

## Winckelmann on Taste: A Somaesthetic Perspective - Richard Shusterman

ART (AESTHETIC RESEARCH TORINO)

# WINCKELMANN ON TASTE: A SOMAESTHETIC PERSPECTIVE

Prof. Richard Shusterman  
March 9th at 3 p.m.  
Location:  
Università di Torino  
Aula Guzzo  
Via Po 18 - Torino

Aesthetics  
Research  
Philosophical  
Seminar  
Torino

The poster features a light blue background. On the left, the title 'WINCKELMANN ON TASTE: A SOMAESTHETIC PERSPECTIVE' is written in large, bold, red capital letters. Below the title, the speaker's name 'Prof. Richard Shusterman' and the event details 'March 9th at 3 p.m.', 'Location: Università di Torino, Aula Guzzo, Via Po 18 - Torino' are listed in a smaller, dark blue font. On the right side, there is a dark blue rectangular box containing the text 'Aesthetics Research Philosophical Seminar Torino' in a white, handwritten-style font.

The opening lecture of **ART (Aesthetics Research Torino) Philosophical Seminar** will be delivered by Prof. Richard Shusterman on **March 9th at 3 p.m.**

**Location: Università di Torino - Aula Guzzo - Via Po 18 - Torino**

Three centuries after his birth, Johann Joachim Winckelmann (1717-1768) is still celebrated as the founder of archaeology and art history. His continued fame rests chiefly on his pioneer role in these fields and on his influence on such past masters as Goethe, Herder, Schiller, and Hegel. This lecture uses the approach of somaesthetics to argue for his more-than-historical relevance for contemporary aesthetic theory, despite the fact that his archaeological and art historical judgments have been largely discredited. Winckelmann's theoretical value today lies in his distinctively embodied approach to the cultivation of taste and the understanding of art, exemplifying central themes of contemporary somaesthetic theory.

[Richard Shusterman](#) is the Dorothy F. Schmidt Eminent Scholar in the Humanities at the Florida Atlantic University. Educated at Jerusalem and Oxford, he was chair of the Temple University Philosophy Department before coming to FAU in 2005. He has held academic appointments in Paris, Berlin, and Hiroshima and was awarded senior research Fulbright and NEH fellowships. His widely translated research covers many topics in the human and social sciences with particular emphasis on questions of philosophy, aesthetics, culture, language, identity, and embodiment. Authored books include *T.S. Eliot and the Philosophy of Criticism* (Columbia), *Practicing Philosophy* (Routledge), *Performing Live* (Cornell), *Surface and Depth* (Cornell), *Pragmatist Aesthetics* (Blackwell, 2nd ed. Rowman & Littlefield, and translated into 12 languages), and most recently *Body Consciousness* (Cambridge). His non-technical essays have been published in the *Nation* and the *Chronicle of Higher Education* and in various art reviews and catalogues, such as *artpress* and *Dokumenta*. He directs the [FAU Center for Body, Mind, and Culture](#) ; his [FAU webpage](#)