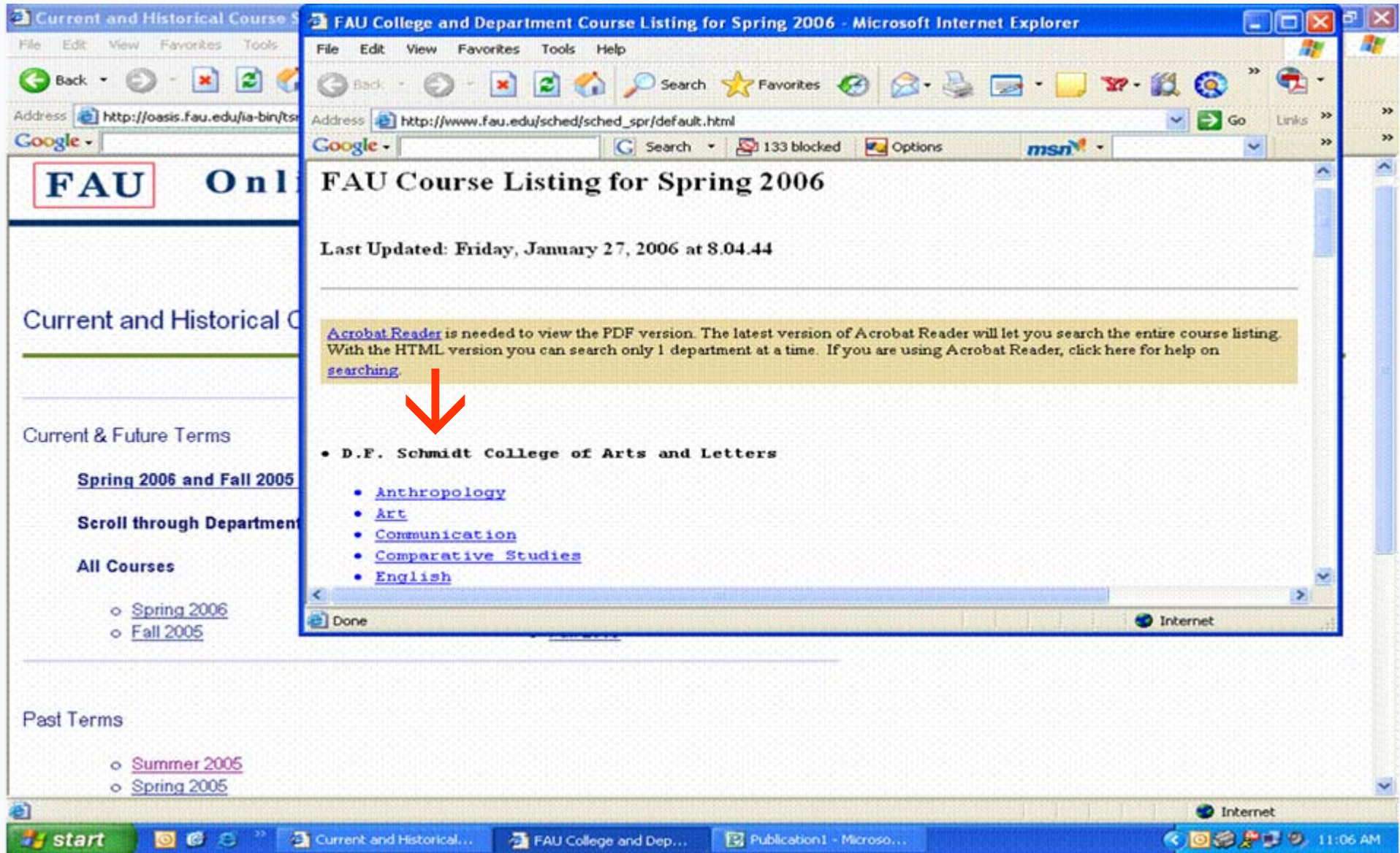
- [Summer 2005](#)
- [Spring 2005](#)

Done Internet

start Current and Historical... Publication1 - Microso...

11:02 AM

A second window opens in which the student can scan FAU's college and departmental listings



The student can see which courses are still available, which are canceled or closed. The student makes note of the call number.

D.F. Schmidt College of Arts and Letters

History Courses For Fall 2006

Last Updated: Wednesday, July 19, 2006 at 14.04.59

Course Pref Num	Course Title Sec	Credit Call#	Enrl	Bld/Room	Meeting Days	Meeting Time	Campus	Instructor
--------------------	---------------------	-----------------	------	----------	-----------------	-----------------	--------	------------

Courses offered at the Boca Raton campus

Undergraduate

AMH 2010 UNITED STATES HISTORY TO 1877

001	10125	3			MWF	10:00-10:50AM	Boca Raton	White, Derrick
Course available for Pass/Fail or Regular Grade								
Available for 60+Audit								

CANCELLED

002	15218 105	64	3	AL 189	TR	02:00-03:20PM	Boca Raton	Lawrence, Anna
Course available for Pass/Fail or Regular Grade								
Available for 60+Audit								

AMH 2020 U.S. HISTORY SINCE 1877



002	10127	60	60	3	AL 242	TR	09:30-10:50AM	Boca Raton	Sanua, Marianne
Course available for Pass/Fail or Regular Grade									
Available for 60+Audit									

CLOSED

AMH 3420 HISTORY OF FLORIDA

002	10128	35	35	3	GS 110	TR	02:00-03:20PM	Boca Raton	Frank, Andrew
Available for 60+Audit									

Now that the student has chosen courses, it is time to go back to the “Online Self-Service” page, log in, and begin to add courses to the specific term. Many other services are available on the same Self-Service screen.

Student Services - Microsoft Internet Explorer

Address: <https://oasis1.fau.edu/ia-bin/tsrvweb.cgi>

FAU Online Self-Service

Term Personal Info Student Records Registration Financial Aid Courses

SITE MAP HELP HOME EXIT

Student Services

Spring 2006

Term	Registration	Courses
Select Term	Drop and Add Classes	Course Listings
Personal Info	Distance Learning Drop and Add Class	Course Catalog
Addresses including Emergency Contacts and Next of Kin	Change Class Options	
Personal Phone Numbers	Student Schedule	
E-mail Addresses and Personal Web Page	Detailed Schedule	
Change PIN	Registration Status	
View Marital Status	Financial Aid	
Update Marital Status	Select Award Year	
Change Name	Financial Aid Summary	
Change Social Security Number	Award Information by Year	
Student Records	Award History	
Grades	Student Requirements	
Official Transcript Request	Cost of Attendance	

Done Internet

start Student Services - Mi... Publication1 - Microso... 11:46 AM

On this screen, the student can see the schedule, if already registered, can drop classes, **1 or add classes **2** then the student submits the information **3****

i If you have already registered for classes, they will be listed. To drop a registered class, select **Drop** as the **Action**. (If actions are not listed for the class, you can not drop it.) To register for a class, enter the Call Number under **Add Class**. After you specify which classes are to be dropped and added, select **Submit**.

If you have questions about why you can't register, please first check the advance registration schedule (<http://www.fau.edu/registrar/advreg.html>) or contact the Registrar's Office at 561-297-3050.

