Undergraduate Programs—NEW COURSE PROPOSAL

DEPARTMENT: HOSPITALITY MANAGEMENT

RECOMMENDED COURSE IDENTIFICATION:
PREFFIX HFT COURSE NUMBER 1000 LAB CODE (L or C) ______
(TO OBTAIN A COURSE NUMBER, CONTACT mjenning@fau.edu)
COMPLETE COURSE TITLE: AN INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY

CREDITS: 03

TEXTBOOK INFORMATION:

EFFECTIVE DATE
(FIRST TERM COURSE WILL BE OFFERED)

FALL, 2016

GRADING (SELECT ONLY ONE GRADING OPTION): REGULAR X PASS/FAIL SATISFACTORY/UNSATISFACTORY

COURSE DESCRIPTION, NO MORE THAN THREE LINES: THIS COURSE OFFERS STUDENTS AN INTRODUCTION TO THE TOURISM AND HOSPITALITY INDUSTRY. AN OVERVIEW OF TOURISM TERMINOLOGY, TOURISM ORGANIZATIONS, HOSPITALITY BUSINESSES, TRAVEL BEHAVIOR, TOURISM PLANNING, TOURISM RESEARCH, TOURISM MARKETING, SUSTAINABLE/ECO-TOURISM, AND RELATED AREAS ARE COVERED.

PREREQUISITES W/MINIMUM GRADE*: N/A

COREQUISITES*: N/A

REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL)*: None

*DEFAULT MINIMUM PASSING GRADE IS D-. PREREQUISITES, COREQUISITES AND REGISTRATION CONTROLS WILL BE ENFORCED FOR ALL COURSE SECTIONS.

MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE: 18 GRADUATE CREDIT HOURS FROM A REGIONALLY ACCREDITED INSTITUTION WITH CREDITS EARNED IN TOURISM, HOSPITALITY, COMMERCIAL RECREATION, CULINARY ARTS, OR RELATED.

WAC/GORDON RULE COURSE
YES ______ NO X ____

WAC/Gordon Rule criteria must be indicated in syllabus. Guidelines: www.fau.edu/WAC

GENERAL EDUCATION REQUIREMENT (MARK X IN FRONT OF SELECTION)
- Written Communication
- Mathematics/Quant. Reas.
- Science/Natural World
- Global Citizenship
- Creative Expression

Must attach the appropriate General Education Course Approval Request: www.fau.edu/deanogstudies/GeneralEdCourseApprovalRequests.php

Faculty contact, email and complete phone number:
Dr. Peter Ricci, Director, Hospitality Management (561) 297-3666 peter.ricci@fau.edu

Please consult and list departments that might be affected by the new course and attach comments. N/A

Approved by:

Date: 8/21/14

College Curriculum Chair:

Date: 9/22/14

College Dean:

Date: 10/1/14

UUPC Chair:

Date: 1/3/14

Undergraduate Studies Dean:

Date: 1/3/14

UFS President:

Date: 

Provost:

Date: 

Email this form and syllabus to mjenning@fau.edu seven business days before the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website prior to the meeting.

FAUnewcoursUG—Revised September 2013