



Item: AS: A-3

Wednesday, July 22, 2009

SUBJECT: Baccalaureate Degree in Commercial Music

PROPOSED BOARD ACTION

Approval of Excess Hours to Degree for the Bachelor of Music with an emphasis in Music Business (50.0909)

BACKGROUND INFORMATION

A track in Music Business within the Bachelor of Music degree was first approved in 1998. The current Bachelor of Music degree with an emphasis in Music Business was approved as a separate degree by the FAU Board of Trustees in 2005. This is a highly innovative degree program that continues to grow in number of students and prestige.

One of the requirements for this degree is enrollment in the Commercial Music Forum (MUS 1010). This is a hands-on, practical experience that prepares students to face the legal, creative, and financial realities of the music industry. When this course was first developed, it was a zero credit course. As it has evolved, however, it is a course that requires significant faculty time and resources. The University Faculty Senate has recently approved the change from a zero credit to a one credit course. This will add eight credits to the commercial music degree, making it a baccalaureate degree in excess of 120 credit hours. The Florida Board of Governors requires all degrees in excess of 120 hours to be approved by the university's Board of Trustees.

IMPLEMENTATION PLAN/DATE

Fall 2009

FISCAL IMPLICATIONS

This change will not result in a cost to the university; tuition will be collected for the course.

Supporting Documentation:
Presented by: Dean Manjunath Pendakur

Memorandum
Phone: 561.297.3803



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MEMORANDUM

TO: Committee on Academic and Student Affairs
 FROM: Heather Coltman, Chair
 RE: Commercial Music Curriculum Change
 DATE: May 7, 2009

On April 24th of this year the University Faculty Senate approved the department’s petition to change the Commercial Music Forum from a zero- to a one-credit course.

The Commercial Music Forum is a course that is designed to provide real-world experience in the music industry as an addendum to academic studies in the technology or creative tracks of the Bachelor of Music in Commercial Music degree, or work towards completion of requirement in the Bachelor of Music with an Emphasis in Music Business degree. In the Commercial Music Forum students are required to complete eight semesters of work for the department’s record label Hoot/Wisdom Recordings L.L.C..

The requirement that students work each semester on the label has been in place since the inception of the Commercial Music Program in 2002, but because that work for the label involves significant weekly student participation (two hours in class, plus weekly assignments), as well as faculty time and resources, it has now been deemed appropriate that it be a credit-earning course. The resultant effect of this new requirement is the addition of eight credits to each of the commercial music degrees.

The current total credits for the degrees are listed below.

	<u>CM-Creative</u>	<u>CM-Technology</u>	<u>CM -Business</u>
Vocal students:	129	127	125
Instrumental students:	128	126	124

The adjusted credit totals allowing for an additional eight credits would be:

	<u>CM-Creative</u>	<u>CM-Technology</u>	<u>CM -Business</u>
Vocal students:	137	135	133
Instrumental students:	136	134	132

Thank you in advance for your consideration of this matter. Please feel free to contact me personally if you have any additional questions.