Fall 2006

This person is already registered for 3 courses

Currently Registered Classes							
Course Title	Course	Call Number	Action	Status	Credits	Grade Type	Session
CRIMINAL JUSTICE SYSTEM	CCJ -3024-002	10692	1 None ▾	Enrolled	3.00	Normal grade rules	Normal Academic Term
REASON AND VALUE	PHI -1012-012	14141	None ▾	Enrolled	3.00	Normal grade rules	Normal Academic Term
INTRO BUSNSS OF MOTION PICTURE	GEB -3052-001	12307	None ▾	Enrolled	3.00	Normal grade rules	Normal Academic Term
Total Registered Hours:					9.00		
Maximum Registered Hours:					20.00		

Enter the Course Call Numbers below as listed in [Course Sections](#) | [Course Section Search](#)

Add Class **2**

--	--	--	--	--	--	--	--	--	--

3

Here is the student's schedule with the 3 courses they have chosen shown with days and times. Schedules can be printed easily. Time conflicts, if any, are shown below the schedule



Multiple Student Schedules are displayed if your enrolled courses have different begin and end dates. Classes which have not yet been scheduled or have time conflicts are listed below the schedule.

Fall 2006 This student is registered for 9 credits and has no time conflicts

Normal Academic Term: 8/19/2006 to 12/8/2006

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
11:00AM							
12:00PM	PHI -1012 AL 345		PHI -1012 AL 345		PHI -1012 AL 345		
01:00PM							
02:00PM							
03:00PM							
04:00PM							
05:00PM							
06:00PM							
07:00PM			CCJ -3024 GS 102	GEB -3052 BU 104			
08:00PM			CCJ -3024 GS 102	GEB -3052 BU 104			
09:00PM			CCJ -3024 GS 102	GEB -3052 BU 104			
10:00PM							

This student's bill for the Fall 2006 term will be \$1,063.00 for 9 credits. There are many different ways to pay – online, in person, and through postal mail. The most popular way to pay is the credit card option.



 To make a payment by credit card, select **Credit Card Payment**. To make a payment by check, select **Webcheck Payment**.

Fall 2006

Due Date:	05-22-06
Previous Balance:	15.00
Amount Due Through Selected Term:	1,063.10
Account Balance Through Selected Term:	1,063.10
Total Account Balance:	1,063.10

A minus sign to the right of this amount indicates an amount we owe you

Credit Card Payment



Students utilize OASIS Online Self-Service to:

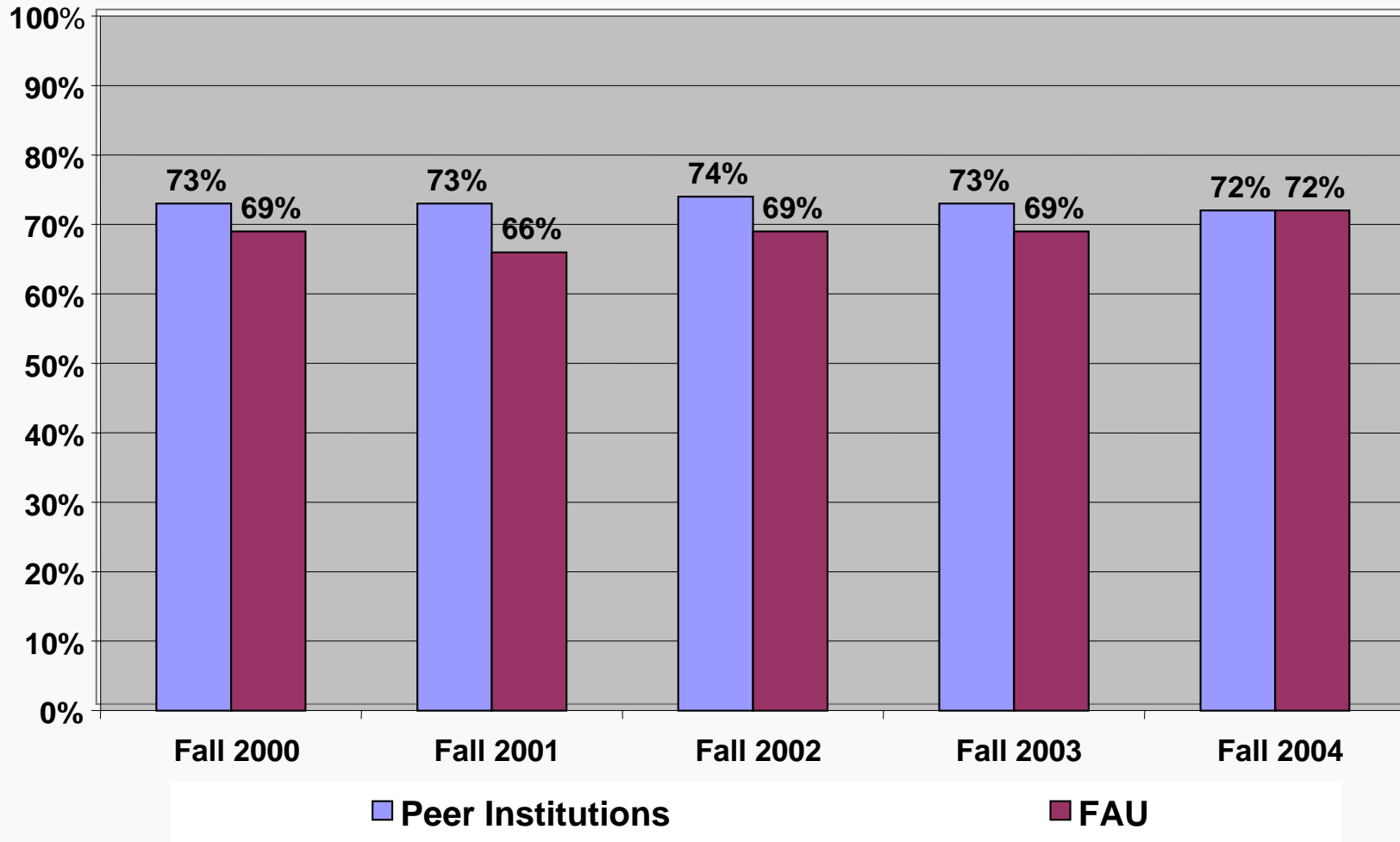
- Register for courses (drop/add)
379,828 course transactions were recorded for Spring 2006,
82% of which (312,536) were completed via the Web
- Obtain transcripts (statistics are for 2005-06)
Unofficial – 130,207
Official - 39,127 - 56% (22,023) were completed via the Web
- Calculate degree audits – 43,940
- Change personal information, nearly all completed via the Web
- Check on financial aid

Faculty utilize OASIS Online to:

