

ARH 4724: History of Graphic Design (4 cr. hrs.)

Fully Online Summer Course, 2018

Distance Learning Section

Pre-requisite: ARH 2050 & ARH 2051

Required course for BFA in Graphic Design degree program

Professor Linda K Johnson

CONTACT AND OFFICE HOURS:

Email: ljohnson@fau.edu

Phone: 561 297 3863

Office hours: In person, Boca Raton campus. 214C, Wednesdays 9-11am

Office hours: via Skype most days, email request and we will set a day and time.

With the exception of emergencies all communication should be done through the communication tools within Canvas or by phone during office hours. Questions of a general nature should be posted through **INBOX** canvas tab and copied to all students, then I can reply to all as I am sure others will have the same questions. Personal or confidential communication should be sent through **EMAIL** within Canvas just to me. Emails will be answered within 36 hours excluding weekends and holidays. *Student phone calls will only be answered during office hours or by appointment.*

Students are welcome to make in-person appointments at times other than office hours.

COMPUTER HARDWARE AND SOFTWARE REQUIREMENTS:

- A computer that can run Mac OSX or Win XP or higher
- Microsoft Word, Powerpoint or Keynote, Acrobat reader
- Reliable access to the internet
- Make sure that your internet browser is compatible (Firefox preferred).

REQUIRED TEXTBOOK AND ADDITIONAL RESOURCES:

Meggs' History of Graphic Design, 5th Edition

Philip B. Meggs, Alston W. Purvis

Wiley Publishing, www.wiley.com

ISBN: 978-0-470-16873-8

** This book is required. It is available as a hard bound book and in e-book format.*

This course will also use additional resources that are available through the web.

The publisher provides a student companion site that you might find helpful in preparing for quizzes and in reviewing the material. The URL is:

<http://bcs.wiley.com/he-bcs/Books?action=index&itemId=1118772059&bcsId=10075>

If writing is a challenge for you, I highly encourage you to seek assistance from the University Center for Writing Excellence. For assistance, students need to set an appointment with them via www.fau.edu/UCEW. They have offices on the Davie and Boca Raton campuses and can assist online students through the internet.

COURSE DESCRIPTION:

The History of Graphic Design is an investigation of historical and contemporary visual communications concepts, media and images and their role in graphic design. The course chronicles the events, influences, movements in history which have impacted graphic design; beginning with the invention of writing and the early petroglyphs of the Lascaux cave paintings, moving through the history of printing in Europe to contemporary design theory and ideals.

COURSE STRUCTURE:

This is a fully online course. All content, assignments, quizzes and test will be available online. Students enrolled in this course are required to:

- Log-in at least four times per week and stay current with all assignments
- Read the assigned chapter(s) in the textbook each week
- Play all posted YouTube, i-spring and/or video links assigned
- Complete the quiz for each unit on Canvas by the due date.
- Complete all assignments and **submit through the assignment tab** in Canvas by the due date.

Final grades will be based on quiz scores, assignments, and participation.

COURSE LEARNING OBJECTIVES:

This course provides students with a comprehensive chronicle of the origins of writing and the events that have significantly influenced the development of the graphic design practice. Upon successful completion of this course students will be able to:

- Explain the relevance of ancient writing systems to graphic design
- Demonstrate a basic knowledge of the evolution and history of typography
- Identify graphic designers, genres, schools, periods and art movements that have significantly impacted graphic design in the twentieth and twenty-first centuries.
- Explain the role and responsibility of the designer as a communicator using historical references and examples.
- Research a graphic design related topic, write an original paper on the subject and develop a presentation from the research.

TIME COMMITMENT:

Students are required to log-in to the course a minimum of four times a week. It is expected that students will spend 8-10 hours per week on this course in the summer session. Each student's learning style and reading pace will ultimately determine their time commitment.

GRADING POLICY

Final grade for this course will be determined including the following components:

11 Quizzes (I will drop lowest score)	50 pts each	500
22 Assignments (must complete 20 assign.)	20 pts each	400
1 Research Presentation	100 pts	100

Total Points		1000
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Grading Scale (average)

94-99 = A	90-93 = A-	
87-89 = B+	84-86 = B	80-83 = B-
77-79 = C+	74-76 = C	70-73 = C-
67-70 = D+		

Graphic Design, Art and Art History majors are required to earn a grade of C or better for the course to count towards their degree program

POLICY ON LATE WORK, MAKE-UP TESTS AND INCOMPLETES

ASSIGNMENTS will receive half-credit if submitted past the due date.

QUIZZES are scheduled each week during the course of the semester and posted on the schedule. Make-up quizzes will only be allowed under extreme circumstances and with documentation required. Students must take all quizzes online by the due date set forth in the schedule.

INCOMPLETES will only be issued for documented extenuating circumstances (example: prolonged illness or medical issue that occurs after the date at which a student can withdraw with a "W"). If a student experiences a hardship during the first half of the course they will be recommended to withdraw by the deadline set by the University.

ATTENDANCE / PARTICIPATION

This is a fully online course. All content, assignments, and quizzes will be available online. Students enrolled in this course are required to:

- Log-in at least four times per week
- Check announcements, assignments and inbox at least four times a week
- Turn in assignments and quizzes on or before the due date.

Failure to meet these requirements will adversely affect your final grade as outlined in the grading policy.

