

Communication Colloquium

Fall 2012

presents

Dr. Christine Scodari

“Roots, Representation, and Resistance?
Family History Media and Culture Through
a Critical Lens.”

Friday October 5, 2012, 1:00-2:30

Bailyn Conference Room (CU 222)

The essay critically examines the practices, tools, texts, institutions, and cross-marketing of family history media and culture in terms of gender, race, class, and intersectionality. The role of the LDS church, a perennial player in genealogical culture, is assessed, as are websites, especially FamilySearch.org and Ancestry.com, as well as discourses related to the Internet-based business of DNA genealogy. The recent crop of family history TV series—*Who Do You Think You Are?*, *The Generations Project*, *African-American Lives 1 & 2*, *Faces of America*, and *Finding Your Roots*—is a primary focus.