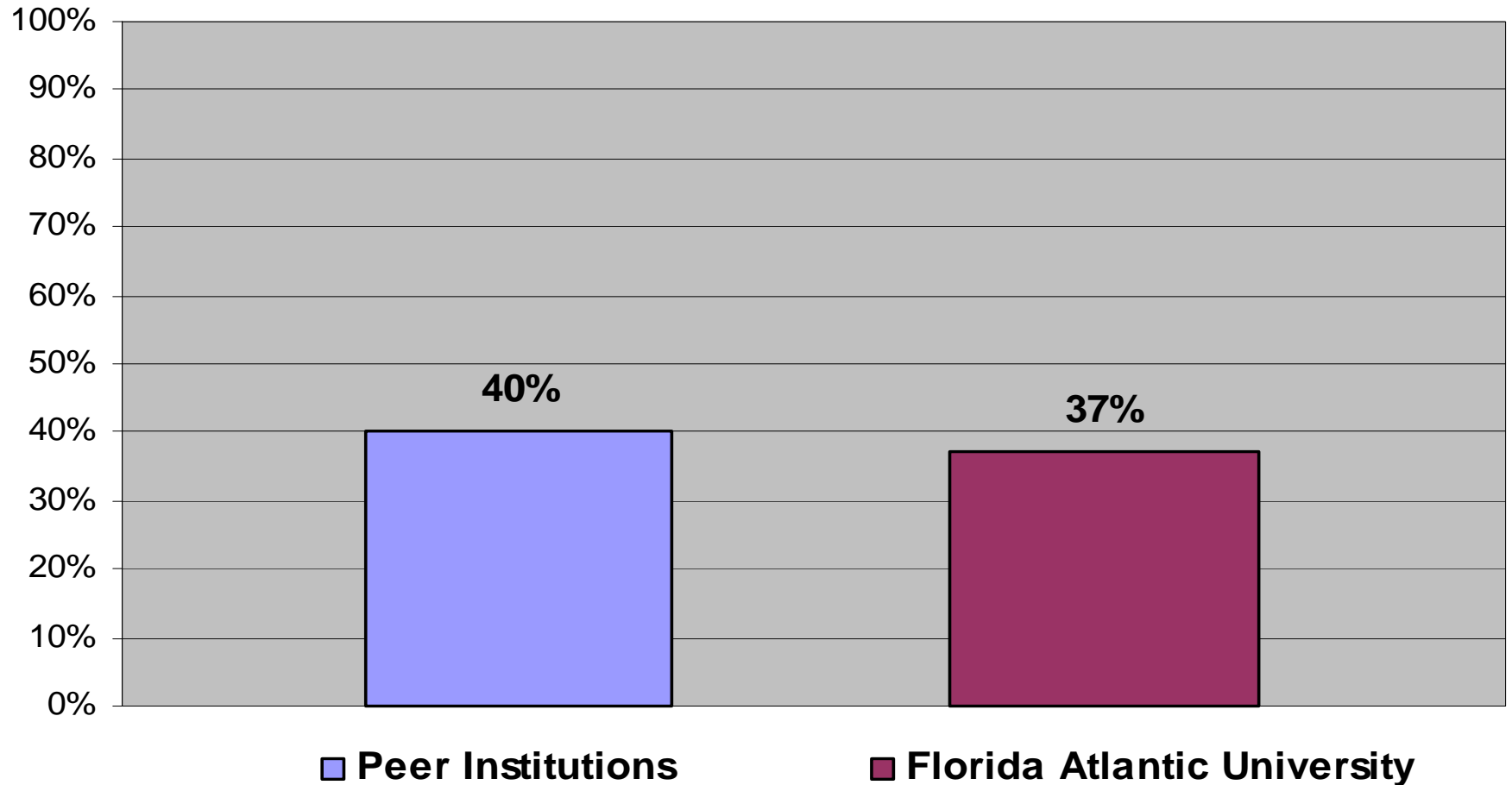
- Record grades
74, 586 grades were recorded by faculty in Spring 2006, 99% of
which were captured electronically

Part VI- Student Retention & Graduation Rates

First-Year Retention Rate (Fall to Fall) Full-Time, First-Time-In-College Students Florida Atlantic University & Peer Institutions



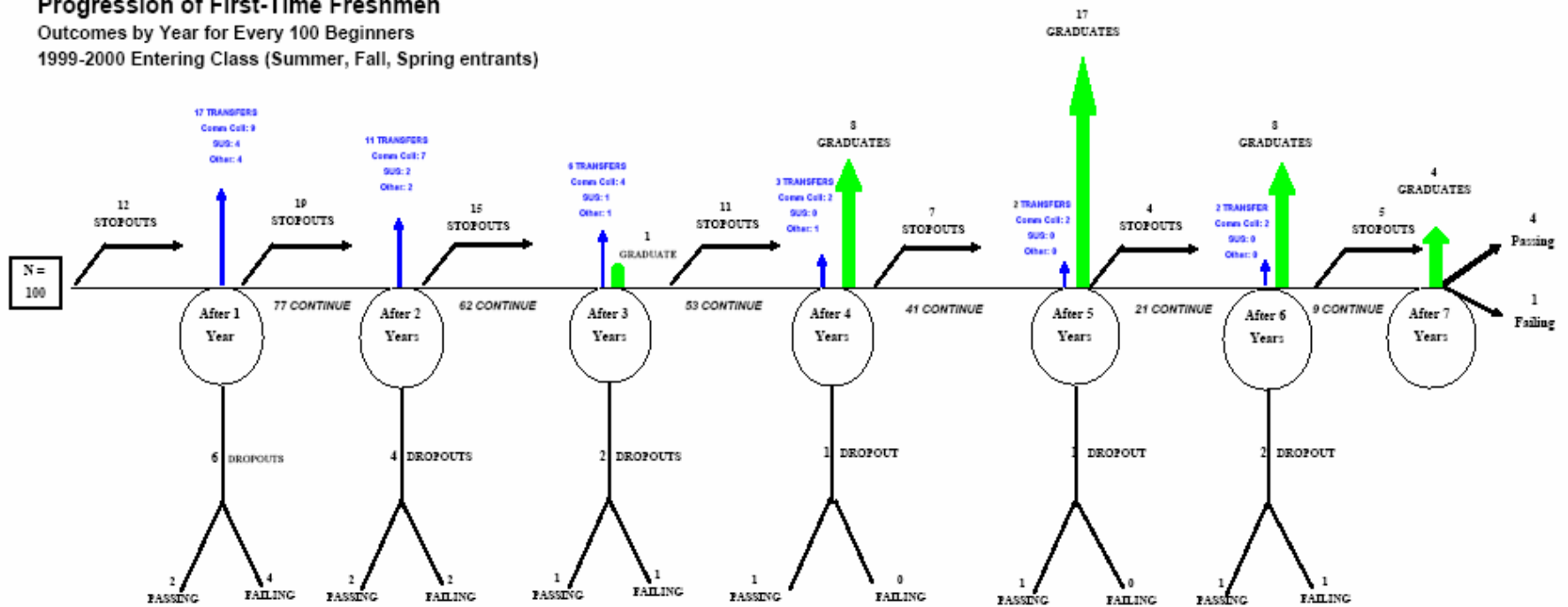
6-Year Graduation Rate for First time Full-Time-In-College Students 1999 Cohort Florida Atlantic University & Peer Institutions



The Student Progression Model

Progression of First-Time Freshmen

Outcomes by Year for Every 100 Beginners
1999-2000 Entering Class (Summer, Fall, Spring entrants)



Note: "Stopout" = one fall or spring term during year with no enrollment. Stopouts may return in any subsequent term. Stopouts are included in the numbers of continuing students.

"Transfer" = first institution enrolled in after leaving FAU. Actual transfer enrollment may be in any subsequent term.

Sources: SUS Retention Files; National Student Clearinghouse Enrollment Data

Prepared by IEA

FOR EVERY 100 BEGINNERS:

After 4 years:	After 6 years:
9 Graduates	34 Graduates
37 Transfers	41 Transfers
22 Community College	26 Community College
7 SUS	7 SUS
8 Other Institutions	8 Other Institutions
41 Persisters	9 Persisters
13 "Dropouts"	16 "Dropouts"
6 Passing	8 Passing
7 Failing	8 Failing

Of the 26 students who transfer to a Community College:

17 have FAU GPA's less than 2.00

8 eventually transfer to a 4-yr institution

Of the 41 students who transfer from FAU:

7 graduate within 5 years at another SUS institution, making FAU's

SUS graduation rate 41%

3/12/2005

Premise – A Statement of the Obvious

- Retention and graduation rates are inextricably linked.
- Students who are not retained by the institution do not graduate from it.
- Therefore, graduation rates can be expected to increase if retention rates can be improved.