If you are experiencing major illness or other significant hardships that affect your performance in this class and your ability to log-in twice a week contact me immediately via email or phone (during office hours) to discuss possible solutions.

Special exceptions, including religious observances and other exceptions that are officially recognized by the University, will be discussed and accommodated *in advance* and on an individual basis. **It is the student's responsibility to make arrangements in**

advance for work that will be missed due to these special exceptions. Notifying the instructor after the exception is not acceptable.

COMMUNICATION POLICY

Announcements

You are responsible for logging in and reading announcements and messages at least twice a week. It is recommended that you check ANNOUNCEMENTS each time you log in.

Course-related Questions

Course-related questions that are of a general nature should be posted through INBOX to the whole class. This allows other participants with the same question to benefit from the responses. Questions will be answered within 36 hours except for weekends and Holidays.

Email Policy

With the exception of emergencies all communication should be done through INBOX within Canvas. Messages will be answered within 36 hours excluding weekends and holidays. *Student phone calls will only be answered during office hours or by appointment.*

Netiquette

Students are required to post to discussion boards, messages and emails with professionalism. Posting must use full sentences, proper grammar, correct spelling and appropriate language. The use of sarcasm is not appropriate. Critical discussion is encouraged and conflicting points of view are welcome, however, students are expected to engage in this form of discourse with respect and professionalism.

ACADEMIC INTEGRITY AND PLAGARISM

UNIVERSITY STATEMENT OF ACADEMIC INTEGRITY: Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty, including cheating and plagiarism, is considered a serious breach of these ethical standards, because it interferes with the University mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the University community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty.

For more information, see

http://www.fau.edu/regulations/chapter4/4.001_Code_of_Academic_Integrity.pdf

Students are expected to conduct their own research and produce written assignments that are in their own words. Quotes, statistics and relevant information from sources must be cited correctly. All written assignments will be submitted through Turn-it In, that will screen for plagiarism. Students are highly encouraged to submit a draft copy through Turn-it In in advance of submitting the final written assignment for grading. If a submitted assignment is found to include plagiarized material, the assignment will receive a 0. This will adversely affect the course grade. If a student is caught submitting plagiarized material a second time during the course it will result in a failing grade in the course. They will also be reported to the Dean of Students.

ACADEMIC ACCESS AND ACCOMMODATIONS

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

This course uses technologies that may support accessibility in different ways. Please refer to the accessibility statement for each technology provider for details as to the level and types of accessibility that are supported.

Links to Privacy Policies and Accessibility Statements for external tools used in this course: [Accessibility and Privacy Policies](#)

COUNSELING AND PSYCHOLOGICAL SERVICES (CAPS) CENTER

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

TECHNICAL PROBLEMS (RESOLUTION PROCEDURES)

When using computers and the internet problems and issues do arise (e.g., lost connection, hardware or software failure). Most of these can be addressed and resolved quickly, however, it is highly recommended that students test out the software and connections well in advance of an assignment due date. Waiting until the last minute increased the chances of these glitches affecting your success.

If a problem occurs, it is essential you take immediate action to document the issue so that appropriate action can be taken to resolve the problem.

When a problem occurs please follow these steps:

1. If you can, make a Print Screen of the monitor when the problem occurred. Save the Print Screen as a .jpg file. If you are unfamiliar with creating a Print Screen file, click the appropriate links below.
 - a. For PC users ([video](#) or [script](#))
 - b. For MAC users
2. File a Help Desk ticket at <https://helpdesk.fau.edu>
Make sure you complete the form entirely and give a full description of your problem so the Help Desk staff will have the pertinent information in order to assist you properly. This includes:
 - a. Select "Canvas (Student)" for the Ticket Type.

- b. Input the Course ID.
 - c. In the Summary/Additional Details section, include your operating system, Internet browser, and Internet service provider (ISP).
 - d. Attach the Print Screen file, if available.
3. Send a message within Canvas to me with notification of the problem. Include all pertinent information of the incident (2b-d above).
 4. If you do not have access to Canvas, send an email with all pertinent information of the incident (2b-d above).
 5. If you do not have access to a computer, call me during my office hours with all pertinent information of the incident. If I am not available, make sure you leave a detailed message.
 6. If you do not hear back from the Help Desk or me within a timely manner (48 hours), it is your responsibility to follow up until a resolution is obtained.

RULES FOR ON-LINE TESTING:

All the quizzes in this course will be given through Canvas LMS and with LockDown Browser.

Students are to take the quizzes for this course alone. If it is found that you took this test with others then you will be in violation of the [Code of Academic Integrity](#).

Students will ONLY be allowed to re-take the first quiz one additional time. The best score will be recorded. All subsequent quizzes can only be taken 1 time. If your internet connection is disrupted during the test, you may re-enter the test to complete it.

Students can use their notes and the book during the quizzes, however, the time allowed for the quizzes will not afford students the ability to look up all the answers. **The quiz must be completed in the time allowed**, all questions left unanswered will count as 0.

Technical issues are the student's responsibility. The test must be finished in the time limit, including technical issues. Students should resolve any on-going problems within the first two quizzes and make arrangements to prevent them from occurring in all subsequent quizzes. Submit a [Help-Desk ticket](#) if Canvas is not functioning properly.

Students with Disabilities or requiring special testing needs will be accommodated utilizing the recommended procedures, with full compliance and assistance from the FAU Office of Students with Disabilities. Students must be registered with this office in advance of requesting accommodations.