Existing Support Services/Activities that Promote FTIC Success (Fall to Fall Retention)

- **Freshman Academic Advising Services (FAAS)**
- **Freshman Orientation Program – Student Affairs**
- **Freshman Learning Communities**
- **Living Learning Communities**
- **SLS 1503, Learning Strategies and Human Development -Transition to College Course**
- **In-Person Advising for Second Semester**
- **Early Academic Warning and Follow-Up**
- **Call Center**
- **University Scholars Program – High Achievers**

Existing Support Services/Activities that Promote Undergraduate Student Success (Retain to Graduation)

- **Tutoring Programs**
- **University Center for Excellence in Writing**
- **Student-Athlete Center for Academic Success**
- **Peer Instruction – ChemBond and LifeLine**
- **Academic Advising in the Colleges**

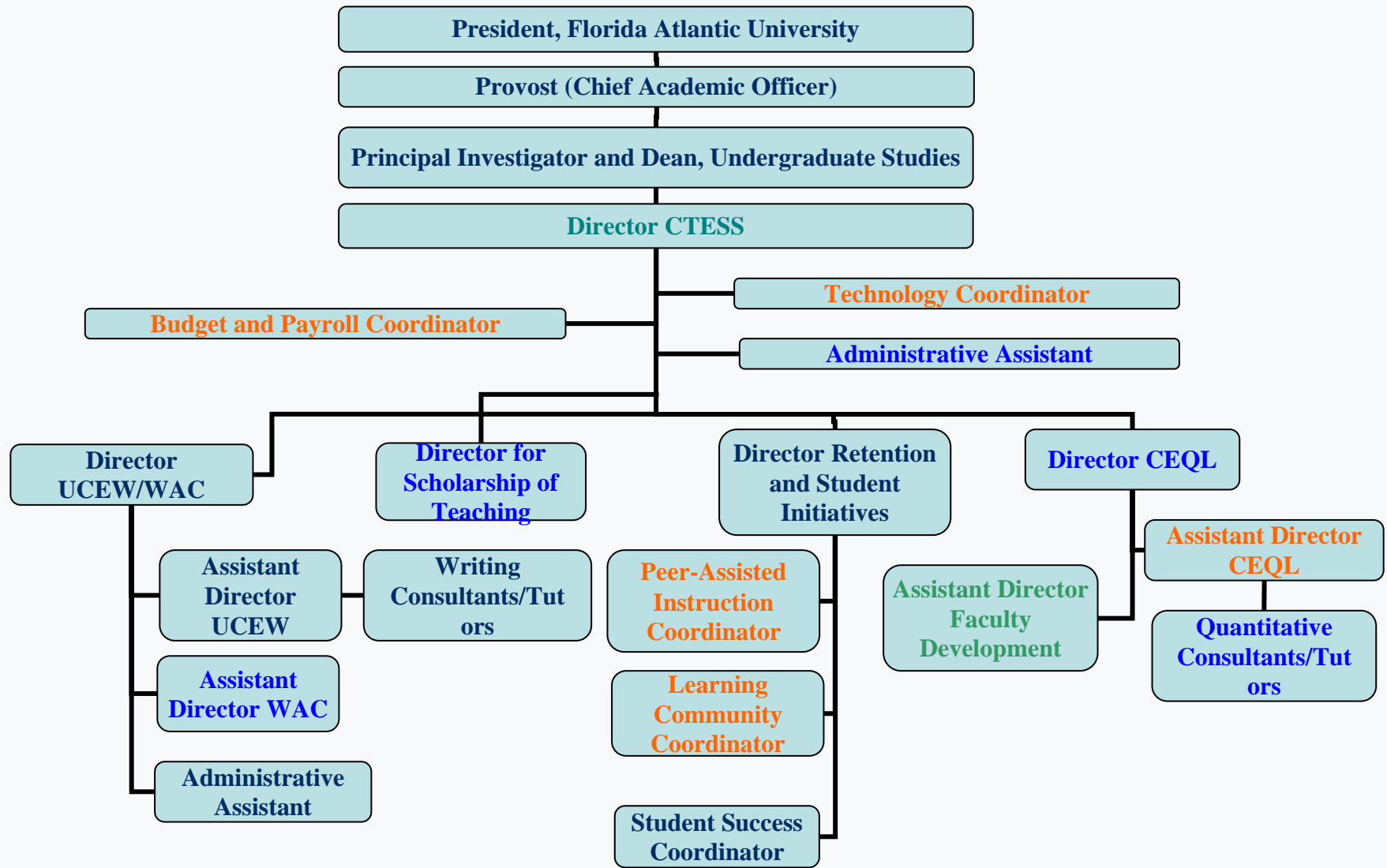
Plans for Improved Support Services/Activities

- **Increase Personnel in FAAS – more advisors and a coordinator dedicated to assisting FTICs in academic difficulty**
- **Increase Personnel in Student Retention – coordinator dedicated to the learning communities**
- **Supplemental Instruction**
- **Increase Access to SLS 1503**
- **Increase Tutoring Services and Rigorous Training of Tutors**
- **Improve Core Curriculum**
- **Implement a Recognized Faculty Development Program on Teaching Excellence**

Strategic Visioning – The Long Term Approach

- **Add Academic Component to Student Orientation – The Freshman Reading**
- **Build Tradition – Establish a Freshman Convocation**
- **Utilize the authority of The Council for Excellence in Undergraduate Education and write a mission statement for the first year**
- **Complete formation of The Center for Teaching Excellence and Student Success, CTESS - coordination of all academic support services/activities, including faculty development, in a single administrative entity**

Organizational Chart for CTESS



Black = Existing position Blue = new position – FAU Orange = new position – grant Green = new position – FAU future

The Comprehensive Approach to Student Success

- *Education Trust Report, January 2005*

“...high performing institutions don’t limit themselves to initiating a few new programs. They work hard to raise student success to a high institution-wide priority. One way or another, they make it everybody’s business to ensure that barriers to student success are identified and removed, and the whole culture of their institution reflects this priority.”

- *AASCU Report, September 2005*

“The institutions submitting self-studies for the project reported a “first year program” in place – a feature shared by all of the study campuses. What is more distinctive about study institutions is the overall campus culture within which these practices are deployed and the quality of presidential and administrative leadership that keep them moving and coordinated.”

Graduate Admissions and Graduate Studies

Admissions • Programs • Support

Leslie M. Terry, Ph.D., Interim Dean

Suzette Vandenburg, M.P.A., Assistant Dean & Director

Graduate Admissions

- **Recruitment of graduate students**
- **Work with colleges on recruitment**
- **New graduate student orientations**
- **Oversee graduate admissions policies**
- **Process applications for over 80 graduate programs**
- **Review graduate admission petitions**
- **Process I-20s for new international students**

University Graduate Programs

- Approval of admission to candidacy
- Approval of thesis or dissertation
- Allocation of tuition scholarships, awards, waivers
- Oversight of graduate fellowships & assistantships
- Support for graduate student associations & clubs within student government
- Coordination of graduate programs between colleges
- Assist in enforcing general graduate standards across the university

Graduate Student & Program Support

- Provide general information and guidance
- Provide Colleges and Academic Affairs with graduate program information
- Interact with state-wide and national graduate programs offices
- Administration and support for University Graduate Council (new committee of University Faculty Senate)
 - Graduate Programs Committee
 - Due Process Committee

Quick Facts about our Graduate Students

Top Five States of Currently Enrolled Students:

- FL 88.0%
- NY 8.0%
- TX .4%
- VA .3%
- PA .3%

Top Five Countries of Currently Enrolled International Students:

- India
- China
- Jamaica
- Columbia
- Venezuela

Top five Counties of Currently Enrolled Students:

- Broward 36.0%
- Palm Beach 36.0%
- Non-FL 6.7%
- Dade 4.6%
- St. Lucie 3.2%

Average Age: 34

Gender:

- Female 62.5%
- Male 37.5%

Full Time: 42.4%

Part Time: 57.6%

Florida Residents: 85.6%

Non-Florida Residents: 14.4%

Data from IEA Fall 2005 Headcount

Who Are Our Graduate Students?

1. **Traditional** (all potential disciplines)
 - MA or MS
 - PhD
2. **Executive** (working professionals)
 - MBA
 - MS Computer Science
3. **Professional** (entering workforce)
 - MST
 - EdD
 - MS Environmental Science

Who Are Our Graduate Students?



TRADITIONAL GRADUATE STUDENT

Mireille Alemen, PhD student in Chemistry

- Full-time
- Came to work with Dr. Ram Narayanan
- Domestic student
- Research Assistant with tuition scholarship
- Graduating next semester
- Will become a cancer researcher

OUTCOME: Graduates from a traditional graduate program at FAU become contributors to their area of scholarly work, either in a university, corporate, or government environment

Who Are Our Graduate Students?



EXECUTIVE GRADUATE STUDENT

- MBA student in Accounting
- Part-time, flexible or alternative schedule
- Came from a local company
- Lives in South Florida
- Company paying for portion of their tuition
- Will continue to work at the company or within the industry at a more advanced level

OUTCOME: Graduates leave the program with an enhanced set of professional skills to bring back to the executive or corporate environment.

Who Are Our Graduate Students?



PROFESSIONAL GRADUATE STUDENT Kimberly Knox, EdD student in Educational Leadership

- works with Dr. David Kumar
- Part-time
- Lives in South Florida
- Currently a Teacher in Broward County School District
- Receives a Teaching Assistantship and Tuition Scholarship
- After graduation will return to the school system as an Assistant Principal or a upper level k-12 administrator

OUTCOME: Graduate with new and cutting –edge skills to enter a workforce that requires well-defined accomplishments.

Who Are Our Graduate Students?

Students and Programs: Everything changes.....

- **Categories and labels**
- **Boundaries between disciplines**
- **Costs and financing**
- **Student demographics**
- **Structure of degrees**
- **Expectations of graduate students**
- **Expected outcomes of graduate students**
- **Competition**
- **Technology**

Nuts and Bolts of Graduate Studies

Degrees

Doctorate (PhD or EdD)

Masters (MA, MS, MST, MBA, etc)

Specialist (education only)

Certificates

Series of graduate courses (5-8) that provide a student with additional skills

Series of specific courses (5-8) that fulfill specific requirements for an external organization

Thesis vs Non-Thesis (masters degrees only)

Thesis: written document or project produced by the student representing an independent and original scholarly body of work

Non-Thesis: demonstration of practical mastery of a field either by examination, portfolio or internship

Dissertation (doctoral degrees only)

Original and creative written document or project produced by the student representing a significant scholarly contribution to their discipline

Graduate Degree Offerings at FAU 2006/2007

Degree Level	Number of Graduate Degree Programs Offered
Masters	58
Doctor of Education	2
Doctor of Philosophy	17
Specialist in Education	3
Combined	9
Total	89

Note: 24 Certificates Programs are offered by 6 colleges

Graduate Recruitment: How do we get graduate students to FAU?

How do potential graduate students find out about FAU?

- The Office of Graduate Studies plays an important role in the general marketing of the graduate programs

What factors convince potential graduate students to apply to FAU?

- The factors represent a mix from FAU's overall reputation....to the faculty and expertise at FAU....to financial considerations

How do potential graduate students select FAU as their first choice?

- Highly dependent on the type of graduate program and student need

Graduate Recruitment: University Perspective

Most Recruitment is Discipline Specific

Science & Engineering

Business & CAUPA

Education

Arts and Letters

Nursing

Mass Marketing

Local

Regional

National

International (rare)

Minority

State and national fellowships

University scholarships

Executive

Corporate allowances or
incentives

The Office of Graduate Studies

DVD

Brochures

On line Applications

Information Sessions

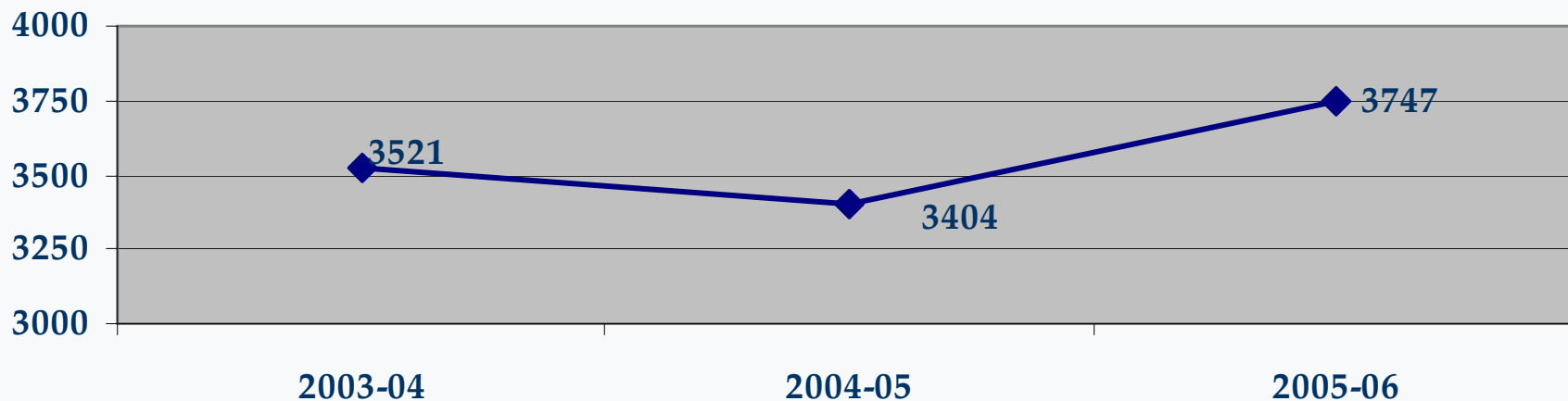
Graduate Recruitment: Student Perspective

- Are there experts in my field? Do they have an outstanding national/international reputation?
- Are there enough faculty? Are they student friendly? Are they good mentors?
- What kinds of courses are offered?
- Are there interesting projects to work on?
- Is there money available for support? Teaching assistantships? Research assistantships?
- How much does the program cost?
- Are there tuition scholarships or awards available?
- Are there adequate resources? Office space, lab space, equipment, supplies, clerical assistance, travel opportunities, additional funds
- Does the faculty member or department have extra funding? Grants? Contracts? Consulting?
- What do current students think about the program?
- What do graduates of the program think?
- Is there good job placement?
- What do other experts in my field of interest think about the program?
- Are other graduate students supportive? Is there a network of students to go to for help?
- How much does it cost to live there? Housing, food, insurance, position for spouse, etc.
- Will my company pay all or part of my tuition?
- Will I have enough time to split between graduate courses, work and family?

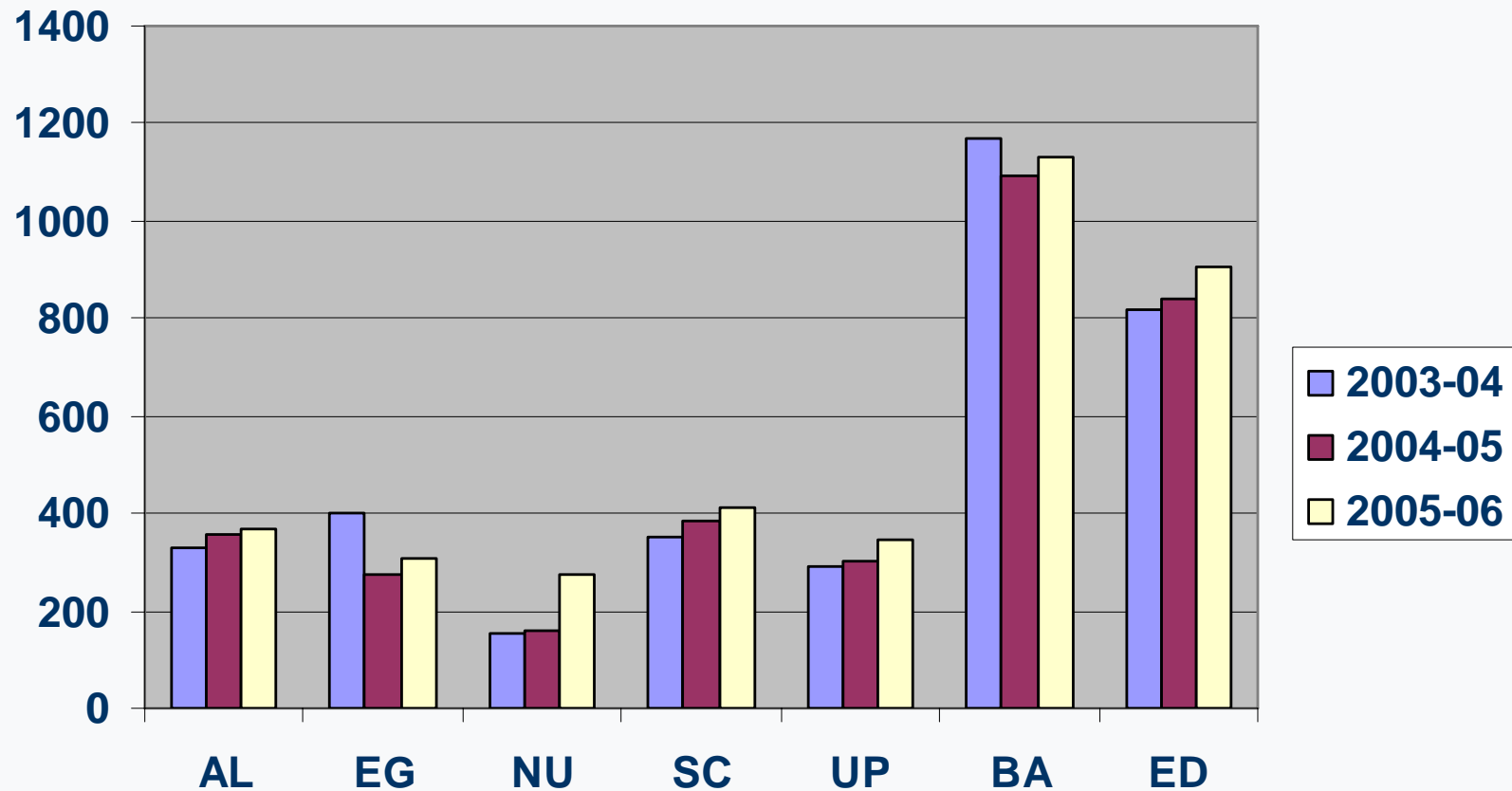
Applications

(each academic year represents Fall, Spring and Summer)

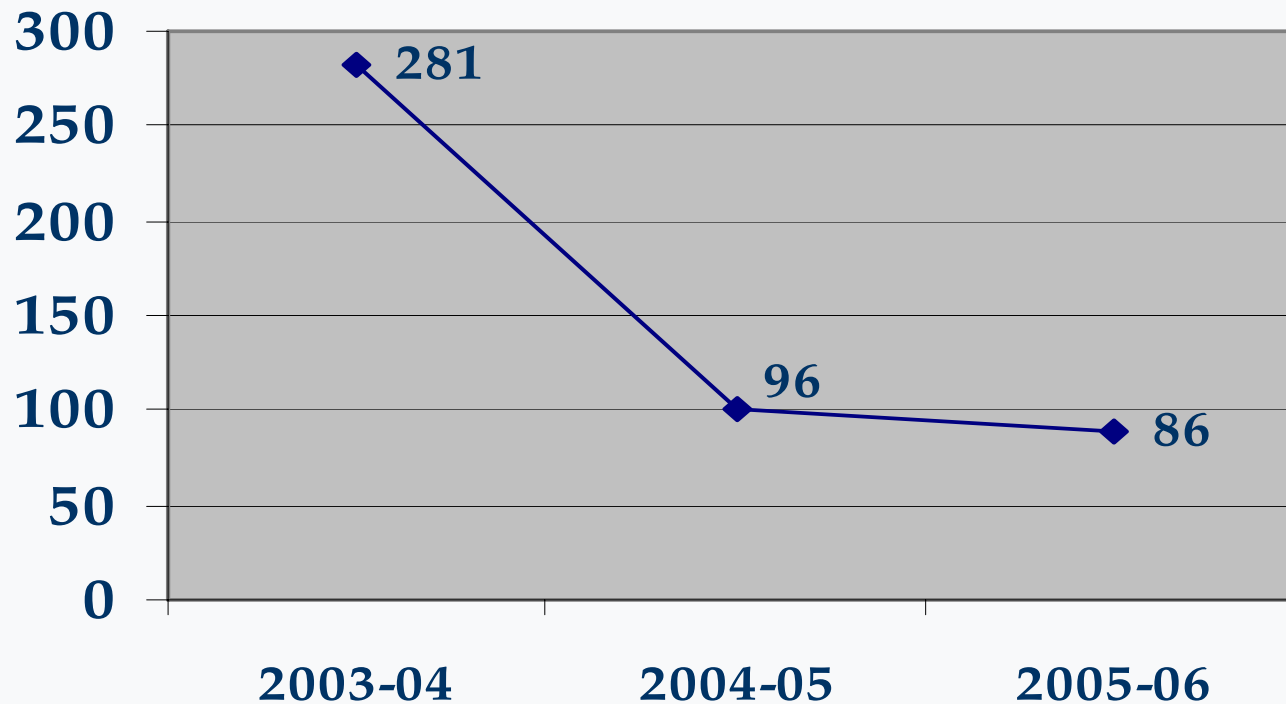
Graduate Application Statistics



Graduate Application Statistics by College



International Graduate Application Statistics



Why the Decline in International Applications

- Two of the largest countries (India, China) have developed internal infrastructure to keep students in the own countries
- Literacy rates on the rise
- Concerns of “Brain Drain”
- Difficulty in obtaining student visas

Where do our International Students Come From

(by applications received)

- **2003-04 Top Five International Countries:**
 - India, China, Jamaica, South Korea, Cyprus

- **2005-06 top Five International Countries:**
 - India, Jamaica, Cyprus, Romania, Venezuela

International Students

Challenges and Opportunities

Application

- Earlier deadlines (rolling application timeline)
- Must take appropriate tests (GRE/GMAT and TOEFL or EXADEP or OELTS)

Immigration

- Must show certification of funds (\$35,773 current amount)
- Graduate Admissions processes I-20s
- Student must make appointments with US embassy
- Student must get appropriate visa documentation to enter U.S.
- Health insurance mandatory for international students(\$1,004 /year)
- Non-funded international students pay \$928.37/credit hour (one of the highest in the US)

Translation & Certification of Foreign Degrees

- Require outside professional evaluation service (\$125/evaluation) degrees are equivalent to U.S. Bachelors

Timing of International Degrees

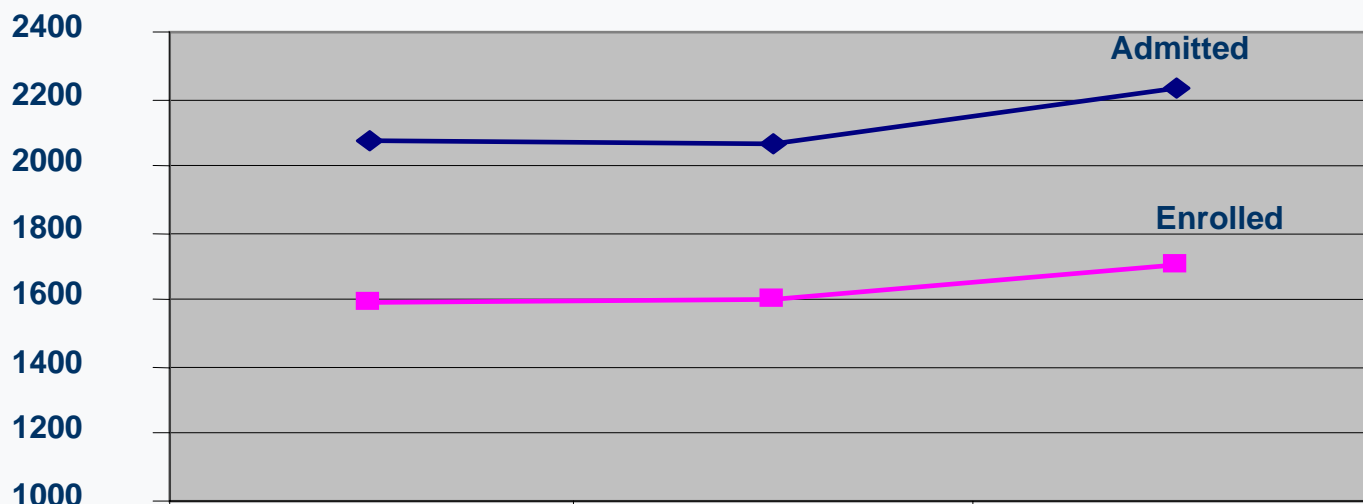
- Some international schools only issue diplomas once a year

Exchange Programs

- Good way to recruit international students

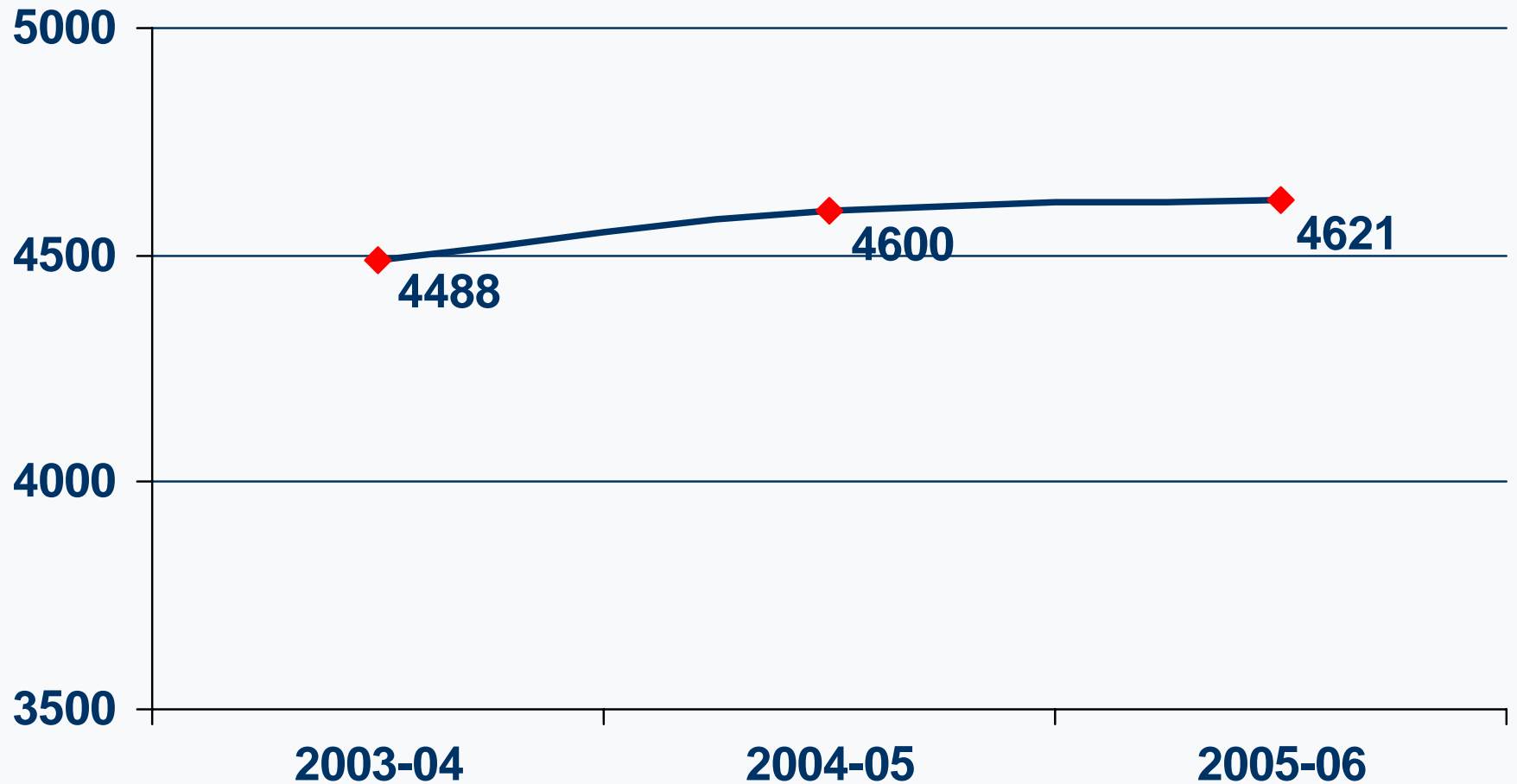
Newly Admitted Graduate Students

Newly Admitted/Enrolled Graduate Students
(Fall, Spring, Summer)



	2003-04	2004-05	2005-06
—◆— Admitted	2073	2065	2237
—■— Enrolled	1596	1600	1701

Total Graduate Student Enrollment (unduplicated headcount)

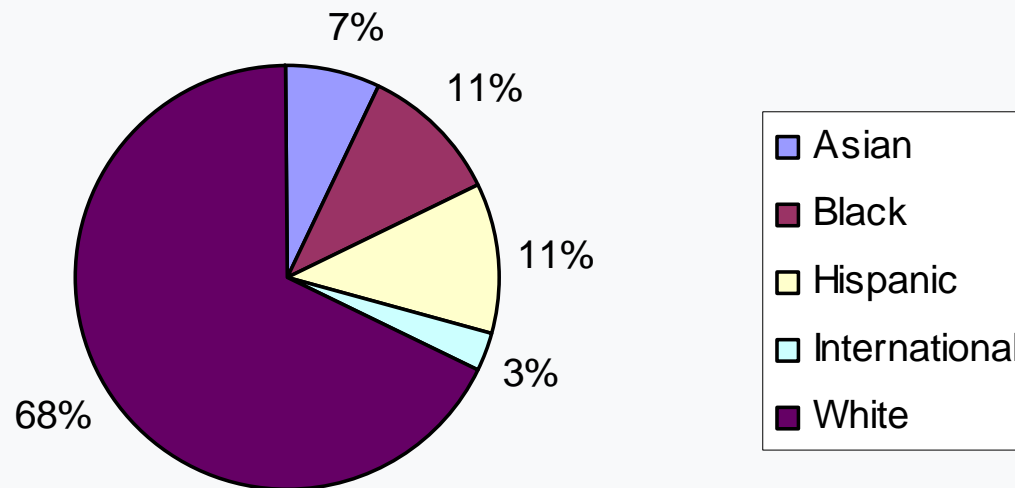


Retention of Graduate Students

- **Financial Assistance**
 - Assistantships (college)
 - Tuition scholarships
 - Research funds (departmental, grants, GSA)
- **Travel Assistance (grants or GSA)**
- **Matching between student, program and advisor**
- **Advising**
 - Program requirements
 - Networking
- **Support Systems**
 - Advising
 - Other Graduate Students
 - Department
 - Graduate Student Association
- **Admission to Candidacy**
 - Finished coursework
 - Now on their own
- **Thesis or Dissertation assistance**
 - Faculty, department, other students
- **Professional Development**
 - Major advisor
 - Department
 - Other Graduate Students
 - Career development
- **Recognition of Progress**
 - Admission to candidacy
 - Awards and honors
 - Achievement ceremony

Graduate Student Diversity

2005-06 Enrollments by Ethnicity



Challenges and Opportunities for Graduate Programs at FAU

- Need for additional support for graduate students
- Additional faculty = additional courses = additional areas of expertise = more students = more graduates
- Take advantage of new technology
- Development of partnerships (corporate, national, program)
- Housing assistance
- Simplify residency policies
- Policies to simplify international student applications
- Program flexibility
- Enhanced orientation for incoming graduate students and continued support for faculty advisors
- Professional development assistance from Student Government

Graduate Programs Competition

Local

- Specialties
- Resources
- Financial Assistance
- Advertising and marketing
- Quality of programs
- Entrance requirements
- Program requirements

National & International

- Specialties and expertise
- Resources
- Geography
- Costs
- Reputation

On the Horizon

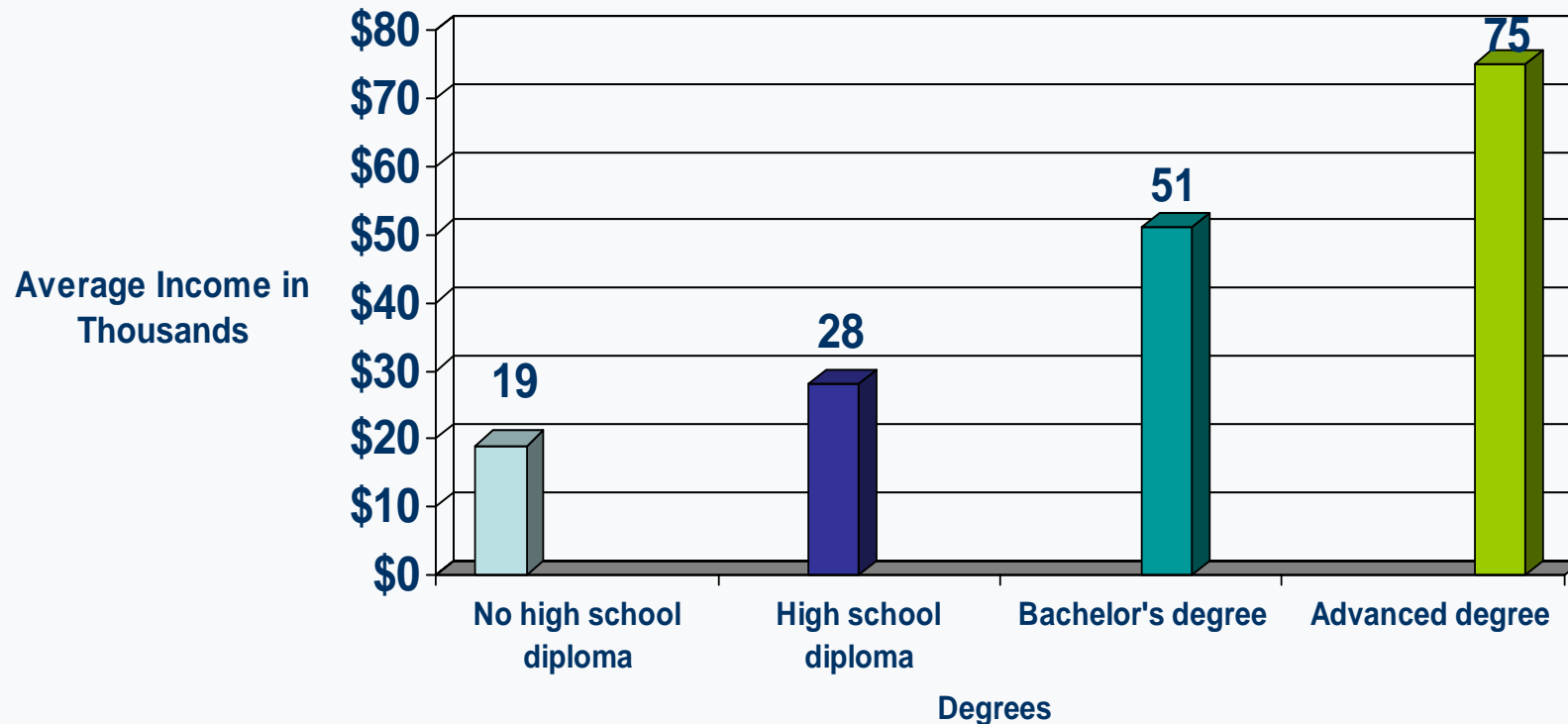
University Graduate Council (2006)

- Policies and Procedures
- Graduate Programs Committee
- Due Process Committee

Graduate School

- Graduate student services from beginning to end
- Addition of registration services, enhanced orientation & professional development

The Value of a Graduate Education



“Over an average adult’s working life, high school graduates can expect, on average, to earn \$1.2 million; those with bachelor’s degrees, \$2.1 million; with a master’s degree, \$2.5 million; and with a doctoral degree, \$3.4 million.” *from Money, May 2005*